

**RACIAL DISCRIMINATION AND POWER
RELATIONS PORTRAYED IN *HIDDEN FIGURES*
FILM (2016)**

THESIS



BY:
ALIFATUR ROCHMI KHOIRUNNISA
REG. NUMBER 03040320090

**ENGLISH LITERATURE DEPARTMENT
FACULTY OF ADAB AND HUMANITIES
UNIVERSITAS ISLAM NEGERI SUNAN AMPEL
SURABAYA**

2024

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I am the undersigned below:

Name : Alifatur Rochmi Khoirunnisa
NIM : 03040320090
Department : English Literature
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Reg. Number. 03040320090

APPROVAL SHEET

RACIAL DISCRIMINATION AND POWER RELATIONS PORTRAYED IN
HIDDEN FIGURES FILM (2016)

by
Alifatur Rochmi Khoirunnisa
Reg. Number 03040320090

approved to be examined by the board of examiners of English Literature
Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya

Surabaya, 5 June 2024

Advisor 1



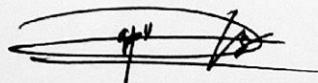
Tristy Kartika Fi'aunillah, M.A.
NIP. 199303182020122018

Advisor 2



Endratno Pilih Swasono, M.Pd.
NIP. 19710672003121001

Acknowledged by
The Head of the English Literature Department



Endratno Pilih Swasono, M.Pd.
NIP. 19710672003121001

EXAMINER SHEET

This is to certify that the *Sarjana* thesis of Alifatur Rochmi Khoirunnisa (Reg. Number 03040320090) entitled **Racial Discrimination and Power Relations Portrayed in Hidden Figures Film (2016)** has been approved and accepted by the board of examiners for the degree of *Sarjana Sastra (S.S.)*, English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya.

Surabaya, 25 June 2024

Board of Examiners:

Examiner 1

Tristy Kartika Fi'aunillah, M.A.
NIP. 199303182020122018

Examiner 2

Endratno Pilih Swasono, M.Pd.
NIP. 19710672003121001

Examiner 3

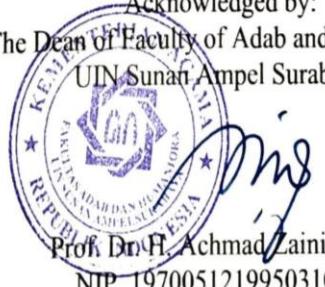
Murni Fidiyanti, M.A.
NIP. 198305302011012011

Examiner 4

Raudlotul Jannah, M. App. Ling.
NIP. 197810062005012004

Acknowledged by:

The Dean of Faculty of Adab and Humanities
UIN Sunan Ampel Surabaya



Prof. Dr. H. Achmad Zaini, M.A.
NIP. 197005121995031002



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UNIVERSITAS ISLAM NEGERI SUNAN AMPEL SURABAYA
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Jl. Jend. A. Yani 117 Surabaya 60237 Telp. 031-8431972 Fax.031-8413300
E-Mail: perpus@uinsby.ac.id

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Nama : Alifatur Rochmi Khoirunnisa
NIM : 03040320090
Fakultas/Jurusan : Adab dan Humaniora
E-mail address : iruchoi88@gmail.com

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ABSTRACT

Khoirunnisa, A. R. (2024). *Racial Discrimination and Power Relations Portrayed in Hidden Figures (2016) Film*. English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya. Advisors: (I) Tristy Kartika Fi'aunillah, M.A., (II) Endratno Pilih Swasono, M.Pd.

This study aims to analyze the correlation between acts of racism and the concept of power relations in a film entitled *Hidden Figures* (2016). This is a film that takes the background of the situation in the United States around the 1960s when acts of racism against black African Americans were still commonplace in everyday life. Two problems were solved in this study, namely: (1) forms of racism contained in the utterances found in the *Hidden Figures* film (2016) (2) How do power relations influence acts of racism in the film.

