ABSTRACT

Fitriati, Aidah. 2016. A Study of Conversation Style InNajwaSihabIn "Mata Najwa" and Andy Flores Noya In "Kick Andy". Thesis. English Department, Faculty of Arts and Humanities, State Islamic University of SunanAmpel Surabaya.

Advisor: EndartnoPilihSwasonoM.Pd

Key Words: Conversation analysis, Conversational Style, Talk Show,

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This research analyzed conversational style uttered by two presenters, NajwaSyihab in "Mata Najwa" and Andy Noya in "Kick Andy". This study tries to answer two research problems. First, what are the differences conversational style in NajwaSyihab in "Mata Najwa" and Andy Flores Noya in "Kick Andy"?. Second what are the purpose in NajwaSyihab and Andy Flores Noya in "Kick Andy" using that style?

The researcher used conversational analysis methods and use qualitative descriptive. This case because the researcher takes the conversation to be analyzed, which is in the form video. In addition, the researcher used transcription conventional to transcribethe conversation in the text form. It is aimed to understand the differences and the purposes of conversational style used by male and female. The researcher used some steps in collecting data: 1. Searching the data on youtube 2. Downloading the data 3.Watching the videos 4.Transcribing .Then , the researcher took some procedures in analyzing the data. Those are: 1. Identifying data 2. Calssifiyingthe data 3.Determining the purposes from the data.

After analyzing the data into turn taking that included into pauses, overlap and backchannel.The researcher found the differences of two presenters are Andy Noya more often did pauses than NjawaSyihab. NajwaSyihab more often did overlap than Andy Noya,NajwaSyihab more did backchannel than Andy Noya.So Andy Noya used high consideration style and NajwaSyihab used high involvement style. Andy Noya used high consideration style to make the conversation become relax whereas NajwaSyihab used high involvement style to make the conversation become excited and enthusiasm.

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INTISARI

Fitria, Aidah. 2016. A Study of Conversation Style InNajwaSihabIn "Mata Najwa" and Andy Flores Noya In "Kick Andy". Thesis. English Department, Faculty of Arts and Humanities, State Islamic University of SunanAmpel Surabaya.

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PenulismenganalisagayabahasadariNajwaSyihab in "Mata Najwa" and Andy Noya in "Kick Andy". Dalamskripsiterdapatduapertanyaanmasalahtentang: pertamaadalahapasajaperbedaangayabahasa yang digunakanNajwaSyihab di "Mata Najwa" and Andy Noya di "Kick Andy". Yang keduaadalahapatujuannmerekamenggunakangayabahasatersebut.

Di dalamskripsiini, penulismenggunakanpendekatandeskripsikualitataifdanmenggunakanmetodeanalisispercakapan. Karenapenulismenggunakanteksdaripercakapandalam video.Itusemuauntukmemudahkanpenulisdalamanalisispercakapandanmenemukan perbedaansertatujuanpenggunaannya.Untukmengkoleksi data, penulismelakukanbeberapatahapyaitu: 1. Mencari video di youtube 2. Download video, 3. Menonton video tersebut, 4.Mentranskripnyakedalamteks.Setelahmengoleksi data penulismulaimenganalisa data denganbeberapatahapyaitu 1.Mengidentifikasi data 2.Mengklasifikasikan data 3.menentukan tujuandalam data

Setelahmenganalisa data kedalamturntaking yang berisijeda, overlap, backchannel.Penulismenemukanperbedaanfrekuensidalampauses, overlap serta backchannel. Setelahitupenulisdapatmenemukangayapercakapanmereka. Gaya percakapanNajwaSihab di "Mata Najwa"adalah high involvement style dan Andy Flores Noyadi "Kick Andy"menggunakangayapercakapan high consideration style.TujuanNajwaSyihabmenggunakanituadalah agar percakapanmenjadiaktifdanlebihmenarik.Sedangkan Andy menggunakangayatersebutkarenadapatmembuattamunyamenjadilebihsantaidannyaman.

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