

**STRATEGI TRANSFORMASI DIGITAL KOREA SELATAN
MELALUI KOREAN NEW DEAL 2.0 DALAM MENCAPAI
SUSTAINABLE DEVELOPMENT GOALS (SDGS) TAHUN 2021-2022**

SKRIPSI

Diajukan kepada Universitas Islam Negeri Sunan Ampel Surabaya untuk memenuhi salah satu persyaratan memperoleh Gelar Sarjana Ilmu Sosial (S.Sos.) dalam bidang Hubungan Internasional



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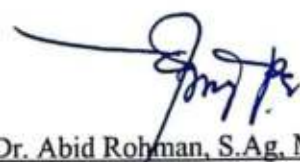
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ABSTRACT

Alfianingsih, Velinda. "DIGITAL TRANSFORMATION STRATEGY OF SOUTH KOREA THROUGH THE KOREAN NEW DEAL 2.0 TO REACH SUSTAINABLE DEVELOPMENT GOALS (SDGS) IN 2021-2022" Universitas Islam Negeri Sunan Ampel Surabaya.

This research aims to describe the achievement of Sustainable Development Goals (SDGs) in South Korea in 2021-2022 through digital transformation. This research is important to research considering that digital transformation had not yet reached by the SDGs at the Korean New Deal 1.0. The author argue that South Korea's Digital Transformation Strategy through the Korean New Deal 2.0 can be used to achieve the SDGs. Through this strategy digital transformation can be achieved. To get the answers, the researcher used descriptive research with a qualitative approach. The content analysis technique that the researcher use is the Miles-Huberman data analysis technique. The results of this research show that Korean New Deal 2.0 is South Korea's digital transformation strategy that can increase SDGs achievement compared to Korean New Deal 1.0. Some of the SDGs goals achieved by the Korean New Deal 2.0 are SDGs no. 8, 9, and 16. Achieving SDGs no. 8 is carried out through AI and Data training, improving public Wi-Fi, and creating digital vouchers for MSMEs. Meanwhile, SDGs number 9 is carried out through increasing legal regulations on digital cloud computing investments. Finally, SDGs number 16 was carried out through the virtual assistant maker, namely Goodpy. Through this research, it contributes to researchers who have similar studies regarding digital transformation strategies that can contribute to achieving SDGs in a country.

Keywords: Korean New Deal 2.0, Digital Transformation, Strategy.

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ABSTRAK

Alfianingsih, Velinda. "STRATEGI TRANSFORMASI DIGITAL KOREA SELATAN MELALUI KOREAN NEW DEAL 2.0 DALAM MENCAPAI SUSTAINABLE DEVELOPMENT GOALS (SDGS) TAHUN 2021-2022." Universitas Islam Negeri Sunan Ampel Surabaya.

Penelitian ini bertujuan untuk mendeskripsikan pencapaian Sustainable Development Goals (SDGs) di Korea Selatan pada tahun 2021-2022 melalui strategi transformasi digital. Penelitian ini penting untuk diteliti mengingat belum tercapainya transformasi digital melalui SDGs pada saat Korean New Deal 1.0. Peneliti berargumen bahwa adanya Strategi Transformasi Digital Korea Selatan melalui Korean New Deal 2.0 dapat digunakan untuk mencapai SDGs. Selain itu, melalui strategi ini transformasi digital juga dapat terlaksana. Untuk mendapatkan jawaban peneliti menggunakan jenis penelitian deskriptif dengan pendekatan kualitatif. Teknik analisis isi yang peneliti gunakan ialah teknik analisis data

