

Working Women in Egypt

Dr. Hj. Rahmawati Baharuddin, MA

Dosen Fakultas Tarbiyah UIN Maulana Malik Ibrahim Malang

According to a labor force participation survey published in the mid-1980s, when men in rural Syria were asked whether their wives worked a large number of them replied that they did not. But when the question was rephrased as whether they will be forced to hire a replacement if their wives did not assist them in their work, the overwhelming number of them replied in affirmative.²⁵⁵ This was just one striking example of the invisibility of Arab women in the workforce some two decade ago. We also find, for instance, that in Egypt, where women were thought to comprise 11 percent of the total labor force, samples of rural households in Lower Egypt revealed that half the wives plowed and leveled the land and between 55 and 70 percent were involved in agricultural production and 75 percent were engaged in animal husbandry.²⁵⁶

Research by Sullivan had also uncovered a vast proportion of “invisible women” whose work was neither reflected in national statistics nor compensated in monetary terms, yet who worked, on average, longer hours than men.²⁵⁷ Most of these “invisible” women worked in agriculture or other family-run businesses, in the domestic economy, or elsewhere in the informal sector. The consequences of invisibility were serious; if the women were not even recognized as workers, they were certainly not going to be given access to the training, credit, and technology necessary for participating in the development process.²⁵⁸

The present paper aims to examine the dynamic of Egyptian working women in historical perspective, including the influence of the state policy towards the empowerment of the women, the barriers for women to work in the private sector, and the attitude toward working women.

²⁵⁵ M. Chamie, “Labor Force Participation of Lebanese Women, in Julinda Abu Nasr et al. (eds.), Berlin: Mouton, *Women, Employment and Development in the Arab World*, 1985, p. 99.

²⁵⁶ Nadia Hijab, *Women Power: The Arab Debate on Women at Work*, New York: Cambridge, 1988, p. 73.

²⁵⁷ Earl L. Sullivan and Karima Korima Korayem, “Women and Work in Egypt,” in *Cairo Papers in Social Science* 4 (1), 1981, p. 13.

²⁵⁸ Shahida El-Baz, “Women’s Group Formation in Egypt,” in Dawn Chatty and Annika Rabo (eds.), *Organizing Women. Formal and Informal Women’s Group in the Middle East*, New York: Berg, 1997, p. 152.

siphoned off still more men.²⁶⁵ Both the forced labor and military recruitment resulted in the labor shortage and suffered the agricultural production in the countryside. What was left to till and harvest the land was chiefly women, children, the elder, and the infirm.²⁶⁶ This disruption of the family labor unit had a number of effects on women. Among others, women whose husbands, brothers, or sons had been drafted, either for the army or for regular labor, had to take on a crushing burden of work. Even after the heavy labor demands abated with the reversal of Muhammad Ali's development projects, certain patterns had been set: men continued to be recruited for agricultural labor on the large estates while women were relegated to the shrinking family plot.²⁶⁷

Integration into a world market also changed the local craft sector. Textile crafts were particularly hard hit by European exports of cloth that, over the course of the nineteenth century, decimated local textile production. The industrialization strategy of Muhammad Ali accelerated the erosion of local textile crafts: many women, who had worked as own-account spinners at home, were squeezed out the textile sector.²⁶⁸ Although some of them were recruited to work in newly established factory, they were invariably restricted to the less-skilled support jobs, and their wages were appreciably lower than those of the men. After closure of most of the factories in the 1840s, textile crafts never recovered their former vitality, and most cotton and line cloth of daily wear were come to be imported.²⁶⁹ Nonetheless, a precedent had been set for the use of female labor in factories: when ginning mills and cigarette factories were established in the later part of the century, women were an important, albeit still lower-paid, part of the labor force.²⁷⁰

As the pace of land consolidation and population growth quickened in the course of the nineteenth century, many rural women, along with their families, migrated to urban areas. Women migrants to urban areas were far more likely to gravitated toward an informal sector of the economy – petty trade and domestic service in particular.²⁷¹ The demand for servants accelerated as the wealthier households lost access to slave domestics with the outlawing of the slave trade and began to employ free women in greater numbers.

Upper-class women held a more central position in the urban economy. As members of wealthy and powerful families, women were important holders of urban land. Fay's study of sales and purchases of Egyptian urban women, *waqf* transactions, estate partitions, and merchant activities, as they were recorded in the various shari'a

²⁶⁵ Tucker, 1993, p. 234-235.

²⁶⁶ Tucker, 1985, p. 29.

²⁶⁷ Tucker, 1993, p. 234-235.

²⁶⁸ Tucker, 1985, p. 72.

²⁶⁹ *Ibid.*, p. 70.

²⁷⁰ *Ibid.*, p. 89-90.

²⁷¹ *Ibid.*, p. 92.

erosion of the family economy and the rise of wage labor could lead to their economic marginalization.²⁷⁸ Some women also lost their means of livelihood as the local textile industry faltered in the face of European competition. Certain crafts that employed women, however, probably expanded in the course of the century, and women were recruited to work in the light industries established in the nineteenth century. Overall, the sexual division of labor appeared to be remarkably fluid; women were often drawn into industries that had not previously been dependent on female labor. Although women were very much a part of the work force, they could expect to be remunerated at a rate far lower than that of men.²⁷⁹

Government as a dominant employer for educated women

After the 1952 Revolution, the state adopted a comprehensive strategy based on social justice and self-reliance for which full mobilization of human resources was a prerequisite. The new Constitution, which adopted a secular approach, granted equal opportunities to all citizens, regardless of gender, ethnic origin or religion, to participate in realizing the goals of development.²⁸⁰ The revolutionary government made conscious efforts to promote women's participation on the social, economic and political level. During the Nasser era, reforms provided free schooling and guaranteed work in the government bureaucracy upon gaining a degree, a policy that encouraged lower-class families to keep their children in school, with goal of secure employment in a government office.²⁸¹ This policy proved particularly attractive for families of lower-middle class, given the need for respectable employment which would not harm family honor, and ultimately created the overcrowding that now characterizes government offices.

