

## FINDING AND DISCUSSION

## 4.1 Finding

In this part, the data and findings are put into one table to make easy to understand. The motivating words as the data is signed in bold and underline words in motivating words column. The complete explanations are elaborated in table 4.1.

**Table 4.1. The level of hierarchy of motives (needs) of motivating words.**

No	Motivating Words	Hierarchy of Need				
		Ph	Sf	Bl	Es	Sa
1	“you can <u>take everything</u> I have,  you can <u>break everything</u> I am”	v				
2	“I will be <u>rising</u> from the ground,  Like a <u>skyscraper</u> , like <u>skyscraper</u> ”					v
3	“All my windows, still are broken, but I’m <u>standing</u> on my feet”		v			
4	“But I’m <u>closer to the clouds</u> up here”					v
5	“ <u>Turn my back</u> and slam the door”		v			
6	“And the fears that once controlled me <u>can’t get to me at all</u> ”		v			
7	“Standing, frozen in the live <u>I’ve</u>					v

	<b><u>chosen</u></b>  You won't find me, the <b><u>past is so behind me</u></b> "					
8	"I gotta <b><u>get this off my chest</u></b> to let it go  I need to take back the <b><u>light</u></b> inside you stole"					v
9	"Now I'm a <b><u>warrior</u></b> now I've got <b><u>ticker skin</u></b> "					v
10	"And <b><u>my armor</u></b> , is made of steel, you can't get in"	v				
11	"Out of the ashes, I'm <b><u>burning</u></b> like a fire"					v
12	"I've always been the kind of girl that <b><u>hid my face</u></b> "					v
13	"This is real, <b><u>this is me</u></b> "				v	
14	"Gonna let the <b><u>light</u></b> shine on me"				v	
15	" <b><u>No more hiding</u></b> who I wanna be"				v	
16	" <b><u>Don't need make up</u></b> , to cover up"				v	

	Being the way that you are is enough”					
17	“Baby you <b><u>light up my world</u></b> like nobody else”			v		
18	“You don’t know you’re <b><u>beautiful</u></b> ”				v	
19	“Your hand fits in mine like it’s made just for me But bear this in mind, it was <b><u>mean to be</u></b> And I’m joining up the dots with the freckles on your cheeks And it all make sense to me...”			v		
20	“I know you’ve never loved the crinkles by your eyes when you smile You’ve never loved your stomach or your thighs, the dimples in your back at the bottom of your spine But <b><u>I’ll love</u></b> them endlessly”				v	
21	“I know you’ve never loved the sounds of your voice on tape				v	



After presenting the findings of data, it is necessary to discuss each data of implicature that produced by motivating words which classified based on hierarchy of motives (needs) in motivation.

### Data 1 : “Skyscraper” by Demi Lovato

1.1 “you can take everything I have,  
you can break everything I am”

a) Motivating words

Words : take everything, break everything

Hierarchy of motive : physiological

Explanation : sentence of the lyrics “you can take everything I have” it is motivating words because when the speaker said the words it is mean that she is not afraid anymore of people who hurt her and it is motivated herself. The words “take everything” represent that she is brave to face people who will do something bad because she do not afraid to lose what she has. Then, the sentence of the lyric “you can break everything I am” it means that she also not afraid of physic abuse that people do to her. The words “break everything” which represent that she dare them and let them to know she is not scare anymore.

The words “take everything” and break everything” are physiological of the hierarchy of motive because the girl in that song has felt shelter, insecure, and depression because of people hurt her so it is difficult for the girl to live. Then the girl satisfies those needs to make her move on.

b) Implicature

Context:

- Speaker : a girl
- Hearer : everyone around her who bullied and mocking her
- Time : when the girl feel depression
- Topic : self motivated

Explanation: the purpose of the lyric above is to convey her feeling to everyone that she is not afraid anymore what people do so, she dare them. The background of knowledge of the lyric is the girl always get bullied and also physical abuse from her friends, after she has a brave to face them and she dare them to take everything she has and break her like always. The implicature of the lyric is show the girl is dare everyone because she want to face them.

