

**IMPLEMENTASI *NEW SOUTHBOUND POLICY* MELALUI
ELITE STUDY PROGRAM OLEH LIMA UNIVERSITAS
TAIWAN TERHADAP MAHASISWA ASING TAHUN 2024**

SKRIPSI

Diajukan kepada Universitas Islam Negeri Sunan Ampel Surabaya untuk
memenuhi salah satu persyaratan memperoleh Gelar Sarjana Ilmu Sosial (S.Sos.)
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ABSTRACT

Nauli, Nadhia Putri. *“The Implementation of the New Southbound Policy through the Elite Study Program by Five Taiwanese Universities for International Students in 2024.”* Sunan Ampel State Islamic University Surabaya, 2025.

This descriptive qualitative study analyzes the implementation of the New Southbound Policy Elite Study Program (NSPESP) as a foreign policy instrument used by Taiwan to strengthen strategic relations with Indo-Pacific partner countries through higher education integration. Drawing on Christopher Hill’s Foreign Policy Implementation framework, this research assesses six core elements: implementing actors, policy instruments, resources, institutional capacity, structural context, and feedback mechanisms. Field research at five partner universities (NCHU, TMU, NPUST, NTUT, and NQU) reveals that program implementation varies depending on geographical context, facility quality, fund management, and staff engagement. Substantively, NSPESP enhances international academic networks, intercultural exchange, and Taiwan’s soft power projection. The program not only supports the second pillar of the New Southbound Policy but also serves as an adaptive strategy in response to Taiwan’s diplomatic constraints and a means of promoting sustainable regional integration.

Keywords: *New Southbound Policy, Elite Study Program, Education Integration, Soft Power.*

ABSTRAK

Nauli, Nadhia Putri. *“Implementasi New Southbound Policy melalui Elite Study Program oleh Lima Universitas Taiwan terhadap Mahasiswa Asing Tahun 2024.”* Universitas Islam Negeri Sunan Ampel Surabaya, 2025

Penelitian ini merupakan studi kualitatif deskriptif yang menganalisis implementasi *New Southbound Policy Elite Study Program* (NSPESP) sebagai instrumen kebijakan luar negeri Taiwan dalam memperkuat hubungan strategis dengan negara-negara Indo-Pasifik melalui integrasi pendidikan tinggi. Mengacu pada kerangka *Foreign Policy Implementation* dari Christopher Hill, penelitian ini menilai enam elemen implementatif, termasuk aktor pelaksana, instrumen kebijakan, sumber daya, kapasitas institusional, konteks struktural, dan mekanisme umpan balik. Studi lapangan di lima universitas mitra (NCHU, TMU, NPUST, NTUT, NQU) menunjukkan bahwa pelaksanaan program dipengaruhi oleh faktor geografis, kualitas fasilitas, pengelolaan dana, dan keterlibatan staf universitas. Secara substansial, NSPESP memperkuat jejaring akademik internasional, interaksi lintas budaya, serta proyeksi *soft power* Taiwan. Program ini tidak hanya mendukung pilar kedua *New Southbound Policy*, tetapi juga menjadi strategi adaptif Taiwan dalam menghadapi keterbatasan diplomatik dan mendorong integrasi regional yang berkelanjutan.

Kata kunci: *New Southbound Policy, Elite Study Program, Integrasi Pendidikan, Soft Power*

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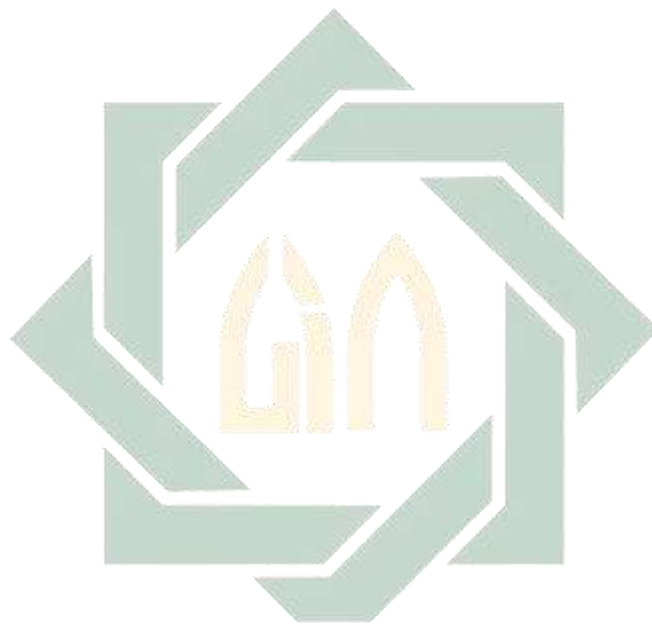
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