The method used in this research is descriptive qualitative, which clearly describes the phenomena in the object being analyzed. The researcher collected data by matching several excerpts of conversations in the film with the downloaded film transcript. The researcher then analyzed the data found using critical discourse analysis theory by Fairclough (2013), the level of racism theory by Jones (2000), and power relations theory by Foucault, taken from Mills (2003). The transcription was then analyzed by identifying the types of racism found in the film *Hidden Figures* and how each type is closely related to the concept of power relations.

The results of this study indicate that there are 12 data in the form of dialogue excerpts that contain and imply racist utterances. The 12 data are divided into 3 types of racism: 8 data are included in the first category, namely institutionalized racism; 2 data are included in the second category, namely personally mediated racism; and 2 other data are included in the third category, namely internalized racism. All data found are related to the concept of power relations, but 8 data on institutionalized racism and 2 data on personally mediated racism contain the concept of power relations that appear clearer because they directly involve conversations between white people and black people with different power levels. While in the 2 internalized racism data, the concept of power relations contained more implicitly shows how white people have full power in limiting the opportunities and achievements of black people. This historical film contains the element of racism as the main theme, where the concept of power relations occurs between black people and white people. However, if associated with the current situation, the phenomenon in this film is no longer relevant because the current situation is very different. This can be seen in the Black Lives Matter campaign and movement which fights for equality for black people.

Keywords: racial discrimination, power relations, *Hidden Figures* film (2016)

ABSTRAK

Khoirunnisa, A. R. 2024. *Diskriminasi Rasial dan Relasi Kekuasaan yang Tergambar dalam Film Hidden Figures (2016)*. Program Studi Sastra Inggris, Fakultas Adab dan Humaniora, UIN Sunan Ampel Surabaya. Pembimbing: (I) Tristy Kartika Fi'aunillah M.A., (II) Endratno Pilih Swasono, M.Pd.

Penelitian ini bertujuan untuk meneliti korelasi antara tindak rasisme dengan konsep relasi kekuasaan dalam sebuah film berjudul *Hidden Figures* (2016). Film ini merupakan film yang menambil latar belakang keadaan di Amerika Serikat sekitar tahun 1960an saat tindak rasisme terhadap warga kulit hitam Afrika Amerika masih dilumrahkan dalam kehidupan sehari-hari. Terdapat dua masalah yang dipecahkan dalam penelitian ini, yaitu: (1) Bentuk-bentuk rasisme yang terkandung dalam tuturan yang terdapat dalam film *Hidden Figures* (2016) (2) Bagaimana relasi kuasa memengaruhi tindakan rasisme dalam film.

Metode yang digunakan dalam penelitian ini adalah deskriptif qualitatif untuk menjabarkan dengan jelas mengenai fenomena dalam objek yang dianalisa. Peneliti mengumpulkan data dengan mencocokkan kutipan percakapan dalam film dengan transkrip film yang sudah diunduh. Peneliti kemudian menganalisa data yang ditemukan menggunakan teori analisa wacana kritis oleh Fairclough (2013), teori tingkatan rasisme oleh Jones (2000), dan teori relasi kekuasaan oleh Foucaults, yang diambil dari Mills (2003). Transkripsi tersebut kemudian dianalisa dengan mengidentifikasi jenis-jenis rasisme yang terdapat di dalam film *Hidden Figures* dan bagaimana masing-masing jenis rasisme tersebut berkaitan erat dengan konsep relasi kuasa.

