THE REPRESENTATION OF VERBAL VIOLENCES IN THE SPEECH ACTS OF *LOOKISM'S* CHARACTERS

THESIS

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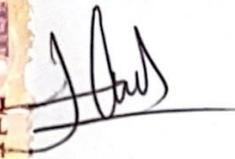
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ABSTRACT

Yudistira, A. (2026). *The Representation of Verbal Violences in the Speech Acts of Lookism's Characters*. English Literature Department, Faculty of Adab and Humanities, Universitas Islam Negeri Sunan Ampel Surabaya. Advisors: (I) Raudlotul Jannah, M.App.Ling. (II) Dr. Endratno Pilih Swasono, S.Pd,M.pd

This study explores verbal violence in the digital comic *Lookism* by Park Tae-jun using a qualitative content analysis approach based on Speech Act Theory. The study aims to identify the types of verbal violence shown in the comic and to explain how these forms are expressed through illocutionary acts in character interactions.

The findings show that verbal violence in *Lookism* appears repeatedly in the forms of insults, body shaming, humiliation, and threats. These forms are not isolated cases, but common patterns of communication within the story. Each type is defined by its communicative purpose and its ability to cause psychological harm. Insults give negative labels, body shaming focuses on physical appearance, humiliation involves public mockery, and threats influence behavior by referring to possible future harm.

The analysis also shows that verbal violence in *Lookism* is mainly realized through assertive, expressive, directive, and commissive speech acts. Assertive speech acts present negative judgments as facts, expressive speech acts show hostile emotions, directive speech acts pressure or control others, and commissive speech acts mainly appear as threats. Declarative speech acts are not found because the characters do not have the authority to change social status through speech. These findings support the idea that utterances function as actions with specific purposes, rather than as neutral statements.

In conclusion, verbal violence in *Lookism* operates at the pragmatic level through illocutionary force. Language is used to perform harmful actions in everyday interactions, which shows that Speech Act Theory is an effective approach for analyzing verbal violence in digital comics.

Keywords: *Verbal Violence, Speech Acts, Digital Comics, Lookism*

ABSTRAK

Yudistira, A. (2026). *Representasi Kekerasan Verbal dalam Tindak Tutur Tokoh-Tokoh dalam Lookism*. Universitas Islam Negeri Sunan Ampel Surabaya. Prodi Sastra Inggris, Fakultas Adab dan Humaniora, UIN Sunan Ampel Surabaya Pembimbing: (I) Raudlotul Jannah, M.App.Ling., (II) Dr. Endratno Pilih Swasono, S.Pd,M.pd

Penelitian ini mengkaji kekerasan verbal dalam komik digital *Lookism* karya Park Tae-jun dengan menggunakan pendekatan analisis isi kualitatif yang berlandaskan pada Teori Tindak Tutur (Speech Act Theory). Tujuan penelitian ini adalah untuk mengidentifikasi jenis-jenis kekerasan verbal yang ditampilkan dalam komik tersebut serta menjelaskan bagaimana bentuk-bentuk kekerasan tersebut diwujudkan melalui tindak ilokusi dalam interaksi antartokoh.

Hasil penelitian menunjukkan bahwa kekerasan verbal dalam *Lookism* muncul secara berulang dalam bentuk penghinaan, body shaming, penghinaan publik (humiliation), dan ancaman. Bentuk-bentuk kekerasan verbal ini tidak muncul sebagai peristiwa yang terpisah, melainkan sebagai pola komunikasi yang umum dalam alur cerita. Setiap jenis dibedakan berdasarkan tujuan komunikatifnya dan potensi dampak psikologis yang ditimbulkannya. Penghinaan berfungsi memberikan label negatif, body shaming menargetkan penampilan fisik, penghinaan publik melibatkan ejekan di hadapan orang lain, dan ancaman memengaruhi perilaku melalui rujukan pada kemungkinan bahaya di masa depan.

Analisis lebih lanjut menunjukkan bahwa kekerasan verbal dalam *Lookism* terutama diwujudkan melalui tindak tutur asertif, ekspresif, direktif, dan komisif. Tindak tutur asertif menyajikan penilaian negatif sebagai fakta, tindak tutur ekspresif menyampaikan emosi bermusuhan, tindak tutur direktif menekan atau mengendalikan tindakan orang lain, dan tindak tutur komisif umumnya muncul dalam bentuk ancaman. Tindak tutur deklaratif tidak ditemukan dalam data karena tokoh-tokoh dalam komik tersebut tidak memiliki otoritas institusional untuk mengubah status sosial melalui tuturan semata. Temuan ini mendukung pandangan bahwa tuturan berfungsi sebagai tindakan dengan kekuatan ilokusi tertentu, bukan sekadar sebagai penyampai makna yang netral.

Secara keseluruhan, penelitian ini menyimpulkan bahwa kekerasan verbal dalam *Lookism* beroperasi pada tingkat pragmatik melalui kekuatan ilokusi. Bahasa digunakan untuk melakukan tindakan yang bersifat merugikan dalam interaksi sehari-hari, sehingga Teori Tindak Tutur terbukti menjadi kerangka yang efektif untuk menganalisis kekerasan verbal dalam komik digital.
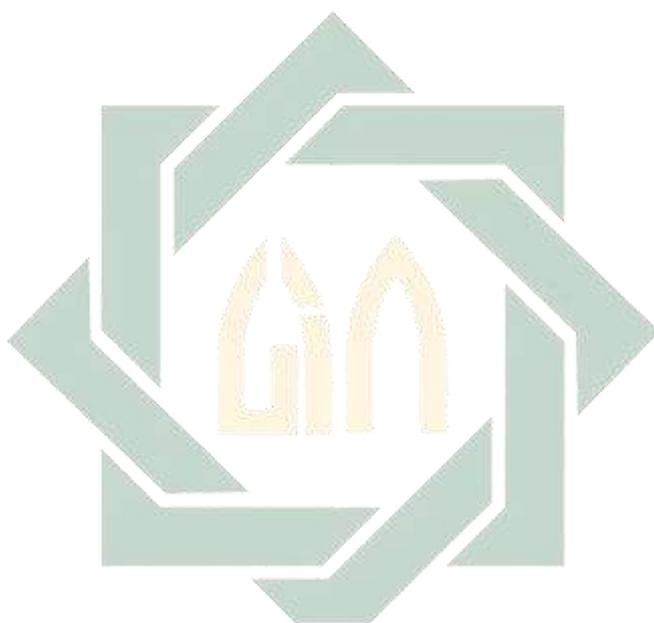
Kata Kunci: *Kekerasan Verbal, Tindak Tutur, Komik Digital, Lookism*

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