

**POLITENESS STRATEGIES IN THE DIRECTIVE SPEECH
ACTS IN THE *LUCA* MOVIE**

THESIS



UIN SUNAN AMPEL
S U R A B A Y A

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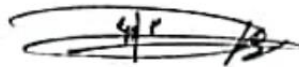
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ABSTRACT

Marsella. B. (2024). *Politeness Strategies in the Directive Speech Acts In The Luca Movie*. English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya. Advisors: (I) Endratno Pilih Swasono, M. PD, (II) Raudlotul Jannah, M. APP. Ling.

The study is aimed at investigating politeness in ‘Politeness Strategies in the Directive Speech Acts in the *Luca Movie*’ which shows the politeness phenomena occurring in interactions among the characters. There are two problems to be solved in this study, namely: (1) What types of politeness strategy in directive speech act are used by all characters in the *Luca* movie; and (2) How are the politeness strategies applied in the directive acts used by all characters in the *Luca* movie?

This study uses qualitative approach in relation to the use of clear and systematic description about the phenomena being studied. Descriptive study in textual analysis was applied in this study to analyze conversation of the main characters through the script of *Luca* movie. The data were collected by first transcribing the *Luca* movie. The transcription was then analyzed by identifying the types of directive speech acts by applying suitable codes in the appropriate text. The analysis was continued by identifying the strategies in positive politeness and negative politeness strategies that applied by the characters in the movie. The analysis proceeded by identifying specific strategies employed by the characters during their interactions in the film. Additionally, the study explores the reasons underlying the choice of a particular strategies, taking into account the contextual nature of the conversation.

This research reveals that not all types of positive politeness and negative politeness strategies are found in all directive speech act data, but all types of directive speech acts are found in all conversations found such as (commands, commands, requests and suggestions) applied in *Luca* movies. Of all the existing directive acts, several characters in this film tend to use directives that fall under positive politeness, especially Minimize the imposition. because it aligns with the characters' constant need to conceal their true identities and navigate a society where their existence as sea monsters is precarious.

Keywords: Directive Speech Acts, Politeness Strategy

ABSTRAK

Marsella. B. (2024). *Strategi Kesopanan dalam Tindak Pidato Direktif Dalam Film Luca*. Jurusan Sastra Inggris Fakultas Adab dan Humaniora UIN Sunan Ampel Surabaya. Penasihat: (I) Endratno Pilih Swno, M. PD, (II) Raudlotul Jannah, M. APP. Ling.

Penelitian ini bertujuan untuk menyelidiki kesantunan dalam ‘Strategi Kesopanan dalam Tindak Pidato Direktif dalam film *Luca* yang menunjukkan fenomena kesopanan yang terjadi dalam interaksi antar tokoh. Ada dua permasalahan yang ingin dipecahkan dalam penelitian ini, yaitu: (1) Jenis strategi kesantunan dalam tindak tutur direktif apa yang digunakan oleh seluruh tokoh dalam film *Luca*; dan (2) Bagaimana strategi kesantunan yang diterapkan dalam tindak direktif yang digunakan oleh seluruh tokoh dalam film *Luca*?

Penelitian ini menggunakan pendekatan kualitatif dalam kaitannya dengan penggunaan deskripsi yang jelas dan sistematis tentang fenomena yang diteliti. Studi deskriptif dalam analisis tekstual diterapkan dalam penelitian ini untuk menganalisis percakapan tokoh utama melalui naskah film *Luca*. Pengumpulan data dilakukan dengan terlebih dahulu mentranskrip film *Luca*. Transkrip tersebut kemudian dianalisis dengan mengidentifikasi jenis-jenis tindak tutur direktif dengan menerapkan kode-kode yang sesuai pada teks yang sesuai. Analisis dilanjutkan dengan mengidentifikasi strategi kesantunan positif dan strategi kesantunan negatif yang diterapkan oleh tokoh-tokoh dalam film tersebut. Analisis dilanjutkan dengan mengidentifikasi strategi spesifik yang digunakan oleh karakter selama berinteraksi dalam film. Selain itu, penelitian ini mengeksplorasi alasan yang mendasari pilihan strategi tertentu, dengan mempertimbangkan sifat kontekstual percakapan.

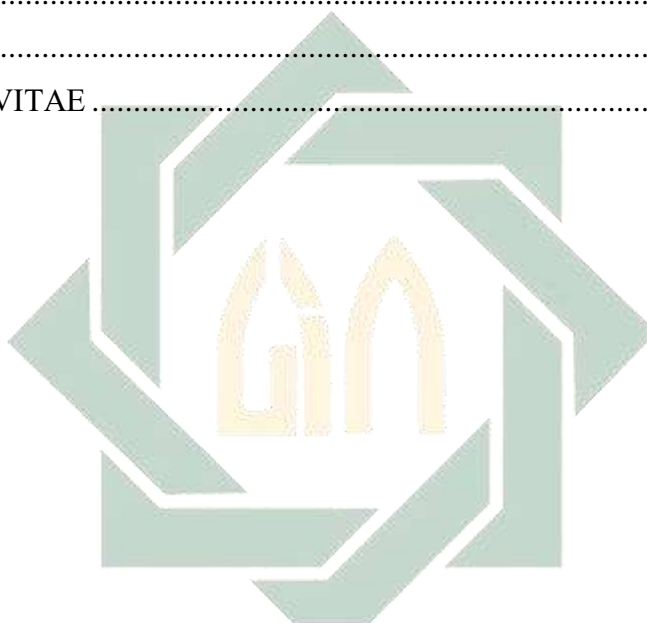
Penelitian ini mengungkapkan bahwa tidak semua jenis strategi kesantunan positif dan kesantunan negatif ditemukan pada seluruh data tindak tutur direktif, namun semua jenis tindak tutur direktif ditemukan pada seluruh percakapan yang ditemukan seperti (perintah, perintah, permintaan dan saran) yang diterapkan dalam film *Luca*. Dari seluruh tindak direktif yang ada, beberapa tokoh dalam film ini cenderung menggunakan direktif yang termasuk dalam kesantunan positif, khususnya Minimalkan pemaksaan. karena hal ini sejalan dengan kebutuhan karakter yang terus-menerus untuk menyembunyikan identitas asli mereka dan menjalani masyarakat di mana keberadaan mereka sebagai monster laut berada dalam bahaya.

Keywords: Tindak Pidato Direktif, Strategi Kesopanan

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