1.2 “I will be rising from the ground,  
Like a skyscraper, like skyscraper”

a) Motivating words

Words : Rising, Skyscraper

Hierarchy of needs : Self Actualization

Explanation: Sentence of the lyric *“I will be rising from the ground”* it is indirect motivating because the writer does not say that she rising from the ground directly. It says something powerful in order to motivation herself. There is a key word “rising” which represent that she is fight and change

become a strong person. And then the sentence of the lyric “*Like a skyscraper, like a skyscraper*” it is also indirect meaning because the writer does not say that she is like a skyscraper directly and it says something inspire in order to motivation herself. There is key word “skyscraper” which represent that she is standing powerfully to fight everyone.

The word “rise” and “skyscraper” are self actualization of hierarchy of motive because the girl in that song has feeling of satisfaction that she becomes someone who wishes to be in life. She also has done a good job and totally achieved her objectives positively.

## b) Implicature

Context:

- Speaker : a girl
- Hearer : everyone around her who bullied and mocking her
- Time : when the girl feel depression
- Topic : self motivated

Explanation : The purpose of the lyric above is to convey her feeling to everyone that she will fight for her life and dream. The background of knowledge of the lyric is if the girl will reach for dream and everyone around her defeat her so she will fail. When the girl is struggle for dream, everyone defeat her. She let everyone to defeat her because she will rise. The implicature of the lyric is show the girl is rise and standing powerfully because she fight and defeat them.



1.3 “All my windows, still are broken, but I’m standing on my feet”

### a) Motivating Words

Words : Standing

Hierarchy of Motive : Safety

Explanation : Sentence of the lyric “All my windows, still are broken, but I’m standing on my feet” it is motivating words because the speaker said something that motivated herself. The word “standing” represent that she is strong although other people already break her but she don’t give up.

The word “standing” are safety of hierarchy of motive because the girl in that song get physical attacks but she protect herself so, she can secures.

### b) Implicature

Context:

- Speaker : a girl
- Hearer : everyone around her who bullied and mocking her
- Time : when the girl feel depression
- Topic : self motivated

Explanation : the purpose of the lyric above is to convey her feeling to everyone that she is strong. The background of knowledge of the lyric is the girl's defenses are already broken but she holds out from bullied she get from them and she keep stay strong. The implicature of the lyric is show that the girl is strong because she hold out all the pain she get.

1.4 “But I’m closer to the clouds up here”

### a) Motivating Words

Words : closer to the clouds

Hierarchy of motive : self actualization

Explanation : Sentence of the lyric “But I’m closer to the clouds up here” it is motivating words because the speaker said something to motivated herself. The words “closer to the clouds” represent that she almost get what she want to reach for herself.

The word “closer to the clouds” are self actualization of hierarchy of motive because the girl in that song has feeling of satisfaction that she becomes someone who wishes to be in life. She also has done a good job and totally achieved her objectives positively.

## b) Implicature

Context:

- Speaker : a girl
- Hearer : everyone around her who bullied and mocking her
- Time : when the girl feel depression
- Topic : self motivated

Explanation : the purpose of the lyric above is to convey her feeling to everyone that she will get what she want. The background of knowledge of the lyric is after the girl fight and through the hardest time in her life, she



- Time : when the girl feel confidence with herself
- Topic : self motivated

Explanation : the purpose of the lyric above is to convey her feeling that she feel free and let everything go. The background of knowledge of lyric is the girl is not care anymore with what happen and people do because of the power she has that make her different from other. The implicature of the lyric show that the girl won't look to what happen behind and make herself out of the issue because she don't care.

2.2 “And the fears that once controlled me can’t get to me at all”

a) Motivating words

Words : can't get to me at all

Hierarchy of motive : safety

Explanation : sentence of the lyrics “And the fears that once controlled me can’t get to me at all” is motivating words because the speaker said it to motivated herself so, she can change to be better, the words “can’t get to me at all” represent something that always make her scare is can’t affect her anymore.

