

**HOW BBC SPORT FRAMES MANCHESTER UNITED: A
CORPUS-ASSISTED DISCOURSE STUDY OF POST-MATCH
REPORTS ON NON-WINS IN THE 2024-2025 SEASON**

THESIS



BY:
NUGROHO ZIKRA SADIDAN
REG. NUMBER 03020322059

ENGLISH LITERATURE DEPARTMENT
FACULTY OF ADAB AND HUMANITIES
UNIVERSITAS ISLAM NEGERI SUNAN AMPEL
SURABAYA

2026

DECLARATION

I am the undersigned below:

Name : Nugroho Zikra Sadidan
NIM : 03020322059
Department : English Literature
Faculty : Adab and Humanities
University : UIN Sunan Ampel

declare that the thesis entitled:

**BBC Sport Frames Manchester United: A Corpus-Assisted Discourse Study
of Post-Match Reports on Non-Wins in the 2024-2025 Season**

is my own work, and not a plagiarism/fabrication in part or in whole.

If in the future it is proven that this thesis results from plagiarism/fabrication,
either in part or whole, then I am willing to accept sanctions for such actions in
accordance with the applicable provisions.

Surabaya, 6 March 2026

Who makes the statement



[Handwritten Signature]
Nugroho Zikra Sadidan

Reg. Number. 03020322059

APPROVAL SHEET

HOW BBC SPORT FRAMES MANCHESTER UNITED: A CORPUS-
ASSISTED DISCOURSE STUDY OF POST-MATCH REPORTS ON NON-
WINS IN THE 2024-2025 SEASON

by
Nugroho Zikra Sadidan
Reg. Number 03020322059

approved to be examined by the board of examiners of English Literature
Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya

Surabaya, 9 March 2026

Advisor 1



Prof. Dr. A. Dzo'ul Milal, M.Pd.

NIP/NUP. 196005152000031002

Advisor 2



Prof. Dr. H. Mohammad Kurjum, M.Ag

NIP/NUP. 196909251994031002

Acknowledged by
The Head of the English Literature Department



Dr. Endratno Pilih Swasono, S.Pd., M.Pd
NIP/NUP. 197106072003121001

EXAMINER SHEET

This is to certify that the Sarjana thesis of Nugroho Zikra Sadidan (03020322059) entitled **How BBC Sport Frames Manchester United: A Corpus-Assisted Discourse Study Of Post-Match Reports On Non-Wins In The 2024-2025 Season** has been approved and accepted by the board of examiners for the degree of Sarjana Sastra (S.S.), English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya.

Surabaya, 31 March 2026

Board of Examiners:

Examiner 1

Prof. Dr. A. Dzo'ul Milal, M.Pd.
NIP. 196005152000031002

Examiner 2

Dr. Endratno Pili Swasono, M.Pd
NIP. 197106072003121001

Examiner 3

Fani Indrawan, M. Hum
NIP. 199206032025051003

Examiner 4

Suhandoko, M.Pd.
NIP. 198905282018011002

Acknowledged by:

The Dean of Faculty of Adab and Humanities
UIN Sunan Ampel Surabaya

Prof. Dr. H. Achmad Zami, MA
NIP. 197005121995031002

LEMBAR PERNYATAAN PERSETUJUAN PUBLIKASI
KARYA ILMIAH UNTUK KEPENTINGAN AKADEMIS

Sebagai sivitas akademika UIN Sunan Ampel Surabaya, yang bertanda tangan di bawah ini, saya:

Nama : Nugroho Zikra Sadidan
NIM : 03020322059
Fakultas/Jurusan : Adab dan Humaniora/Sastra Inggris
E-mail address : sadidann10@gmail.com

Demi pengembangan ilmu pengetahuan, menyetujui untuk memberikan kepada Perpustakaan UIN Sunan Ampel Surabaya, Hak Bebas Royalti Non-Eksklusif atas karya ilmiah :

