

**REPRESENTATION OF SOCIAL AND CULTURAL  
VALUES IN *ENOLA HOLMES 2* MOVIE**

**THESIS**



**UIN SUNAN AMPEL  
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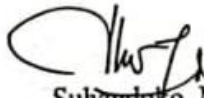
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## ABSTRACT

Tsani, M. M. (2024). *Representation of Social and Cultural Values in Enola Holmes 2 Movie*. English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya. Advisors: (I) Prof. Dr. A. Dzoul Milal, M.Pd., (II) Tristy Kartika Fi'aunillah, M.A.

This research examines semiotic signs and meanings, namely denotation and connotation, using a study of Roland Barthes' theory in the *Enola Holmes 2* movie which was produced and released by Netflix in 2022. The research question studied in this research is how did denotation and connotation represent the social and cultural values of England during the Victorian era in *Enola Holmes 2* movie.

The researcher used descriptive qualitative methods to analyse the data obtained from the main data source in this research, which is the *Enola Holmes 2* movie. The data taken was in the form of screenshots of scenes related to the research question. The researcher watched the movie repeatedly to obtain and collect accurate data. After that, the researcher began to analyse each data using Roland Barthes' (1964) theory, and also created a table to store the data and make it easier for readers to understand the data which contains signs of denotation and connotation related to social and cultural values.

As a result, the researcher found signs that contain social values and signs that contain cultural values. There were 10 data found and analysed by the researcher, 7 of which were signs of social values and the remaining 3 were signs of English cultural values during the Victorian era as shown in the *Enola Holmes 2* movie. The signs that show the social values are regarding the underage children who are working, the fashion style of Victorian society which was influenced by their social class, the poor workplace felt by the lower class of Victorian society, in a strike movement carried out by one of the match workers in the real world, and about how a woman gets her rights as a worker. There are also other signs which show how Enola in the upper-middle class still experiences discrimination related to her gender and work.

Apart from that, there are 3 other pieces of data that show signs containing English cultural values during the Victorian era which were also influenced by the social classes of society.

**Keywords:** sign (symbol), denotation, connotation, social values, cultural values



## ABSTRAK

Tsani, M. M. 2024. *Representasi Nilai Sosial dan Budaya dalam Film Enola Holmes 2*. Program Studi Sastra Inggris, Fakultas Adab dan Humaniora, UIN Sunan Ampel Surabaya. Pembimbing: (I) Prof. Dr. A. Dzoul Milal, M.Pd., (II) Tristy Kartika Fi'aunillah, M.A.

Penelitian ini mengkaji tanda dan makna semiotik yaitu denotasi dan konotasi dengan menggunakan kajian teori Roland Barthes dalam film *Enola Holmes 2* yang diproduksi dan dirilis oleh Netflix pada tahun 2022. Pertanyaan penelitian yang dikaji dalam penelitian ini adalah bagaimana denotasi dan konotasi terjadi mewakili nilai-nilai sosial dan budaya Inggris pada era Victoria dalam film *Enola Holmes 2*.

Peneliti menggunakan metode deskriptif kualitatif untuk menganalisis data yang diperoleh dari sumber data utama dalam penelitian ini yaitu film *Enola Holmes 2*. Data yang diambil berupa tangkapan layar adegan-adegan yang berkaitan dengan pertanyaan penelitian. Peneliti menonton film tersebut berulang kali untuk memperoleh dan mengumpulkan data yang akurat. Setelah itu peneliti mulai menganalisis setiap data dengan menggunakan teori Roland Barthes (1964), dan juga membuat tabel untuk menyimpan data dan memudahkan pembaca dalam memahami data yang berisi tanda-tanda denotasi dan konotasi yang berkaitan dengan nilai-nilai sosial dan budaya.

Hasilnya peneliti menemukan tanda yang mengandung nilai sosial dan tanda yang mengandung nilai budaya. Terdapat 10 data yang ditemukan dan dianalisis oleh peneliti, 7 diantaranya merupakan tanda nilai sosial dan 3 sisanya merupakan tanda nilai budaya Inggris pada masa Victoria seperti yang terlihat pada film *Enola Holmes 2*. Tanda-tanda yang menunjukkan nilai-nilai sosial tersebut adalah mengenai anak-anak di bawah umur yang bekerja, gaya busana masyarakat Victoria yang dipengaruhi oleh kelas sosialnya, buruknya tempat kerja yang dirasakan oleh masyarakat kelas bawah Victoria, hingga gerakan mogok yang dilakukan oleh para pekerja. salah satu pekerja korek api di dunia nyata, dan tentang bagaimana seorang perempuan mendapatkan haknya sebagai pekerja. Ada pula tanda-tanda lain yang menunjukkan bagaimana Enola di kalangan kelas menengah atas masih mengalami diskriminasi terkait gender dan pekerjaannya.

Selain itu, terdapat 3 data lain yang menunjukkan tanda-tanda yang mengandung nilai-nilai budaya Inggris pada masa Victoria yang juga dipengaruhi oleh kelas sosial masyarakat.

**Kata Kunci:** tanda (simbol), denotasi, konotasi, nilai sosial, nilai budaya

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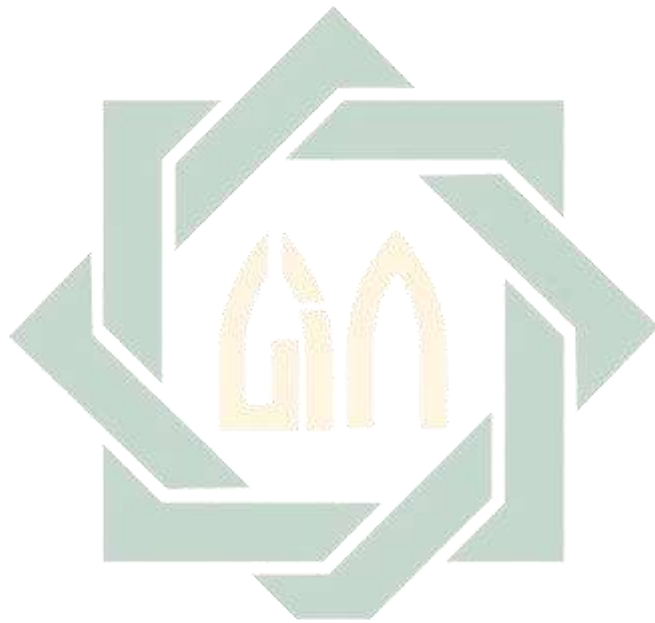
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