

**POLITENESS STRATEGIES IN ROUNDTABLE TALK
YOUTUBE VIDEO AMONG LIVERPOOL FC PLAYERS**

THESIS



UIN SUNAN AMPEL
S U R A B A Y A

BY:
ANGGUN FAJRI AULIYA
REG. NUMBER 03040322078

ENGLISH LITERATURE DEPARTMENT
FACULTY OF ADAB AND HUMANITIES
UNIVERSITAS ISLAM NEGERI SUNAN AMPEL
SURABAYA

2026

DECLARATION

I am the undersigned below:

Name : Anggun Fajri Auliya
NIM : 03040322078
Department : English Literature
Faculty : Adab and Humanities
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Anggun Fajri Auliya

Reg. Number. 03040322078

APPROVAL SHEET

POLITENESS STRATEGIES IN ROUNDTABLE TALK YOUTUBE VIDEO AMONG LIVERPOOL FC PLAYERS

by
Anggun Fajri Auliya
Reg. Number 03040322078

approved to be examined by the board of examiners of English Literature
Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya

Surabaya, 24 December 2025

Advisor 1



Tristy Kartika Fi'aunillah, M.A.
NIP. 199303182020122018

Advisor 2



Moh Khoirul Anan, M.Li.
NIP. 198711102020121009

Acknowledged by
The Head of the English Literature Department



Dr. Endratno Pili Swasono, S.Pd., M.Pd
NIP. 197106072003121001

...

EXAMINER SHEET

This is to certify that the *Sarjana* thesis of Anggun Fajri Auliya (Reg. Number 03040322078) entitled **Politeness Strategies in Roundtable Talk YouTube Video among Liverpool Fc Players** has been approved and accepted by the board of examiners for the degree of *Sarjana Sastra (S.S.)*, English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya.

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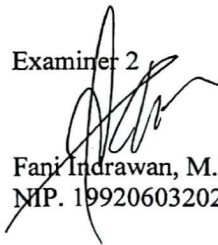
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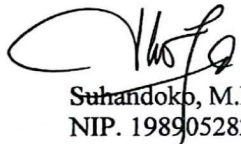
Tristy Kartika Fi'aunillah, M.A.
NIP. 199303182020122018

Examiner 2



Fani Indrawan, M.Hum
NIP. 199206032025051003

Examiner 3



Suhandoko, M.Pd.
NIP. 198905282018011002

Examiner 4



Prof. Dr. H. Mohammad Kurjum M.Ag
NIP. 196909251994031002

Acknowledged by:

The Dean of Faculty of Adab and Humanities
UIN Sunan Ampel Surabaya



Prof. Dr. H. Mohammad Zaini, MA.
NIP. 197005121995031002



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UNIVERSITAS ISLAM NEGERI SUNAN AMPEL SURABAYA
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E-Mail: perpus@uinsby.ac.id

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Nama : Anggun Fajri Auliya
NIM : 03040322078
Fakultas/Jurusan : Adab dan Humaniora / Sastra Inggris
E-mail address : anggunfajriauliya@gmail.com

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ABSTRACT

Auliya, A. F. (2026). *Politeness Strategies in Roundtable Talk YouTube Video among Liverpool Fc Players*. English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya. Advisors: (I) Tristy Kartika Fi'aunillah, M.A., (II) Moh Khoirul Anam, M.Li.

The study is aimed at identifying politeness strategy in a roundtable talk YouTube video entitled “*Seeing these guys gives me great memories*” | *Salah, Alisson & Robertson | Reds Roundtable* which describes the phenomenon of politeness that occurs in a roundtable talk by three players of different cultures. There are two problems to be solved in this study, namely: (1) what Politeness strategies are used by each player in roundtable talk YouTube video “*Seeing these guys gives me great memories*” | *Salah, Alisson & Robertson | Reds Roundtable*, and (2) How cultural backgrounds influence the use of politeness strategies in roundtable talk YouTube video “*Seeing these guys gives me great memories*” | *Salah, Alisson & Robertson | Reds Roundtable*.

This study uses a qualitative approach related to the use of a clear description of linguistic phenomena in the utterances of the players in the roundtable talk. Descriptive analysis in verbal data, which then becomes text by transcribing utterances that it is used to analyze the conversations of the three players in the roundtable talk. The transcription was then analyzed by identifying the types of politeness strategies by applying suitable codes in the appropriate text. The analysis continued by identifying the strategies applied by each player in the roundtable talk, how culture influenced the use of politeness strategies, and also the relevance of culture that influenced the use of politeness strategy.

This study revealed that not all players used all four politeness strategies (bald on record, positive politeness, negative politeness, and off record) applied in roundtable talk. Only Mohamed Salah used four politeness strategies, and tends to use positive politeness. He applies it because of the characteristics of Egyptian collectivist norms that encourage group warmth and solidarity. While other players, such as Alisson Becker, only used positive politeness, reflecting his Brazilian cultural values that emphasize familiarity and harmony. Additionally, Robertson only used two politeness strategies, bald on record and positive politeness, which is in accordance with the Scottish communication style that prioritizes honesty and casual familiarity. Moreover, the high use of positivity in roundtable discussions suggested that the speakers were trying to minimize social distance, which explains why all parties relied on this strategy.