The word “can’t get to me at all” are safety of hierarchy of motive because the girl in that song feel insecure because of her power so people intimidate her but she protect herself with being confidence so, she can secures and feel safety.

## b) Implicature

Context:

- Speaker : a girl
- Hearer : everyone around her who mocking and underestimate her
- Time : when the girl feel confidence with herself
- Topic : self motivated

Explanation : the purpose of the lyric above is to convey her good feeling and relieve over her. The background of knowledge of the lyric is the girl has fears that make her down and affect her over something but she make feeling gone so it can't affect herself. The implicature of the lyric is show that she is move on and defenses herself from the fears.

### 2.3 “Standing, frozen in the live I’ve chosen

You won't find me, the past is so behind me"

a) Motivating words

Words : I've chosen, past is so behind me

Hierarchy of motive : self actualization

Explanation : sentence of the lyrics “standing, frozen in the live I’ve chosen” it is motivating words because it said something powerfully that motivated herself that the speaker has what she want and make a decision for her life. The words “I’ve chosen” represent that she has make a choice and decided the good and want for her life. Then the sentence of the lyric “you won’t find me, the past is so behind me” it is also motivating words

because the speaker motivated herself by said that word, it is mean that everyone who underestimate, intimidate and expel can't make her down because she leave her past live and won't care anymore.

The word “I’ve chosen” and “past is so behind me” are self actualization of hierarchy of motive because the girl in that song has feeling of satisfaction that she becomes someone who wishes to be in life. She also has done a good job and totally achieved her objectives positively.

## b) Implicature

Context:

- Speaker : a girl
- Hearer : everyone around her who mocking and underestimate her
- Time : when the girl feel confidence with herself
- Topic : self motivated

Explanation : the purpose of the lyric above is to convey her feeling to everyone that she stay brave and strong in her live she choose and make sure everyone can't threatening her because she left her old life. The background of knowledge of the lyric is the girl got a bad life before from other people but she make a move to get a better life with forgetting her past. The implicature is show that the girl becomes strong and brave over her new life and leaves her problem behind.

### Data 3 : “Warrior” by Demi Lovato

3.1 “I gotta get this off my chest to let it go

I need to take back the light inside you stole”

a) Motivating words

Words : get this off my chest, light

Hierarchy of motive : self actualization

Explanation : sentence of the lyrics “I gotta get this off my chest to let it go” it is motivating words because when the speaker said the words make she feel relieve and motivated herself to do something good. The words “get this off my chest” represent that the girl want to let everything that hurt her feelings go so, she can be happy. Then the sentence of the lyric “I need to take back the light inside you stole” it is also motivating words because it motivated the speaker, the words mean that she want to take back something good she ever had that people take it from her. The word “light” it is represent to her happiness she has in her heart meanwhile when that happiness is stolen she feel vulnerable.

The words “get this off my chest” and “light” are self actualization of hierarchy of motive because the girl in that song has feeling of satisfaction that she becomes someone who wishes to be in life. She also has done a good job and totally achieved her objectives positively.

## b) Implicature

Context:

- Speaker : a girl

- Hearer : everyone around her who beat and bullied her
- Time : when the girl feel brave to fight
- Topic : self motivated

Explanation : the purpose of the lyric above is to convey her feeling to everyone that she know what she has to do to make herself be better and out of the problem she has. The background of knowledge of the lyric is the girl will throw away the bad feeling and sorrow she feel in her heart and she will to take back her happiness again from people who hate and hurt her. The implicature of the lyric is show that the girl is fight and for her happiness.