Miles-Huberman. Hasil penelitian ini menunjukkan bahwa Korean New Deal 2.0 ialah strategi transformasi digital Korea Selatan yang dapat meningkatkan pencapaian SDGs dibandingkan dengan Korean New Deal 1.0. Beberapa tujuan SDGs yang dicapai oleh Korean New Deal 2.0 ialah SDGs no.8,9,dan 16. Pencapaian SDGs no 8 dilakukan melalui pelatihan AI serta Data, peningkatan Wi-Fi publik, dan pembuatan voucher digital untuk UMKM. Sedangkan untuk SDGs no 9 dilakukan melalui peningkatan regulasi hukum pada investasi digital cloud computing. Terakhir SDGs no 16 dilakukan melalui pembuatan virtual assistant yaitu Goodpy Melalui penelitian ini berkontribusi bagi peneliti yang memiliki kajian serupa terkait strategi transformasi digital yang dapat berkontribusi bagi pencapaian SDGs di suatu negara.

Kata Kunci: Korean New Deal 2.0, Transformasi Digital, Strategi



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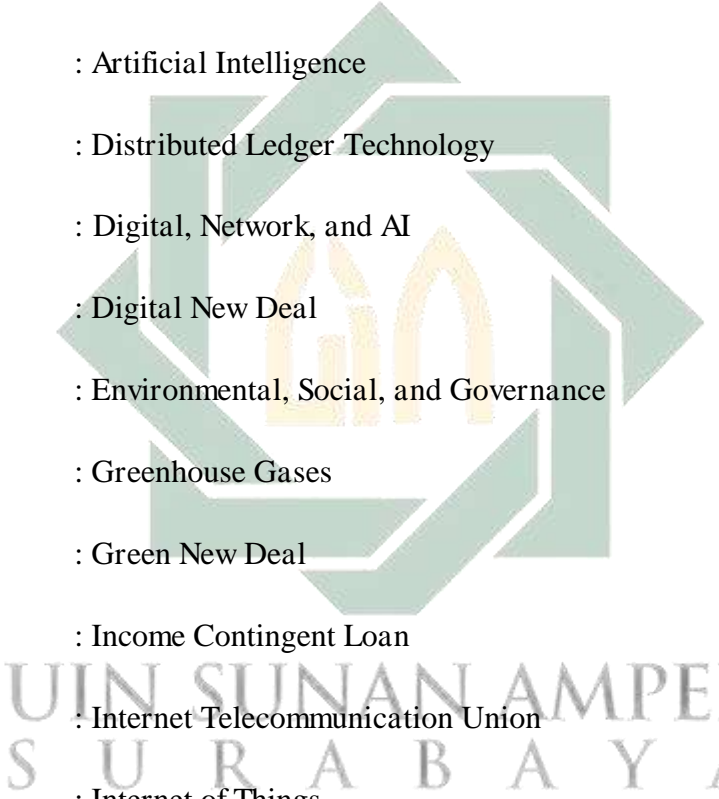
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DAFTAR SINGKATAN



3D	: 3 Dimensi
5G	: 5 Generation
6G	: 6 Generation
AI	: Artificial Intelligence
DLT	: Distributed Ledger Technology
D.N.A	: Digital, Network, and AI
DND	: Digital New Deal
ESG	: Environmental, Social, and Governance
GHG	: Greenhouse Gases
GND	: Green New Deal
ICL	: Income Contingent Loan
ITU	: Internet Telecommunication Union
IoT	: Internet of Things
K-ESG	: Korea Environmental, Social, and Governance
K-ND	: Korean New Deal
KOSDAQ	: Korean Securities Dealers Automated Quotation
KRW	: Korean Won
K-SDGs	: Korean Sustainable Development Goals
NDC	: Nationally Determined Contribution
ODA	: Official Development Assistance

OECD	: Organisation for Economic Co-operation and Development
PBB	: Perserikatan Bangsa Bangsa
PCSD	: Presidential Commission of Sustainable Development
SDGs	: Sustainable Development Goals
SDM	: Sumber Daya Manusia
TIK	: Teknologi Informasi dan Komunikasi
UKM	: Usaha Kecil dan Menengah
UMKM	: Usaha Mikro Kecil dan Menengah
UN	: United Nations
UNDP	: United Nations Development Programme
USD	: United State Dollar

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