

**THE USE OF SOCIAL MEDIA AS A LEARNING MEDIA
ON THE DEVELOPMENT OF STUDENTS' VOCABULARY
MASTERY AT SMP MA'ARIF HASANUDIN SURABAYA
THESIS**

**Submitted in partial fulfillment of the requirement for the degree of
Sarjana Pendidikan (S.Pd) in Teaching English**



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ABSTRACT

Anggertini, Hanna Azzahra. (2024) *The use of Social Media as A Learning Media on The Development Of Students' Vocabulary Mastery At Smp Ma'arif Hasanudin Surabaya*. A thesis. English Language Education Department, Faculty Of Tarbiyah And Teacher Training, UIN Sunan Ampel Surabaya, Advisors: Rizka Safriyani, M.Pd. and Rakhmawati, M. Pd..

Keywords: Social Media, Language Learning, Vocabulary Mastery, Role of Social Media.

Acquiring a diverse range of vocabulary will help students communicate or construct sentences more easily. The use of appropriate media in the learning process facilitates language acquisition. This study aims to explain the impact of social media on students' acquisition of English vocabulary and clarify the correlation between students' use of social media and their mastery of vocabulary. This study employs a qualitative methodology. We gathered the necessary data for this research through a questionnaire, then examined it using qualitative descriptive techniques. The findings indicate that the majority of students perceive social media as having an impact on their proficiency in the English language. Instagram and TikTok are widely popular social media platforms among students. Moreover, they asserted that social media offered English content sources for developing their English skills, increasing their vocabulary and pronunciation ability. The majority of students find learning social media terminology to be more engaging than reading books. Social media has significant potential as an educational tool for improving students' vocabulary skills. Given the resolution of current challenges and the implementation of appropriate strategies, The findings imply that educators might include social media in their curriculum to develop effective and engaging teaching methods.



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ABSTRAK

Anggertini, Hanna Azzahra. (2024) *The use of Social Media as A Learning Media on The Development Of Students' Vocabulary Mastery At Smp Ma'arif Hasanudin Surabaya*. A thesis. English Language Education Department, Faculty Of Tarbiyah And Teacher Training, UIN Sunan Ampel Surabaya, Advisors: Rizka Safriyani, M.Pd. and Rakhmawati, M. Pd..

Keywords: Social Media, Language Learning, Vocabulary Mastery, Role of Social Media.

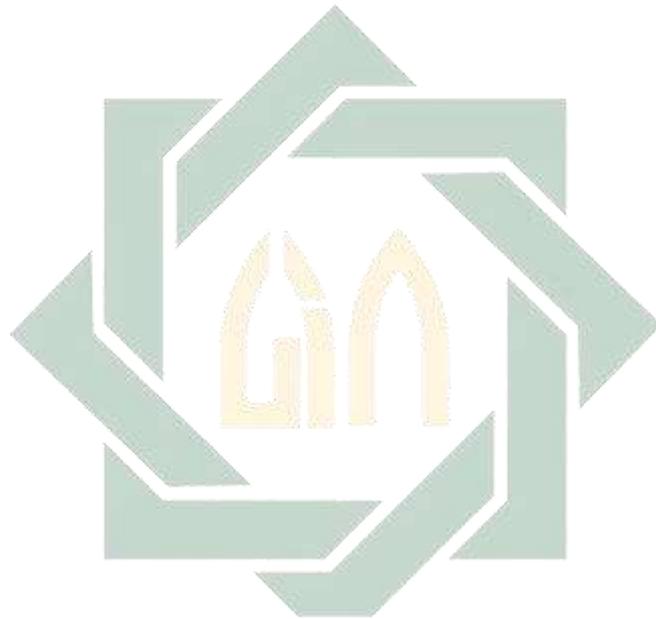
Kemahiran dalam kosa kata merupakan elemen penting yang harus dimiliki siswa. Memperoleh beragam kosakata akan membantu siswa berkomunikasi atau menyusun kalimat dengan lebih mudah. Penggunaan media yang tepat dalam proses pembelajaran memudahkan pemerolehan bahasa. Penelitian ini bertujuan untuk menjelaskan dampak media sosial terhadap perolehan kosakata bahasa Inggris siswa dan memperjelas hubungan antara penggunaan media sosial oleh siswa dan penguasaan kosakata mereka. Penelitian ini menggunakan metode kualitatif. Data yang diperlukan untuk penelitian ini dikumpulkan melalui kuesioner, kemudian diteliti dengan menggunakan teknik deskriptif kualitatif. Temuan ini menunjukkan bahwa sebagian besar siswa menganggap media sosial dapat berdampak pada penguasaan kosakata bahasa Inggris mereka. Instagram dan TikTok adalah media sosial yang banyak digunakan oleh siswa. Selain itu, mereka menegaskan bahwa media sosial menawarkan sumber konten bahasa Inggris untuk mengembangkan keterampilan bahasa Inggris, meningkatkan kosakata dan kemampuan pengucapan mereka. Mayoritas siswa menganggap mempelajari terminologi media sosial lebih menarik daripada membaca buku. Media sosial memiliki potensi yang signifikan sebagai alat pendidikan untuk meningkatkan kosa kata siswa. Mengingat penyelesaian tantangan saat ini dan penerapan strategi yang tepat, temuan ini menyiratkan bahwa pendidik mungkin memasukkan media sosial dalam kurikulum mereka untuk mengembangkan metode pengajaran yang efektif dan menarik.

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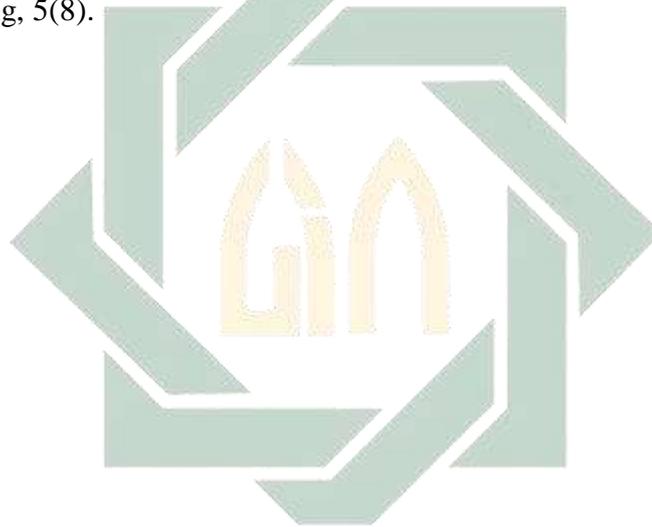
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