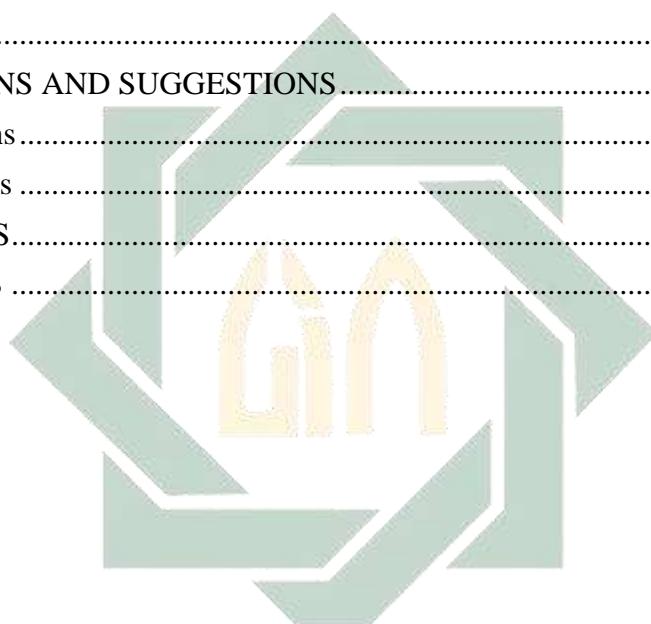
Hasil penelitian ini menunjukkan bahwa terdapat 12 data berupa petikan dialog yang memuat dan menyiratkan makna rasisme. Ke-12 data tersebut terbagi menjadi 3 jenis rasisme: 8 data masuk dalam kategori pertama yaitu rasisme yang dilembagakan; 2 data masuk dalam kategori kedua yaitu rasisme yang dimediasi secara pribadi; dan 2 data lainnya masuk dalam kategori ketiga yaitu rasisme yang diinternalisasi. Semua data yang ditemukan terkait dengan konsep relasi kuasa, namun 8 data rasisme yang dilembagakan dan 2 data rasisme yang dimediasi secara pribadi memuat konsep relasi kuasa yang tampak lebih jelas karena melibatkan percakapan langsung antara orang kulit putih dan orang kulit hitam dengan tingkat kekuasaan yang berbeda. Sedangkan pada 2 data rasisme yang diinternalisasi, konsep relasi kuasa yang dimuat lebih tersirat dalam menunjukkan bagaimana orang kulit putih memiliki kekuasaan penuh dalam membatasi kesempatan dan pencapaian orang kulit hitam. Film berlatar belakang sejarah ini mengandung unsur rasisme sebagai tema utamanya di mana konsep relasi kuasa terjadi antara masyarakat kulit hitam dengan masyarakat kulit putih. Namun jika dikaitkan dengan situasi saat ini, fenomena dalam film ini sudah tidak relevan lagi karena situasi saat ini sudah sangat berbeda. Hal tersebut dapat dilihat pada kampanye dan gerakan *Black Lives Matter* yang memperjuangkan kesetaraan masyarakat kulit hitam.

Kata Kunci: diskriminasi rasial, relasi kekuasaan, film *Hidden Figures* (2016)

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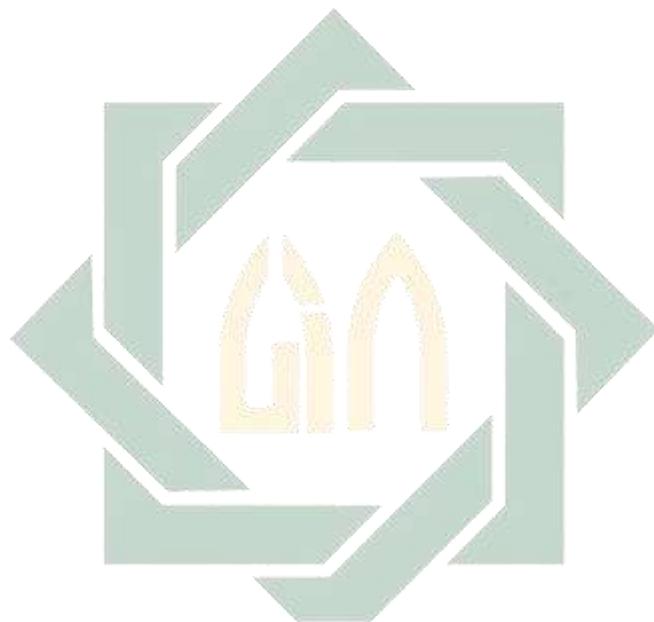
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