### **CHAPTER III**

### RESEARCH METHOD

This chapter discusses the methodology that the writer organized and explained the method which is conducting by the writer in finishing this study.

## 3.1 Research Approach

The writer used a qualitative descriptive as the research design in this research because she conducted to describe and interpret the kind and the meaning of figure of speech which appears in the lyric of Ed Sheeren's selected songs, and which are figure of speech mostly used in this song. Descriptive research attempts to describe, interpret and explain the condition. According to Litosseliti (2010:52) qualitative research is concern with stuctures and pattern and how something is. This research used qualitative approach because the data of this study were not in the form of number but word, phrase, clause, sentence and utterance from Ed Shereen song's lyrics.

### 3.2 Source of Data

The source of data of this research is five songs of Ed Sheeren, those song are; "Photograph", "Don't", "Thinking out Loud", "Kiss me", "Lego House". Then, the data are taken from the lyric which can be word, phrase,

clause, sentence and utterance of the five songs by Ed Sheeren which are contained of figure of speech.

### 3.3 Research Instrument

In this research, the writer as the main instrument. Her existence would be active and direct to participate in collecting the data and analysis. The writer would evaluate the kind and reveal the meaning of figure of speech and also identify the mostly used figure of speech in Ed Sheeren lyric.

### 3.4 Data Collection

The data of the research were the sentence in songs by Ed Sheeren. In collecting the data, the writer would do several steps. Firstly, the writer listened song several times. Secondly, the writer read the lyric of the song carefully to get a deeper understanding. Then, by reading the lyric, the writer tried to find out every sentence contained the figure of speech which could be related and support the research.

## 3.5 Data Analyzing

In analyzing the figure of speech which was applied in Ed Sheeren's selected song. The writer analyzed the data by some steps. Firstly, the writer identified the sentences that contain figure of speech from each lyric of Ed Sheeren's selected songs and make table of it.

## Figure of speech used in "Photograph"

No	Sentences	Figure of speech
1.		
2.		
3.		

Secondly, the writer is classified the figures of speech and their meaning.

## • Figure of speech and its Meaning

## 1. Metaphor

## We keep this love in a photograph.

This lyric used metaphor because love in this lyric compared with photograph. Speaker here meant that nice memory or togetherness with couple keeping in a photo.

Although they did not meet each other but the memory of togetherness would always keep in a photo.

## 2. Hyperbole

## It is the only thing that makes us feel alive.

This was hyperbole. The word "Thing" and "Alive".

We know that we can live in the world because of Allah.

People who can speak, breath and walking are a sign that they are still alive. But, the Hyperbole here means that we could feel alive when we remember the love memories.

### 3. Personification

## So you can keep me,

# Inside the pocket of your ripped jeans.

Those lyric was personification. The personification was indicated by "Keep me" and "inside the pocket of your ripped jeans". It meant that *me* were personified as a thing which could be kept in the pocket of jeans. A human could not be kept in the pocket of jeans as written in this lyric. But, the speaker pictured that she could always kept their togetherness memories in a photo which always kept inside the pocket of jeans.

The last is describing the result of analysis, than determined the mostly figure of speech used in Ed Sheeren song.