Sekripsi Tesis Desertasi Lain-lain (.....)
yang berjudul :

How BBC Sport Frames Manchester United: A Corpus-Assisted Discourse Study of Post-Match Reports on
Non-Wins in the 2024-2025 Season

beserta perangkat yang diperlukan (bila ada). Dengan Hak Bebas Royalti Non-Eksklusif ini Perpustakaan UIN Sunan Ampel Surabaya berhak menyimpan, mengalih-media/format-kan, mengelolanya dalam bentuk pangkalan data (database), mendistribusikannya, dan menampilkan/mempublikasikannya di Internet atau media lain secara *fulltext* untuk kepentingan akademis tanpa perlu meminta ijin dari saya selama tetap mencantumkan nama saya sebagai penulis/pencipta dan atau penerbit yang bersangkutan.

Saya bersedia untuk menanggung secara pribadi, tanpa melibatkan pihak Perpustakaan UIN Sunan Ampel Surabaya, segala bentuk tuntutan hukum yang timbul atas pelanggaran Hak Cipta dalam karya ilmiah saya ini.

Demikian pernyataan ini yang saya buat dengan sebenarnya.

Surabaya, 08 April 2026

Penulis



(Nugroho Zikra Sadidan)
nama terang dan tanda tangan

ABSTRACT

Sadidan, N. Z. (2026). *How BBC Sport frames Manchester United: A corpus-assisted discourse studies of post-match reports on non-wins in the 2024-2025 season* (Undergraduate thesis). English Literature Department, Faculty of Adab and Humanities, Universitas Islam Negeri Sunan Ampel Surabaya. Advisors: (I) Prof. Dr. A. Dzo'ul Milal, M.Pd.; (II) Prof. Dr. H. Mohammad Kurjum, M.Ag

This thesis analyses how the BBC Sport frames Manchester United's performances through post-match reports on draws and defeats throughout the 2024-2025 season. Which treating match reports that are not merely neutral summaries or match stats, but also as a discourse that repeatedly selects, focuses on, and evaluates certain responsible causes and actors.

The corpus is built from 30 BBC Sport post-match reports from 10 August 2024 to 25 May 2025, containing 21,031 tokens, and uses a corpus-assisted discourse studies (CADS) design, applying frequency lists with maximum dispersion of 2.0, collocation/GraphColl, and KWIC/concordance analyses.

The findings reveal three dominant patterns. First, high frequent words appear on the centre of the trajectory of non-wins as crisis across the season. Second, collocation patterns strengthen the role-based accountability, such as *amorim*, *onana*, with failure. Third, concordance analysis of six key nodes such as *united*, *season*, *amorim*, *onana*, *defensive* and *control*, which confirmed the evaluative language recurs across multiple matches, which suggest a sustained institutional framing, rather than isolated match criticism.

Subsequently these patterns are mapped with Entman's framing model as it showed strong evidence for defining problems, diagnosing causes, and making moral judgment. However, remedies are rarely mentioned, more as pressure for change, as the narration revolves around the managers' competence and poor losses that are directly blamed on them.

The study contributes to the intersections of corpus linguistics, media discourse studies, and sport match journalism research, demonstrating that technically oriented football match reports from a public service broadcaster can function as a framing that legitimates blame, serialises failure, and construct institutional or team accountability collectively.

Keywords: BBC Sport, Framing, CADS, Corpus Linguistics, Manchester United, Match Report, Entman

Sadidan, N. Z. (2026). *Bagaimana BBC Sport Menampilkan Manchester United: Studi Wacana Berbasis Korpus atas Laporan Pasca-Pertandingan Mengenai Hasil Non-Kemenangan pada Musim 2024–2025*. Program Studi Sastra Inggris, Fakultas Adab dan Humaniora, Universitas Islam Negeri Sunan Ampel Surabaya. Pembimbing: (I) Prof. Dr. A. Dzo'ul Milal, M.Pd., (II) [Prof. Dr. H. Mohammad Kurjum, M.Ag.

