CHAPTER III

RESEARCH METHOD

3.1 Research Approach

The methodology of this research is applying qualitative research method because it is very nature and inductive reasoning. The condition of the field research is pretty broad range that has evolved over nearly a century of scholarly interest in the language used by gay in every terms and specific condition. The researcher agrees with Merriam's (2009) four points of view for qualitative research characteristics such as the individual experience of the researcher, instrument of the collecting data, inductive process, and also considers the products that collected from the research. The current characteristics of this method are as follows:

3.1.1   This research understands the meaning attributed to individuals' experiences. The focus of meaning people attribute to their experiences is on the process rather than the outcome. Likewise, the intent of qualitative research is used to study individuals' understanding of their experiences, not researchers' perceptions of individuals' experiences. Therefore researcher takes chat-conversation as the data.

3.1.2   The second characteristic common to qualitative research is that the primary instrument used to collect and analyze data is the researcher themselves. As can be expected, certain biases might occur when

researcher acts as the data collection instrument. Rather than attempting to remove such biases, qualitative research operates on the belief that biases presented by the researcher must be considered, accounted for and monitored to determine their impact on data collection and analysis.

3.1.3 Third, qualitative research is regarded as an inductive process as researchers often use qualitative studies to gather evidence in order to establish theories.

3.1.4 The final characteristic associated with qualitative research considers the products that are collected from the research. Also, this method research provides highly data in the form of words and pictures rather than the numbers produced by other types of research.

3.2 Data and Data Sources

Dealing with this topic of analysis, the data of this research is a gay dictionary, known as KBG *(Kamus Bahasa Gay)*. Basically, the words written in the dictionary are the gay language used by gay in the era when the dictionary is arranged in 1995. Then, the data sources of this research is the conversation between the researcher and gays in the social media has chosen (Facebook, Jack'd, Whatsapp, and Black Berry Messenger). Additionally, the urban language in the urban dictionary that commonly used by public which is actually the terms are addressed to gays because those help the researcher to find out the related studies.

3.3 Data Collections

To collect the data from data sources from those several ways, the researcher has done these several ways on this study:

3.3.1 Research Instruments

Stated in the early of this chapter that this research is qualitative, in this study the researcher is the main instrument because he does a disguise as gay in the research. Through the social media he builds the interaction with gay to chatting and discussing some condition that usually gays commonly do. It is to have a real atmosphere of conversation with gay and get the accurate result of linguistics research. So, it is very close with the statement of Bogdan and Biklen (1998, p.77) that in qualitative research, the human investigator is the primary instrument for the gathering and analyzing data.

3.3.2 Data Collection Techniques

To collect the data from the data sources, the researcher has the steps as follows:

a. First, researcher creates fake Facebook account and Jack'D account as disguise. Facebook and Jack'D is as the main social media used on this research. The rest social media used by the researcher is based on the condition as long as the research. Then the researcher decides to add Whatsapp and BBM (Black Berry Messenger); both are messenger service for smartphone.

b. Second, researcher does the conversation with gays in the social media chosen.

c. Third, researcher documents the textual conversation from social media by doing the screen capture and backup the conversation into print out media.

3.4 Data Analysis

After collecting the data by applying the method used, the researcher classifies the words used that are already noted in the dictionary of gay language, classify the conversation history with gay in social media, and do other ways mentioned in the research instruments and techniques. Then also, the researcher applies the theories mentioned to analyze the objects that are discussed in the chapter four.

3.5 Preliminary Study

In the preliminary study, researcher conducted these following things before deciding the focus of this study:

1.1.1 Read related studies and literatures about gay. This part was learning the basic of gays and their language from many literatures, also find people (gay man, people who understand about gay and the language) to help researcher enriched the knowledge of this study.

    1.1.2 Interviewed people who have a well-understanding knowledge about gay and the language used by gays that had been found in the research. After doing point 1.2.1., the researcher discussed

with advisor, lecturers in university, and experts that had found in the previous way.

1.1.3 Did the scanning about gay's live and the language used. The researcher tried to close with gays in the context of research base. The researcher explored gays life that was related to the language usage into the media such as magazine, tabloid, articles, and social media such as Facebook, Twitter, blogs, websites and others. Additionally, the researcher was also visiting the meeting point of gay five times though. However the researcher did not have any audacity to enter and have a life-interaction to gays in the location. Therefore the researcher tried to move to another way of research that still focus on this topic; that is focus on social media used by gay in Jack'D and Facebook.

1.1.4 The researcher started to conduct this preliminary study from September 26th 2013 until November 15th 2013. Then, it was deepened as long as February until 19 march 2014.

Finally, after doing some screening in the preliminary study, the researcher decides to keep doing on this research that focus on language used by gay in social media. Correlated with the scanning activities, the language used in social media by gay to be analyzed based on Facebook and Jack'D, as the research object. The reasons because researcher does not need to visit the meeting-point of gay called as Pattaya Surabaya, Terminal Bungurasih, and some other places. The researcher thinks that that step was the right choice. Moreover the digitalization

era nowadays very supports this related condition. Furthermore today's people are really difficult to leave the gadgets.