Young women of lower-middle-class working outside the home are generally the first in their families' recent histories to pursue formal employment and their memories of the parameters of women's lives become the key to constructions of women's role, and the crucial market that separate their lives from those of older women.²⁸² These women belong to families in which the parents are migrants to the city, coming from peasant villages and lacking formal education. The fathers of these families usually work as unskilled laborers, and often they are far away working as migrant laborers in the oil-rich states of the Middle East. Mothers work in the home, as housewives and by bringing resources to the family through constructing important networks of friends, relatives, and contacts.²⁸³ Women are expected to contribute

²⁷⁸ Tucker, 1993, p. 230.

²⁷⁹ Tucker, 1985, p. 90.

²⁸⁰ Sullivan, p. 10-11.

²⁸¹ Arlene Elowe MacLeod, *Accommodating Protest. Working Women, the New Veiling, and Change in Cairo*, New York: Columbia University Press, 1991, p. 51.

²⁸² *Ibid.*, p. 44-45.

²⁸³ *Ibid.*, p. 46-47.

possible reversal in the growth of female labor force participation observed in recent years. Thus, it appears that the growth of the female labor force in Egypt in the foreseeable future will be more constrained by factors related to labor demand and labor market structure than to labor supply.³⁰⁶

Women's paid employment in the private sector is one area in which the prevalent social norms interact with government policies in powerful ways. The availability of government employment for female graduates has done a lot to attenuate strong social norms that discourage women's employment outside the home. What government employment has also done, however, is define what is a gender-appropriate job in Egypt. If private sector work does not fit into that category, it is virtually closed to women, both because employers do not consider them worthy candidates for such jobs and because the women and their families do not consider it suitable employment.

Moghadam argues that excessive regulation, and in particular female-specific mandates, such as paid and unpaid maternity leaves and child care provisions, discourage private employers from hiring women.³⁰⁷ This argument appears to be somewhat exaggerated, however, given that the Egyptian government has been very lax about enforcing its own labor laws. One can safely assume that jobs that are not protected by a contract will not provide all the female-specific benefits that the law stipulates.³⁰⁸

The main reason Egyptian employers are reluctant to hire women has been associated with the widespread perception that women have a low attachment to the workforce. This perception manifests itself in several ways, including a sense that female workers have a high turnover rate, which makes them poor prospects for training, that they have high absenteeism rates, and that they are unwilling to work the long hours that the private sector in Egypt requires. Such low commitment to the workforce is a direct outcome of social norms that make the home women's primary domain of responsibility. Although this applies to both married and unmarried women, the situation for married women is compounded to an extent that private sector wage work is seen as totally incompatible with marriage, leading to a virtual certainty of quitting such work at marriage. All these factors lead to the reluctance of private sector employers to hire female workers, gender wage differentials are fully consistent with such a hypothesis. Besides employers' reluctance to hire them, women face other sorts of constraints in the private labor market. Women tend to prefer working in relatively

³⁰⁶ *Ibid.*

³⁰⁷ *Ibid.*, p. 119.

³⁰⁸ Labor Law 91 of 1954 made special provisions for married women and mothers. Later, under Sadat, these provisions were expanded to facilitate women's labor market participation. This law was applied primarily in the public and government sectors, which made jobs in these areas particularly attractive to women. As a result the state has become the single most important employment of women. See Earl L. Sullivan, 1981, p. 10.

between educational attainment and work outside the home. These powerful forces are counteracted by the strong social norms that are much slower to change.

Gender norms about the primacy of women's reproductive role and the sexual division of labor constrain women's geographical mobility. Women tend to be disproportionately concentrated in the public sector, partly because public sector jobs tend to be more compatible with women's household responsibilities than paid employment in the private sector, and partly because public sector employers are less able to discriminate against women.

The Nasser era reforms were designed in part to encourage social mobility through education and work in the government bureaucracy. However, the result has been an enormous swelling of the government bureaucracy. Not surprising, as the status of these jobs has fallen, lower- and lower-middle class men often migrate to other nations or perform blue-collar work, which pays better. Women, however, remain in the government ranks, as alternatives such as factory labor are considered unsuitable.

Finally, with the slowdown in government hiring in recent years and judging by the high number of female graduates seeking paid employment, the expectations of work remain. However, the opportunities to work are becoming increasingly limited due to the presence of significant barriers to female employment in the private sector. Unless these barriers can be reduced in the near future, the gains achieved from significant increases in female participation in the labor market are liable to be reversed.

Bibliography

- Abdel-Fadil, Mahmoud, *The Political Economy of Nasserism*, London: Cambridge University Press, 1980.
- Assaad, Ragui, "The Effects of Public Sector Hiring and Compensation Policies on the Egyptian Labor Market," in *World Bank Economic Review*, Vol. 11, No. 1, 1997.
- Chamie, M., "Labor Force Participation of Lebanese Women, in Julinda Abu Nasr et al. (eds.), Berlin: Mouton, *Women, Employment and Development in the Arab World*, 1985.
- El-Baz, Shahida, "Women's Group Formation in Egypt," in Dawn Chatty and Annika Rabo (eds.), *Organizing Women. Formal and Informal Women's Group in the Middle East*, New York: Berg, 1997.