### 3.2 “Now I’m a warrior now I’ve got ticker skin”

a) Motivating words

Words : warrior, ticker skin

Hierarchy of motive : self actualization

Explanation : sentence of the lyric “now I’m a warrior” indeed a motivating word because the word Is motivated the speaker to make her be strong . The word “warrior” is represent that she is not weak anymore, she become a strong and brave to fight her problem and face whatever happened. Then the sentence of the lyric “now I’ve got ticker skin” is also motivating words because when the speaker said that words she motivated herself to be strong. The word “ticker skin” represent the she is not afraid with people who always hurt, beat, and bullied her anymore also they can’t effect and make her vulnerable.



Context:

- Explanation : the purpose of the lyric above is to declare/convey her feeling to people who hurt her that time that she is change become a strong and brave to face them. The background of knowledge of the lyric is the girl becomes a different person from the past she got brave and defense to fight her problem. The implicature of the lyric is show that the girl is strong to fight back and also she has a power that everything people do to her can't affect and hurt her anymore.

a) Motivating words

Words : my armor

Hierarchy of motive : safety

[illegible]

powerfully that motivated herself to be strong. The words “my armor” represent that she has a powerful defense that make people who hurt her can affect her because they can’t get her nerve.

The word “my armor” are safety of hierarchy of motive because the girl in that song fell insecure because of bullying by people and they attack her physically then she has a braveness to defense herself and fight them back so, she is secure, physically protected and safety.

## b) Implicature

Context:

- Speaker : a girl
- Hearer : everyone around her who beat and bullied her
- Time : when the girl feel brave to fight
- Topic : self motivated

Explanation : the purpose of the lyric above is to declare/convey her feeling to everyone that now she is strong and make sure people can't hurt her again. The background of knowledge of the lyric is the girl make a move to fight people who hurt her at that time and she become optimize that she is strong, and people can't hurt her. The implicature is show how the girl is believe in herself that she is strong and shows her power.

### 3.4 “Out of the ashes, I’m burning like a fire”

a) Motivating words

Words : burning

Hierarchy of motive : self actualization

Explanation : sentence of the lyric “Out of the ashes, I’m burning like a fire” is motivating words because the speaker said something in order to motivated herself to be better and more powerful. The word “burning” represent how great or strong her spirit just like a fire to fight her lame life.

The words “burning” is self actualization of hierarchy of motive because the girl in that song has feeling of satisfaction that she becomes someone who wishes to be in life. She also has done a good job and totally achieved her objectives positively.

## b) Implicature

Context:

- Speaker : a girl
- Hearer : everyone around her who beat and bullied her
- Time : when the girl feel brave to fight
- Topic : self motivated

Explanation : the purpose of the lyric above is to declare/convey her feeling to everyone who bullied and hurt her at that time that she has a great spirit to fight them. The background of knowledge of the lyric is the girl that always scares and keeps silent over bullied she got before then she fights them because she can't endure the pain anymore. The implicature of the lyric is show how the girl change and become strong.

### Data 4 : “This Is Me” by Demi Lovato

#### 4.1 “I’ve always been the kind of girl that hid my face”

a) Motivating words

Words : hid my face

Hierarchy of motive : self actualization

Explanation : sentence of the lyric “I’ve always been the kind of girl that hid my face” it is motivating words because the speaker said something in order to motivated herself to change to be better than before. The words “hid my face” represent her life back then who always shy expel herself from society because she feel desperate and unbelief in herself.

The words “hid my face” are self actualization of hierarchy of motive because the girl in that song has feeling of satisfaction that she becomes someone who wishes to be in life. She also has done a good job and totally achieved her objectives positively.

### b) Implicature

Context:

- Speaker : a girl
- Hearer : everyone around her who underestimate her
- Time : when the girl has the confidence
- Topic : self motivated

Explanation : the purpose of the lyric above is to convey her feeling that she realize what is wrong with herself that make her can't reach her dream

and want to change it. The background of knowledge of the lyric is the girl becomes the kind of girl who shy and didn't want to mingle or socialize with the other then she realize. The implicature of the lyric is show that girl realize how her life is not good if always shy around and isolated from social life.

