

**EXPRESSIVE ACTS IN BILATERAL TALKS:
PRABOWO'S CONVERSATION WITH WORLD
LEADERS ON *SEKRETARIAT PRESIDEN* YOUTUBE
CHANNEL**

THESIS



**UIN SUNAN AMPEL
S U R A B A Y A**

BY:

MUHAMMAD RAYNALDHIL XAVIERO

REG. NUMBER 03010321024

**ENGLISH LITERATURE DEPARTMENT
FACULTY OF ADAB AND HUMANITIES
UNIVERSITAS ISLAM NEGERI SUNAN AMPEL
SURABAYA
TAHUN
2025**

DECLARATION

I am the undersigned below:

Name : Muhammad Raynaldhil Xaviero
NIM : 03010321024
Department : English Literature
Faculty : Adab and Humanities
University : UIN Sunan Ampel

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Reg. Number. 03010321024

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**EXPRESSIVE ACTS IN BILATERAL TALKS:
PRABOWO'S CONVERSATION WITH WORLD LEADERS ON
SEKRETARIAT PRESIDEN YOUTUBE CHANNEL.**

by
Muhammad Raynaldhil Xaviero
Reg. Number 03010321024

approved to be examined by the board of examiners of the English Literature
Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya

Surabaya, 11 Juni 2025

Advisor 1



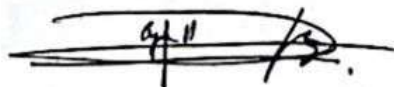
Tristy Kartika Fi'aunillah, M.A.
199303182020122018

Advisor 2



Dr. Endratno Pili Swasono, M.Pd
197106072003121001

Acknowledged by
The Head of the English Literature Department



Dr. Endratno Pili Swasono, M.Pd
197106072003121001

EXAMINER SHEET

This is to certify that the *Sarjana* thesis of Muhammad Raynaldhil Xaviero (Reg. Number 03010320124) entitled **Expressive Acts In Bilateral Talks: Prabowo's Conversation With World Leaders On Sekretariat Presiden YouTube Channel** has been approved and accepted by the board of examiners for the degree of *Sarjana Sastra (S.S.)*, English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya.

Surabaya, 17th June 2025

Board of Examiners:

Examiner 1


Moh. Khoirul Anam, M.Li.
NIP. 198711102020121009

Examiner 2


Dr. Siti Rumilah, S.Pd, M.Pd
NIP. 197607122007102005

Examiner 3


Tristy Kartika Fi'aunillah, M.A.
NIP. 199303182020122018

Examiner 4


Prof. Dr. A. Dzo'ul Milal, M.Pd.
NIP. 196005152000031002

Acknowledged by:

The Dean of the Faculty of Adab and Humanities
UIN Sunan Ampel Surabaya

 
Prof. Dr. Achmad Zaini, MA
NIP. 197605121995031002

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Nama : Muhammad Raynaldhil Xaviero
NIM : 03010321024
Fakultas/Jurusan : Adab Humaniora / Sastra Inggris
E-mail address : raynaldhilmuhammad@gmail.com

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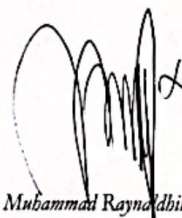
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ABSTRACT

Xaviero, R.M. (2025). *“Expressive Acts In Bilateral Talks: Prabowo’s Conversation With World Leaders On Sekretariat Presiden Youtube Channel”*. English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya. Advisors: (I) Tristy Kartika Fi’aunillah, M.A (II) Dr. Endratno Pilih Swasono, M.Pd

The study aims to investigate the linguistic style of a state figure in the realm of bilateral politics between nations, focusing on their use of communication strategies and language to establish cooperative relationships through negotiation. By analyze the types of expressive acts used frequently that prove the role of important function during discussion in order to get a good impact or reception to interlocutors in various discussions on the development of shared prosperity. In addition, to assesting the perception about figure of countries used expressive acts in bilateral session video.

This study used a descriptive qualitative approach by connecting the elements of underlying emotions, attitudes, and viewpoints expressed by both groups toward one another. The data collection was conducted for the first time, including transcription, video analysis, and selection of conversations between both country figures in the video *Sekretaris Presiden* YouTube videos as the data sources on bilateral meeting relationships across the country category. The second is the strategy to support the result data progress by finding the expressive acts element points in the several transcripts that are available. The third is collected data statements/words by grouping to the Qualitative data tools (Atlas.Ti & QDA MINER), applying video statements or by gathering qualitative data word groups, and collecting relevant points are selected in utterances that speak out by figures in the videos and maintained the frequency that come out to the utterances.

