

**VIOLATING MAXIM OF QUANTITY TO CREATE HUMOR
IN *THE NEIGHBORHOOD* SEASON 4**

THESIS



**UIN SUNAN AMPEL
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ABSTRACT

Alivia, C.C. 2024. *Violating Maxim of Quantity to Create Humor in The Neighborhood Season 4*. English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya. Advisors: (I) Prof. Dr. A. Dzo'ul Milal, M.Pd., (II) Tristy Kartika Fi'aunillah, M.A.

This study aims to analyze the use of violating the maxim of quantity by the characters in *The Neighborhood Season 4* in episodes 15, 16, and 17 to create humor. This study is also to obtain results from the frequency of violating maxim of quantity used by the characters in the sitcom *The Neighborhood Season 4* to create humor. The research question for this study is, (1) What are the violation maxim of quantity used by the characters in *The Neighborhood Season 4* to create humor.

This study used a qualitative approach. The researcher described the phenomenon of violating maxim of quantity to create humor in the situation comedy entitled *The Neighborhood Season 4* through the narratives of the characters in the situation comedy. The aim is to be able to understand deeply the analysis of the characters who create humor by classifying and identifying their words in violating maxim of quantity. Also, the researcher analyzes how often the violating maxim of quantity is used by the characters in *The Neighborhood season 4* to create humor. With this aim, the researcher used a qualitative approach to get the results from the questions.

This study revealed that the violating maxim of quantity was used by the characters to create humor in their utterances. The characters in the sitcom *The Neighborhood Season 4* in all the episodes studied used violation maxim of quantity with the characters speaking circumlocution or not to the point, being uninformative, speaking too short, speaking too much, and repeating certain words. This study also revealed that the characters often violated the maxim of quantity by talking too much to create humor which resulted in 85 utterances (67.46%). The characters in *The Neighborhood Season 4* create a lot of humor by violating maxim of quantity when the speakers talk too much by giving more information to the listener than is required.

Keywords: violation of the maxim of quantity, humor, situation comedy

ABSTRAK

Alivia, C.C. 2024. *Melanggar Maksim Kuantitas dalam Menciptakan Humor di The Neighborhood Season 4*. Program Studi Sastra Inggris, Fakultas Adab dan Humaniora UIN Sunan Ampel Surabaya. Pembimbing: (I) Prof.Dr.A.Dzo'ul Milal, M.Pd., (II) Tristy Kartika Fi'aunillah, M.A.

Penelitian ini bertujuan untuk menganalisis penggunaan pelanggaran maksim kuantitas yang dilakukan oleh karakter *The Neighborhood Season 4* episode 15, 16, dan 17 untuk menciptakan humor. Penelitian ini juga untuk memperoleh hasil dari frekuensi pelanggaran maksim kuantitas yang digunakan oleh karakter dalam sitkom *The Neighborhood Season 4* untuk menciptakan humor. Pertanyaan penelitian untuk penelitian ini adalah, (1) Apa pelanggaran maksim kuantitas yang digunakan oleh tokoh-tokoh dalam *The Neighborhood Season 4* untuk menciptakan humor.

Penelitian ini menggunakan pendekatan kualitatif. Peneliti mendeskripsikan fenomena pelanggaran maksim kuantitas untuk menciptakan humor dalam komedi situasi berjudul *The Neighbourhood Season 4* melalui narasi para tokoh dalam komedi situasi tersebut. Tujuannya agar dapat memahami secara mendalam analisis tokoh pencipta humor dengan mengklasifikasikan dan mengidentifikasi perkataannya yang melanggar maksim kuantitas. Selain itu, peneliti menganalisis seberapa sering pelanggaran maksim kuantitas digunakan oleh karakter dalam *The Neighborhood season 4* untuk menciptakan humor. Dengan tujuan tersebut, peneliti menggunakan pendekatan kualitatif untuk mendapatkan hasil dari pertanyaan.

Penelitian ini mengungkapkan bahwa pelanggaran maksim kuantitas digunakan oleh karakter untuk menciptakan humor dalam ucapannya. Tokoh-tokoh sitkom *The Neighbourhood Season 4* pada seluruh episode yang diteliti menggunakan pelanggaran maksim kuantitas dengan tokoh-tokohnya berbicara berbelit-belit atau tidak langsung pada pokok permasalahan, tidak informatif, berbicara terlalu pendek, berbicara terlalu banyak, dan mengulang-ulang kata tertentu. Penelitian ini juga mengungkapkan bahwa tokoh sering melanggar maksim kuantitas dengan berbicara terlalu banyak sehingga menimbulkan humor yang menghasilkan 85 ujaran (67,46%). Karakter dalam *The Neighbourhood Season 4* banyak menciptakan humor dengan melanggar maksim kuantitas ketika pembicara berbicara terlalu banyak dengan memberikan informasi lebih banyak kepada pendengar daripada yang dibutuhkan.

Kata Kunci: pelanggaran maksim kuantitas, humor, komedi situasi

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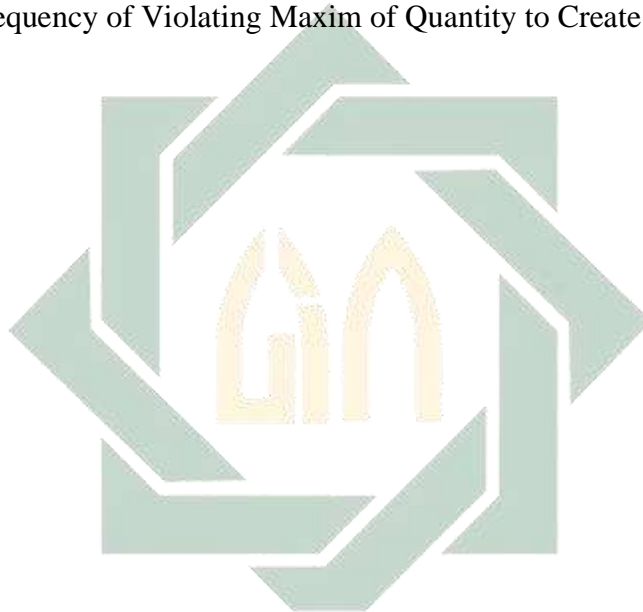
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