Keywords: politeness strategies, roundtable talk, culture

ABSTRAK

Auliya, A. F. (2026). *Strategi Kesopanan dalam Diskusi Meja Bundar pada Video YouTube di antara Pemain Liverpool FC*. Program Studi Sastra Inggris, Fakultas Adab dan Humaniora, UIN Sunan Ampel Surabaya. Pembimbing: (I) Tristy Kartika Fi'aunillah, M.A., (II) Moh Khoirul Anam, M.Li.

Penelitian ini bertujuan untuk mengidentifikasi penggunaan strategi kesantunan dalam video YouTube berjudul "*Seeing these guys gives me great memories*" | Salah, Alisson & Robertson | *Reds Roundtable*, yang menggambarkan fenomena kesantunan yang terjadi dalam diskusi meja bundar antara tiga pemain dari budaya yang berbeda. Ada dua masalah yang perlu dipecahkan dalam studi ini, yaitu: (1) strategi kesopanan apa yang digunakan oleh masing-masing pemain dalam video YouTube diskusi meja bundar "*Seeing these guys gives me great memories*" | Salah, Alisson & Robertson | *Reds Roundtable*, dan (2) Bagaimana latar belakang budaya mempengaruhi penggunaan strategi kesopanan dalam diskusi meja bundar video YouTube "*Seeing these guys gives me great memories*" | Salah, Alisson & Robertson | *Reds Roundtable*.

Penelitian ini menggunakan pendekatan kualitatif yang berkaitan dengan penggunaan deskripsi yang jelas tentang fenomena linguistik dalam ujaran para pemain dalam diskusi meja bundar. Analisis deskriptif pada data verbal, yang kemudian diubah menjadi teks dengan mentranskrip ujaran, untuk kemudian digunakan dalam menganalisis ujaran ketiga pemain dalam diskusi meja bundar. Transkrip tersebut kemudian dianalisis dengan mengidentifikasi jenis strategi kesopanan dengan menerapkan kode yang sesuai pada teks yang relevan. Analisis dilanjutkan dengan mengidentifikasi strategi yang diterapkan oleh masing-masing peserta dalam diskusi meja bundar dan bagaimana budaya mempengaruhi penggunaan strategi kesopanan, dan juga relevansi dari budaya yang mempengaruhi penggunaan strategi kesopanan.

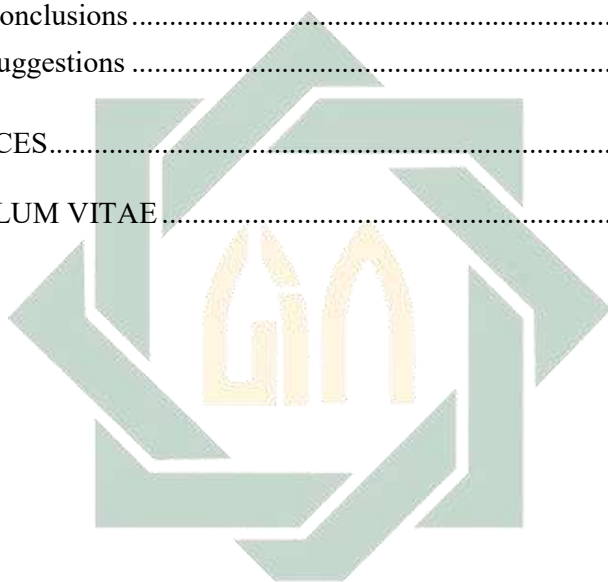
Studi ini mengungkapkan bahwa tidak semua pemain menggunakan keempat strategi kesopanan (bald on record, positive politeness, negative politeness, dan off record) yang diterapkan dalam diskusi meja bundar. Hanya Mohamed Salah yang menggunakan keempat strategi kesopanan tersebut, dan cenderung menggunakan positive politeness. Ia mengaplikasikannya karena karakteristik norma kolektivis Mesir yang mendorong kehangatan dan solidaritas kelompok. Sementara pemain lain, Alisson Becker hanya menggunakan kesopanan positif, mencerminkan nilai-nilai budaya Brasil yang menekankan keakraban dan harmoni. Selain itu, Robertson hanya menggunakan dua strategi kesopanan, yaitu bald on record dan positive politeness, yang sesuai dengan gaya komunikasi Skotlandia yang mengutamakan kejujuran dan keakraban informal. Selain itu, penggunaan positive politeness yang tinggi dalam diskusi meja bundar menunjukkan bahwa para pembicara berusaha meminimalkan jarak sosial, yang menjelaskan mengapa semua pihak mengandalkan strategi ini.

Kata Kunci: strategi kesantunan, diskusi meja bundar, budaya

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