This study demonstrates that the nature of expressive acts is widely utilized in sentiment analysis, including sentiment classification, feature extraction (speech, context, textual), and based on the study result grouping 11 variety character categories such as (e.g., Thanking, congratulating, greeting, Hoping, Reassurances, Praising, Optimism, Gratitude, Greetings, Welcoming, Pride). While also considering the impact of contextual perspectives. And connected to the political realities and international relationships, as well as the distinct characteristics of citizens in a variety of country-level perspectives. The result Prabowo Subianto as the most frequently prove that expressive acts strongly influence conversations for the sake of cooperation, with the general use of Thanking for about 25 Times utterances totally in every videos. It becomes easiest to requested the cooperation and connections, eventually, get some of good feedback during the discussion.

Keywords: Pragmatics, Expressing acts, Political bilateral, Prabowo Subianto, YouTube.

ABSTRAK

Xaviero, R.M. (2025). “Tindak Tutur Ekspresif dalam Percakapan Bilateral: Percakapan Prabowo dengan Para Pemimpin Dunia di Kanal YouTube Sekretariat Presiden”. Jurusan Sastra Inggris, Fakultas Adab dan Humaniora, UIN Sunan Ampel Surabaya. Pembimbing: (I) Tristy Kartika Fi’aunillah, M.A (II) Dr. Endratno Pili Swasono, M.Pd.

Penelitian ini bertujuan untuk menyelidiki gaya linguistik seorang tokoh negara dalam ranah politik bilateral antar negara, dengan fokus pada penggunaan strategi komunikasi dan bahasa untuk menjalin hubungan kerjasama melalui negosiasi. Dengan menganalisis jenis-jenis tindak ekspresif yang sering digunakan yang membuktikan peran fungsi penting selama diskusi untuk mendapatkan dampak atau penerimaan yang baik terhadap lawan bicara dalam berbagai diskusi mengenai pembangunan kemakmuran bersama. Selain itu, untuk mengetahui persepsi mengenai tokoh-tokoh negara yang menggunakan tindak ekspresif dalam video sesi bilateral.

Penelitian ini menggunakan pendekatan kualitatif deskriptif dengan menghubungkan elemen-elemen yang mendasari emosi, sikap, dan sudut pandang yang diekspresikan oleh kedua kelompok terhadap satu sama lain. Pengumpulan data dilakukan untuk pertama kalinya, termasuk transkripsi, analisis video, dan pemilihan percakapan antara kedua tokoh negara dalam video Sekretaris Presiden di YouTube sebagai sumber data mengenai hubungan pertemuan bilateral lintas negara. Kedua, strategi untuk mendukung kemajuan data hasil penelitian dengan menemukan poin-poin elemen tindak tutur ekspresif dalam beberapa transkrip yang tersedia. Ketiga, mengumpulkan data pernyataan/kata-kata dengan cara mengelompokkan ke dalam perangkat data kualitatif (Atlas.Ti & QDA MINER), mengaplikasikan pernyataan video atau dengan mengumpulkan kelompok kata data kualitatif, dan mengumpulkan poin-poin yang relevan yang dipilih dalam ujaran yang diucapkan oleh para tokoh di dalam video tersebut.

Penelitian ini menunjukkan bahwa sifat tindakan ekspresif digunakan secara luas dalam analisis sentimen, termasuk klasifikasi sentimen, ekstraksi fitur (ucapan, konteks, tekstual), dan berdasarkan hasil penelitian mengelompokkan 11 kategori karakter yang beragam seperti (misalnya, Berterima kasih, memberi selamat, menyapa, Berharap, Menegaskan, Memuji, Optimis, Bersyukur, Salam, Menyambut, Kebanggaan). Selain itu, juga mempertimbangkan dampak dari perspektif kontekstual. Dan dihubungkan dengan realitas politik dan hubungan internasional, serta karakteristik warga negara yang berbeda di berbagai perspektif tingkat negara. Hasilnya Prabowo Subianto paling dominan membuktikan bahwa tindakan ekspresif sangat mempengaruhi percakapan untuk kepentingan kerja sama, dengan penggunaan ucapan terima kasih sebanyak 25 kali secara keseluruhan dalam setiap video. Hal ini menjadi lebih mudah untuk meminta kerja sama dan koneksi, yang pada akhirnya, mendapatkan umpan balik yang baik selama diskusi berlangsung.

Kata Kunci: Pragmatik, Tindak tutur ekspresif, Politik bilateral, Prabowo Subianto, YouTube



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