# STRATEGI TRANSFORMASI DIGITAL KOREA SELATAN MELALUI KOREAN NEW DEAL 2.0 DALAM MENCAPAI SUSTAINABLE DEVELOPMENT GOALS (SDGS) TAHUN 2021-2022

# SKRIPSI

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# ABSTRACT

**Alfianingsih,Velinda**." DIGITAL TRANSFORMATION STRATEGY OF SOUTH KOREA THROUGH THE KOREAN NEW DEAL 2.0 TO REACH SUSTAINABLE DEVELOPMENT GOALS (SDGS) IN 2021-2022*"* Universitas Islam Negeri Sunan Ampel Surabaya.

This research aims to describe the achievement of Sustainable Development Goals (SDGs) in South Korea in 2021-2022 through digital transformation.This research is important to research considering that digital transformation had not yet reached by the SDGs at the Korean New Deal 1.0. The author argue that South Korea's Digital Transformation Strategy through the Korean New Deal 2.0 can be used to achieve the SDGs. Through this strategy digital transformation can be achieved. To get the answers, the researcher used descriptive research with a qualitative approach. The content analysis technique that the researcher use is the Miles-Huberman data analysis technique. The results of this research show that Korean New Deal 2.0 is South Korea's digital transformation strategy that can increase SDGs achievement compared to Korean New Deal 1.0. Some of the SDGs goals achieved by the Korean New Deal 2.0 are SDGs no. 8, 9, and 16. Achieving SDGs no. 8 is carried out through AI and Data training, improving public Wi-Fi, and creating digital vouchers for MSMEs. Meanwhile, SDGs number 9 is carried out through increasing legal regulations on digital cloud computing investments. Finally, SDGs number 16 was carried out through the virtual assistant maker, namely Goodpy. Through this research, it contributes to researchers who have similar studies regarding digital transformation strategies that can contribute to achieving SDGs in a country.


**Keywords**: Korean New Deal 2.0, Digital Transformation, Strategy.



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# ABSTRAK

**Alfianingsih,Velinda**.*"STRATEGI TRANSFORMASI DIGITAL KOREA* SELATAN MELALUI KOREAN NEW DEAL 2.0 DALAM MENCAPAI SUSTAINABLE DEVELOPMENT GOALS (SDGS) TAHUN 2021-*2022."* Universitas Islam Negeri Sunan Ampel Surabaya.

Penelitian ini bertujuan untuk mendeskripsikan pencapaian Sustainable Development Goals (SDGs) di Korea Selatan pada tahun 2021-2022 melalui strategi transformasi digital. Penelitian ini penting untuk diteliti mengingat belum tercapainya transformasi digital melalui SDGs pada saat Korean New Deal 1.0. Peneliti berargumen bahwa adanya Strategi Transformasi Digital Korea Selatan melalui Korean New Deal 2.0 dapat digunakan untuk mencapai SDGs. Selain itu, melalui strategi ini transformasi digital juga dapat terlaksana. Untuk mendapatkan jawaban peneliti menggunakan jenis penelitian deskriptif dengan pendekatan kualitatif. Teknik analisis isi yang peneliti gunakan ialah teknik analisis data



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Miles-Huberman. Hasil penelitian ini menunjukkan bahwa Korean New Deal 2.0 ialah strategi transformasi digital Korea Selatan yang dpaat meningkatkan pencapaian SDGs dibandingkan dengan Korean New Deal 1.0. Beberapa tujuan SDGs yang dicapai oleh Korean New Deal 2.0 ialah SDGs no.8,9,dan 16. Pencapaian SDGs no 8 dilakukan melalui pelatihan AI serta Data, peningkatan Wi-Fi publik, dan pembuatan voucher digital untuk UMKM. Sedangkan untuk SDGs no 9 dilakukan melalui peningkatan regulasi hukum pada investasi digital cloud computting. Terakhir SDGs no 16 dilakukan melalui pembuat virtual assistant yaitu Goodpy Melalui penelitian ini berkontribusi bagi peneliti yang memiliki kajian serupa terkait strategi transformasi digital yang dapat berkontribusi bagi pencapai SDGs di suatu negara.

**Kata Kunci**: Korean New Deal 2.0, Transformasi Digital, Strategi

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## DAFTAR SINGKATAN

| | |
|---|---|
| 3D | : 3 Dimensi |
| 5G | : 5 Generation |
| 6G | : 6 Generation |
| AI | : Artificial Intelligence |
| DLT | : Distributed Ledger Technology |
| D.N.A | : Digital, Network, and AI |
| DND | : Digital New Deal |
| ESG | : Environmental, Social, and Governance |
| GHG | : Greenhouse Gases |
| GND | : Green New Deal |
| ICL | : Income Contingent Loan |
| ITU | : Internet Telecommunication Union |
| IoT | : Internet of Things |
| K-ESG | : Korea Environmental, Social, and Governance |
| K-ND | : Korean New Deal |
| KOSDAQ | : Korean Securities Dealers Automated Quotation |
| KRW | : Korean Won |
| K-SDGs | : Korean Sustainable Development Goals |
| NDC | : Nationally Determined Contribution |
| ODA | : Official Development Assistance |

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| | |
|---|---|
| OECD | : Organisation for Economic Co-operation and Development |
| PBB | : Perserikatan Bangsa Bangsa |
| PCSD | : Presidential Commission of Sustainable Development |
| SDGs | : Sustainable Development Goals |
| SDM | : Sumber Daya Manusia |
| TIK | : Teknologi Informasi dan Komunikasi |
| UKM | : Usaha Kecil dan Menengah |
| UMKM | : Usaha Mikro Kecil dan Menengah |
| UN | : United Nations |
| UNDP | : United Nations Development Programme |
| USD | : United State Dollar |

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