## 4.2 “This is real, this is me”

a) Motivating words

Words : this is me

Hierarchy of motive : esteem

Explanation : sentence of the lyric “this is real, this is me” is motivating words because the speaker said that word in order to give support or motivated herself. The words “this is me” itself represent she is convincing about herself.

The words “this is me” is esteem of hierarchy of motive because the girl in that song want to be recognized and being valued by others.

b) Implicature

Context:

- Speaker : a girl
- Hearer : everyone around her who underestimate her
- Time : when the girl has the confidence
- Topic : self motivated



- Time : when the girl has the confidence
- Topic : self motivated

Explanation : the purpose of the lyric above is to convey herself to everyone that she is not shy to show herself and get people's attention. The background of knowledge of the lyric is the girl who change and be confidence with herself to do what she love which is singing, then automatically it get people's attention to recognize her present. The implicature of the lyric is show that the girl let the popularity and people's attention on her because of her dream become a singer.

#### 4.4 “No more hiding who I wanna be”

a) Motivating words

Words : no more hiding

Hierarchy of motive : esteem

Explanation : sentence of the lyric “No more hiding who I wanna be” is motivating words because the speaker said it to motivated herself to do something for her life. The words “no more hiding” represent that she don’t want to keep her talent for herself, she will show it to everyone.

The words “no more hiding” is esteem of hierarchy of motive because the girl in that song want to be recognized and being valued by others.

b) Implicature

Context:

- Speaker : a girl
- Hearer : everyone around her who underestimate her
- Time : when the girl has the confidence
- Topic : self motivated

Explanation : the purpose of the lyric above is to convey her feeling about herself to people that she is being confidence to make her dream comes true. The background of knowledge of the lyric is the girl who not scares and shies anymore about herself. The implicature of the lyric is show that the girl is being confidence with herself.

### Data 5 : “What Makes You Beautiful” by One Direction

5.1 “Don’t need make up, to cover up  
Being the way that you are is enough”

a) Motivating words

Words : don't need make up

Hierarchy of motive : esteem

Explanation : sentence of the lyric “Don’t need make up, to cover up. Being the way that you are is enough” it is motivating words because the speaker said that words to motivated his girl to being confidence with herself. The words “don’t need make up” represent the beauty that



identical with make up. The speaker give motivated to his girl that she don't need to be beautiful to impress other people.

The word “don’t need make up” is esteem of hierarchy of motive because the girl in that song need for self respect and acceptance of self as she is.

b) Implicature

Context:

- Speaker : a man
- Hearer : his girl
- Time : when the girl feel self conscious/ unconfidence
- Topic : motivation

Explanation : the purpose of the lyric above is to convey his feeling to his girl to cheer her up and being confidence. The background of knowledge of the lyric is the girl who used make up because she feel unconfidence to be around people without make up. The implicature of the lyric is show that the men love his girl although without any make up.

## 5.2 “Baby you light up my world like nobody else”

a) Motivating words

Words : light up my world

Hierarchy of motive : social needs (love and belongingness)

Explanation : sentence of the lyric “Baby you light up my world like nobody else” is motivating words because the speaker said that words to

motivated the girl. The words “light up my world” represent that the girl make the man’s life happy because of her existences so, the girl is not feeling self conscious and respect herself.

The word “light up my world” is social needs of hierarchy of motive because the man in that song loving his girl and the girl being loved by the man and have a warmly relationship.

## b) Implicature

Context:

- Speaker : a man
- Hearer : his girl
- Time : when the girl feel self conscious/ unconfidence
- Topic : motivation

Explanation : the purpose of the lyric above is to convey his feeling to the girl in order to respect herself. The background of knowledge of the lyric is the man who feels the affect of the girl existence in his life. The implicature of the lyric is show the happiness of the man to have his girl.

### 5.3 “You don’t know you’re beautiful”

a) Motivating words

Words : beautiful

Hierarchy of motive : esteem

Explanation : sentence of the lyric “You don’t know you’re beautiful” is motivating words because the speaker said something in order to make the

girl to be confidence in herself. The word “beautiful” represent that the girl is beautiful the way she is not only her face but also her act and character.