Thesis ini menganalisa bagaimana BBC Sport melakukan pembingkaiian atau framing terhadap performa Manchester United melalui artikel berita pasca pertandingan usai. Berdasarkan hasil analisa, isi dari artikel pasca pertandingan tidak hanya berisi ringkasan netral atau statistik dari pertandingan, tetapi bagian ini juga membentuk narasi framing sesuai dengan teori dari Entman. Pertama Adalah mendefinisikan masalah, mencari penyebab masalah, dan mengevaluasi penyebab dan aktor yang bertanggung jawab.

Analisis ini didasarkan pada korpora yang terbangun dari 30 artikel laporan pasca - pertandingan BBC Sport dari 10 Agustus 2024 hingga 25 Mei 2025, yang mengandung 21.031 token dan menggunakan desain studi wacana yang didukung korpus (CADS) dengan analisis daftar frekuensi, dengan maksimal dispersi 2.0 kolokasi/GraphColl, dan KWIC/konkordansi.

Secara kuantitatif, kluster frekuensi tinggi menunjukkan bahwa laporan-laporan tersebut berputar di sekitar trajektori musim/liga tanpa kemenangan, fase permainan, titik balik, dan hasil pertandingan, dan fokus pada kinerja taktis dan penempatan kesalahan pada aktor tertentu. Pola kolokasi lebih lanjut menguatkan akuntabilitas berbasis peran dengan berulang kali berfokus pada manajer/amorim, pemain dengan onana. Analisis konkordansi memberikan makna konteks penuh untuk setiap 6 node yang dianalisa. Misalnya, evaluasi kinerja di lapangan yang difokuskan pada node “kontrol” dan “pertahanan” menunjukkan kelemahan Manchester United dalam situasi bola mati, yang sejalan dengan kebijakan pembuat keputusan di tim, yaitu manajer dan pelatih Amorim, di mana kinerja buruk ini terjadi sepanjang musim, yang menghalangi indikasi kemunduran terisolasi.

Kemudian, kerangka-kerangka ini dipetakan menggunakan Model Kerangka Entman, yang menunjukkan bukti kuat dalam mendefinisikan masalah, menganalisis penyebab, dan melakukan penilaian moral. Namun, solusi jarang disebutkan dan lebih sering dijadikan tekanan untuk perubahan, karena narasi berpusat pada kompetensi manajer dan kerugian yang buruk yang secara langsung disalahkan pada mereka.

Penelitian ini memberikan kontribusi pada persimpangan antara linguistik korpus, studi wacana media, dan penelitian jurnalisme pertandingan olahraga, dengan menunjukkan bahwa laporan pertandingan sepak bola yang berorientasi teknis dari lembaga penyiaran publik dapat berfungsi sebagai kerangka yang melegitimasi penimpaan kesalahan, mengaitkan kegagalan secara beruntun, serta membangun akuntabilitas institusional atau tim secara kolektif.

Kata Kunci: BBC Olahraga, Framing, CADS, Linguistik Korpus, Manchester United, Laporan Pertandingan, Entman

