CHAPTER III

RESEARCH METHOD

This chapter presents the research method and the procedures designed to answer the research problems. The discussion includes: the research design, data sources, research instrument, data collection, data analysis.

3.1 Research Design

In order to find the answer of the research problems, the descriptive qualitative method is used in this study. One of the reasons for using this method is because the data of this research is in the form of words that is not statistically analyzed but the data will be classified into some groups based on a certain standard or norm.

Descriptive research is non hypothesis research, so in the research procedure, it does not need hypothesis (Arikunto, 1998:245). It means the method is intended to make a systematic and accurate description concerning the fact and the features of research data. This research is accumulation of basic data in descriptive way, not explains about correlation or hypothesis testing. It means that descriptive studies are designed to obtain information that concerns the status of phenomena. They are directed toward determining the nature of situation, as existing at the time of study.

By using this method, the writer would like to collect, arrange and analyze the affixation in One Direction's songs.

3.2 Data Sources

The data sources of the research are the text of the lyrics on "One Direction's" Song. The researcher analyzed suffix and prefix of the song. The lyrics used the data source in this research are where do broken heart go, ready to run, fool's gold, illusion are Four album (2014), they don't know about us is take Me Home album (2012), I Wish and I want is Up All night album (2011), olivia and temporary fix is Made in the A.M. album (2015), and diana is Midnight Memories album (2013).

This research choosed ten lyrics based on the different album because those songs were the most popular songs on "One Direction's" lyrics Album Song. The researcher took the data from internet social media.

3.3 Research Instrument

Research instrument is very important to collect the data. The main instrument of this study is the writer herself. The data of this research are the words which contain affixes that are collected from One Direction's songs. To collect the data to be analyzed, the writer read the lyric One Direction's songs which consists of ten songs. Those words than will be collected and classified based on kind of affixes that they have into some groups. The classification is done based on the theory of kind of affixes which is determined before; it is the theory of affixes by Plag (2003).

3.4 Data Collection

The method of data collection in this research is scrutinizing method (Indonesian: *menyimak*), because the data are collected by scrutinizing the use of language. Mahsun (2005:90-91) states that the term scrutinizing does not only relate to the spoken language but also written language, such as old literature, narration text, language used in mass media, etc.

The data of this study were collected by using the following steps. The first step was browsing the song of one direction's on the internet, especially the researcher choosed. The second step was reading all the data source carefully to find the words which contain affixes. Next, the third step was collecting the words which contain affixes.

3.5 Data Analysis

Miles et.al. (1984) related to the data analysis in qualitative research, says that there are three steps of data analysis. The first is data reduction. It means the process of selecting, simplifying, and transforming the raw data. The second is data display which refers to organized information which allows the researcher to draw the conclusion. The last step is drawing conclusion as the result of research.

In this research, the data were analyzed by using those three steps. In the first step or data reduction, the words which contained affixes were selected and classified based on the affixes that they have into three groups. They were suffix, prefix, and infix. In the second step or data display, the affixes which were found were counted to find out which one are the mostly used and then a table chart are made. This table helps the researcher draw the conclusion. The last step is drawing conclusion. The conclusion was drawn based on the result of the two steps before.