The word “beautiful” is esteem of hierarchy of motive because the girl in that song need for self respect and acceptance of self as she is.

## b) Implicature

Context:

- Speaker : a man
- Hearer : his girl
- Time : when the girl feel self conscious/ unconfidence
- Topic : motivation

Explanation : the purpose of the lyric above is to convey his feeling to the girl to make she know and realize how beautiful she is. The background knowledge of the lyric is the man who stating the fact that the girl is beautiful. The implicature of the lyric show how the man wants his girl to be confidence, has self respect and to not feel self conscious.

### Data 6 : “Little Things” by One Direction

### 6.1 “Your hand fits in mine like it’s made just for me

But bear this in mind, it was mean to be

And I'm joining up the dots with the freckles on your cheeks

And it all make sense to me...”

a) Motivating words

Words : meant to be

Hierarchy of motive : social needs (love and belongingness)

Explanation : sentence of the lyric “Your hand fits in mine like it’s made just for me. But bear this in mind, it was mean to be. And I’m joining up the dots with the freckles on your cheeks. And it all make sense to me...” is motivating words because the speaker said what he feel to motivated his girl to could love herself. The words “mean to be” represent that everything the girl has evens her flaws are indeed for him.

The word “meant to be” is social needs of hierarchy of motive because the man in that song loving his girl and the girl being loved by the man and have a warmly relationship.

b) Implicature

Context:

- Speaker : a man
- Hearer : his girl
- Time : when the girl feel self conscious/ unconfidence
- Topic : motivation

Explanation : the purpose of the lyric above is to convey his feeling about his girl, how he love everything about her especially her physic that she hate. The background of knowledge of the lyric is the man who takes positively of his girl flaw to be the reason to love his girl. The implicature of the lyric is show the man accept the flaw she has in face because he

think that they are indeed meant to be together and it doesn't matter for the man.

6.2 “I know you’ve never loved the crinkles by your eyes when you smile  
You’ve never loved your stomach or your thighs, the dimples in your back  
at the bottom of your spine  
But I’ll love them endlessly”

a) Motivating words

Words : I'll love

Hierarchy of motive : esteem

Explanation : sentence of the lyric “But I’ll love them endlessly” is motivating words because the speaker said that word to motivated his girl so, she can be confidence and can accept herself the way she is. The words “I’ll love” represent that the man will accept and loving his girl unconditionally.

The word “I’ll love” is esteem of hierarchy of motive because the girl in that song need for self respect and acceptance of self as she is.

b) Implicature

Context:

- Speaker : a man
- Hearer : his girl
- Time : when the girl feel self conscious/ unconfidence
- Topic : motivation

Explanation : the purpose of the lyric above is to convey his feeling to his girl that he accept his girl just the way she is so, the girl not feel self conscious. The background of knowledge of the lyric is the girl who hate what she has in herself especially her physic but his man love her that's why she accept it. The implicature of the lyric is show the man loving his girls no matter what then he can accept her flaws.

6.3 “I know you’ve never loved the sounds of your voice on tape  
You never want to know how much you weigh, you still have to squeeze  
into your jeans  
But you’re perfect to me”

a) Motivating words

Words : perfect

Hierarchy of motive : esteem

Explanation : sentence of the lyric “But you’re perfect to me” is motivating words because the speaker said that word to motivated his girl in order to be confidence and love herself. The word “perfect” represent that the man not see any flaws in his girl because he love his girl unconditionally.

The word “perfect” is esteem of hierarchy of motive because the girl in that song need for self respect and acceptance of self as she is.

## b) Implicature

Context:

- Speaker : a man
- Hearer : his girl
- Time : when the girl feel self conscious/ unconfidence
- Topic : motivation

Explanation : the purpose of the lyric above is to convey his feeling to his girl that he loving her no matter what. The background of knowledge of the lyric is the girl who feel uncomfortable about her physic appearance and the word “squeeze” in the lyric mean “wear” when the girl force herself to something (wear the jeans). The implicature shows the man not sees the flaws she has and he didn’t fall for her because of her physic.