TABLE OF CONTENTS

<u>APPROVAL SHEET</u>	ii
<u>EXAMINER SHEET</u>	ii
<u>DECLARATION</u>	iv
<u>ACKNOWLEDGMENT</u>	v
<u>ABSTRACT</u>	vii
<u>ABSTRAK</u>	viii
<u>TABLE OF CONTENTS</u>	ix
<u>CHAPTER I INTRODUCTION</u>	3
1.1 <u>Background of Study</u>	3
1.2 <u>Problems of the Study</u>	8
1.3 <u>Objective of the Study</u>	8
1.4 <u>Significance of the Study</u>	8
1.5 <u>Scope and Delimitation</u>	8
1.6 <u>Definition of Key Terms</u>	9
<u>CHAPTER II REVIEW OF LITERATURE</u>	11
2.1 <u>Sport News Discourse (Football Reporting)</u>	11
2.1.1 <u>Definition and Scope</u>	11
2.1.2 <u>Communicative Purposes</u>	11
2.1.3 <u>Typical Frames in a non-win reporting</u>	12
2.2 <u>Corpus-Assisted Discourse Studies</u>	13
2.3 <u>Corpus Linguistic Analytical Concepts</u>	14
2.3.1 <u>High Frequent Words</u>	15
2.3.2 <u>Collocation</u>	15
2.4 <u>Framing Theory (Entman)</u>	16
<u>CHAPTER III RESEARCH METHOD</u>	17
3.1 <u>Research Design</u>	17
3.2 <u>Data Collection</u>	20
3.2.1 <u>Data Source</u>	22
3.2.2 <u>Research Instrument</u>	26
3.2.3 <u>Data Collection Technique</u>	26

3.2.4 Data Analysis Technique	27
<u>CHAPTER IV FINDING AND DISCUSSION</u>	32
4.1 Finding	33
4.1.1 <u>Lingusitic Pattern in BBC Post Match Report</u>	33
4.1.2 <u>BBC Sport’s Framing Functions: Mapping into Entman 1993</u>	60
4.2 Discussion	67
<u>CHAPTER V CONCLUSION AND SUGGESTION</u>	76
5.1 Conclusion	74
5.2 Suggestion.....	77
<u>REFERENCES</u>	79
<u>APPENDICES</u>	81
Appendix 1	81
Appendix 2	84
Appendix 3	86
Appendix 4.....	87



UIN SUNAN AMPEL
S U R A B A Y A

LIST OF TABLES

Table 4.1.1 High Frequent Words.....	33
Table 4.1.2 Qualified Words for Analysis.....	35
Table 4.1.3 Six Nodes for Analysis	39
Table 4.1.4 Collocates of United	41
Table 4.1.5 Collocates of Season	43
Table 4.1.6 Collocates of Amorim	45
Table 4.1.7 Collocates of Onana	46



UIN SUNAN AMPEL
S U R A B A Y A

REFERENCES

- Adiprasetyo, J., & Larasati, A. W. (2024). Pandemic crisis in online media: Quantitative framing analysis on Detik.com. *Media and Communication*. <https://doi.org/10.22146/jsp.56457>
- Aull, L. L., & Brown, D. W. (2013). Fighting words: A corpus analysis of gender representations in sports reportage. *Corpora*, 8(1), 27–52. <https://doi.org/10.3366/COR.2013.0033>
- Baker, P. (2006). *Using Corpora in Discourse Analysis*. Continuum. <https://www.lancaster.ac.uk/staff/bakerjp/usingcorpora.htm>
- Baker, P. (2008). *Using corpora in discourse analysis*. Continuum.
- Baker, P. (2010). *Sociolinguistics and corpus linguistics*. Edinburgh University Press.
- Behnam, B., & Isfahlan, H. J. (2015). A Comparative Study Of After-match Reports On ‘Lost’ And ‘Won’ Football Games Within The Framework Of Critical Discourse Analysis. *International Journal of Applied Linguistics and English Literature*, 4(1), 115–124. <https://doi.org/10.7575/AIAC.IJALEL.V.4N.1P.115>
- Berlian, D. K., Rakhmad, W. N., & Lukmantoro, T. (2024). Framing Prabowo Subianto pada Pilpres 2024 dalam tabloidisasi pemberitaan di Detik.com. *Interaksi Online*, 12(3). <https://ejournal3.undip.ac.id/index.php/interaksi-online/article/view/47203/32060>
- Biber, D., Conrad, S., & Reppen, R. (1998). *Corpus Linguistics*. Cambridge University Press. <https://doi.org/10.1017/CBO9780511804489>
- Burr, V. (1995). *An Introduction to Social Constructionism* (1st ed.). Routledge. <https://doi.org/10.4324/9780203133026>
- Church, K. W., & Hanks, P. (1990). Word association norms, mutual information, and lexicography. *Computational Linguistics*, 16(1), 22–29. <https://aclanthology.org/J90-1003.pdf>
- Entman, R. M. (1993). Framing: Toward clarification of a fractured paradigm. *Journal of Communication*, 43(4), 51–58. <https://doi.org/10.1111/J.1460-2466.1993.TB01304.X>
- Gamliel, E., & Peer, E. (2010). Positive versus negative framing affects justice judgments. *Social Justice Research*, 23(2–3), 307–322. <https://doi.org/10.1007/S11211-006-0009-5>
- Gillings, M., Learmonth, M., & Mautner, G. (2024). Taking the Road Less Travelled: How Corpus-Assisted Discourse Studies Can Enrich Qualitative Explorations of Large Textual Datasets. *British Journal of Management*, 35(4), 1667–1679. <https://doi.org/10.1111/1467-8551.12816>
- Glaas, S. L. (2016). *A corpus-assisted study of British newspaper discourse on the European Union and a potential membership referendum*. University of Birmingham.
- Gries, S. T. (2008). Dispersions and adjusted frequencies in corpora. *International Journal of Corpus Linguistics*, 13, 403–437. <https://doi.org/10.1075/ijcl.13.4.02gri>
- Hunston, S. (2002). Corpora in Applied Linguistics. In *Cambridge University Press*. Cambridge University Press.

