

**THE INFLUENCE OF VISUAL MEDIA TO IMPROVE STUDENTS'  
DESCRIPTIVE TEXT WRITING IN ENGLISH  
THESIS**

Submitted in partial fulfillment of the requirement for the degree of

Sarjana Pendidikan (S.Pd) in Teaching English



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## ABSTRACT

Ilmiah, Nara Putri Mazidatul (2025). *The Influence of Visual Media to Improve Students' Descriptive Writing in English*. A Thesis. English Teacher Education Department, Faculty of Education and Teacher Training. UIN Sunan Ampel Surabaya. Advisors: Rakhmawati, M.Pd, and Sigit Pramono Jati, Ph.D.

Keywords: *Visual Media, Descriptive Writing*

The selection of appropriate media is crucial in the learning process, as it can boost students' engagement and interest. In addition, practicing new media in teaching can capture students' attention, making English lessons more enjoyable and preventing boredom with the teachers' material. This study investigates the influence of visual media, specifically pictures, on improving students' descriptive text writing skills. Employing a quasi-experimental design, the research involved two tenth-grade classes at SMAN 12 Surabaya, each comprising 36 students, assigned to experimental and control groups. Data were collected through pretests and posttests and analyzed using SPSS 25 to assess normality and homogeneity, and to test hypotheses. The findings revealed a significant improvement in the experimental group's descriptive text-writing skills compared to the control group, as indicated by higher post-test scores. These results align with previous studies emphasizing the effectiveness of visual aids in education. This study contributes to the growing body of evidence supporting the integration of visual media in English language teaching and offers practical recommendations to enhance student learning outcomes.

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## ABSTRAK

Ilmiah, Nara Putri Mazidatul (2025). *Pengaruh Media Visual untuk Meningkatkan Kemampuan Menulis Deskriptif Siswa dalam Bahasa Inggris*. Skripsi. Program Studi Pendidikan Guru Bahasa Inggris, Fakultas Tarbiyah dan Keguruan. UIN Sunan Ampel Surabaya. Pembimbing: Rakhmawati, M.Pd, dan Sigit Pramono Jati, Ph.D.

Kata Kunci: Media Visual, Penulisan Deskriptif

Pemilihan media yang tepat sangat penting dalam proses pembelajaran, karena dapat meningkatkan keterlibatan dan ketertarikan siswa. Selain itu, penggunaan media baru dalam pembelajaran dapat menarik perhatian siswa, membuat pelajaran bahasa Inggris menjadi lebih menyenangkan dan mencegah kebosanan siswa terhadap materi yang disampaikan guru. Penelitian ini menyelidiki pengaruh media visual, khususnya gambar, dalam meningkatkan kemampuan menulis teks deskriptif siswa. Dengan menggunakan desain kuasi-eksperimental, penelitian ini melibatkan dua kelas sepuluh di SMAN 12 Surabaya, yang masing-masing terdiri dari 36 siswa, yang ditugaskan ke dalam kelompok eksperimen dan kelompok kontrol. Data dikumpulkan melalui pretest dan posttest, dan dianalisis dengan menggunakan metode statistik untuk menilai normalitas, homogenitas, dan pengujian hipotesis dengan SPSS 25. Hasil penelitian menunjukkan adanya peningkatan yang signifikan dalam kemampuan menulis teks deskriptif kelompok eksperimen dibandingkan dengan kelompok kontrol, yang ditunjukkan dengan nilai post-test yang lebih tinggi. Hasil ini sejalan dengan penelitian sebelumnya yang menekankan efektivitas alat bantu visual dalam pendidikan. Penelitian ini berkontribusi pada bukti yang semakin banyak yang mendukung integrasi media visual dalam pengajaran bahasa Inggris dan memberikan rekomendasi praktis untuk meningkatkan hasil belajar siswa.

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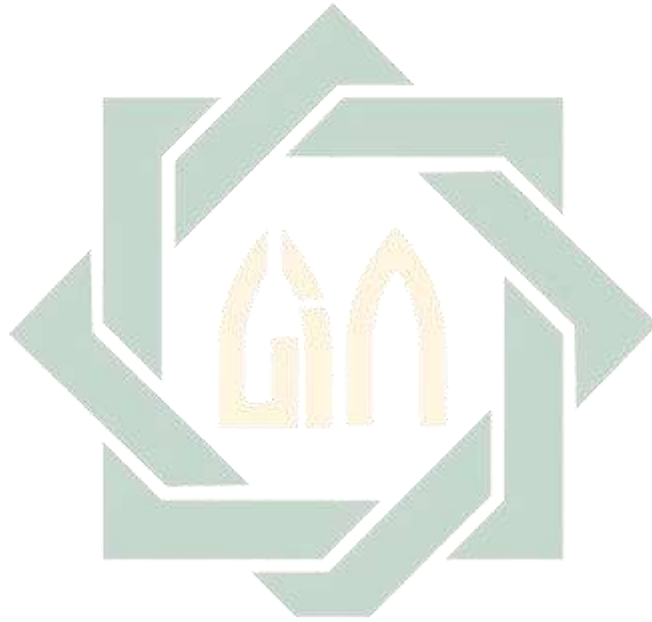
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## LIST OF ABBREVIATIONS

CAR : Classroom Action Research



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