- <https://doi.org/10.1017/CBO9781139524773>
- Kemble, M. (2020). A corpus-linguistic and critical discourse analysis of the Australian print media's portrayal of elite female athletes in male-dominated sports. In *University of South Australia Repository*. University of South Australia.
- Križan, A. (2024). English and Slovene Football Match Reports Through the Lens of Appraisal Language: Attitude. *Journal for Foreign Languages*, 16(1), 83–108. <https://doi.org/10.4312/VESTNIK.16.83-108>
- Leedham, M. (2021). *Corpus-Assisted Discourse Studies*. National Centre for Research Methods (NCRM). <https://www.ncrm.ac.uk/resources/online/all/?materials&id=20855>
- Lewis, N. P., & Weaver, A. J. (2014). More Than a Match Report. *Communication & Sport*, 3(3), 275–295. <https://doi.org/https://doi.org/10.1177/2167479514528793>
- McEnery, Tony; Hardie, A. (2012). Corpus linguistics: Method, theory and practice. In *Cambridge University Press*. Cambridge University Press. <https://doi.org/https://doi.org/10.1017/CBO9780511981395>
- Meier-Vieracker, S. (2025). Automated football match reports as models of textuality. *Text and Talk*, 45(1), 55–78. <https://doi.org/10.1515/TEXT-2022-0173/XML>
- Partington, A., Duguid, A., & Taylor, C. (2013a). Patterns and meanings in discourse: Theory and practice in corpus-assisted discourse studies (CADS). *International Journal of Corpus Linguistics*, 19(2), 292–300. <https://doi.org/10.1075/IJCL.19.2.07BRO>
- Partington, A., Duguid, A., & Taylor, C. (2013b). Patterns and Meanings in Discourse: Theory and Practice in Corpus-Assisted Discourse Studies (CADS). In *John Benjamins* (Vol. 55). John Benjamins Publishing Company. <https://doi.org/10.1075/SCL.55>
- Sinclair, J. (1991a). *Corpus, concordance, collocation* (Describing). Oxford University Press. <https://www.scribd.com/document/512884816/Corpus-Concordance-Collocation-by-John-Sinclair-Z-lib-org>
- Sinclair, J. (1991b). Corpus, Concordance, Collocation. In *(No Title)*. Oxford University Press. <https://cir.nii.ac.jp/crid/1130282273046107392>
- Stubbs, M. (2001). *Words and Phrases: Corpus Studies of Lexical Semantics*. Blackwell. <https://archive.org/details/wordsphrasescorp0000stub>