**Data 7 : “Drag Me Down” by One Direction**

7.1 “I’ve got fire for a heart”

I’m not scared of the dark”

## a) Motivating words

Words : got fire

Hierarchy of motive : self actualization

Explanation : sentence of the lyric “I’ve got fire for a heart. I’m not scared of the dark” is motivating words because the speaker said the word to motivate himself to change and do something. The word “got fire”

represent that he got spirit, brave and a way to solve his fears over something.

The word “got fire” is self actualization of hierarchy of motive because the man in that song has feeling of satisfaction that he becomes someone who wishes to be in life. He also has done a good job and totally achieved his objectives positively.

b) Implicature

Context:

- Speaker : a man
- Hearer : his girl
- Time : when the man feel grateful of his girl existence
- Topic : self motivation

Explanation : the purpose of the lyric above is to convey his feeling to his girl he is not scare anymore. The background of knowledge of the lyric is the man who fears over something then he got brave and spirit to not scare anymore. The implicature of the lyric show the man has braved and spirit to resolve his fears.

7.2 “If I didn’t have you, I’d never see the sun

You taught me how to be someone, yeah”

a) Motivating words

Words : sun, to be someone

Hierarchy of motive : self actualization



Explanation : sentence of the lyric “If I didn’t have you, I’d never see the sun” is motivating words because the speaker got motivated to do something because of his girl. The word “sun” represents an achievement of the man’s desire. Then, sentence of the lyric “you taught me how to be someone, yeah” is also motivating words because the speaker motivated to do something because of his girl force. The word “to be someone” represent about people who have a success life and useful to other people.

The words “sun” and “to be someone” are self actualization of hierarchy of motive because the man in that song has feeling of satisfaction that he becomes someone who wishes to be in life. He also has done a good job and totally achieved his objectives positively.

### b) Implicature

Context:

- Speaker : a man
- Hearer : his girl
- Time : when the man feel grateful of his girl existence
- Topic : self motivation

Explanation : the purpose of the lyric above is to convey his feeling how grateful he is to his girl who motivated and taught him to be a good person in his life. The background of knowledge of the lyric is the man who will feel desperate without his girl because she can change him to be a better person. The implicature of the lyric show how the man has a good life because of his girl's support.

### 7.3 “All my life

You stood by me

When no one else was ever behind me”

a) Motivating words

Words : stood by me

Hierarchy of motive : social needs (love and belongingness)

Explanation : sentence of the lyric “All my life. You stood by me. When no one else was ever behind me” is motivating words, the speaker said the words because he has motivated by his girl to something. The words “stood by me” represent of the people’s existence has influence in someone life.

The word “stood by me” is social needs of hierarchy of motive because the man in that song loving and being loved by his that cause he motivated to do something and have a warmly relationship.

## b) Implicature

Context:

- Speaker : a man
- Hearer : his girl
- Time : when the man feel grateful of his girl existence
- Topic : self motivation

Explanation : the purpose of the lyric above is to convey his feeling to his girl that she is a good and precious thing he ever has in his life. The

background of knowledge of the lyric is the girl's existence is the one n  
only in his life who never down him. The implicature of the lyric show  
how the girl always motivated and supported his man no matter what.

## 4.2 Discussion

In this part, the writer discusses the finding of data analysis. This study is analyzed about the implicature found in motivating words and the level of hierarchy of motives (needs) in motivation used in the songs of Demi Lovato and One Direction. The important thing to the reader is to know the actual meaning in the song's lyric. The words can touch our feeling and make the reader think a lot about it and also can be motivated.

In this study, the writer found the implicature that contain of motivating words and the hierarchy of motives (needs). There are total 24 motivating words which produce implicatures occur in the lyric of *Demi Lovato* and *One Direction* songs. Then, there are 24 implicatures have the representative of the level of hierarchy of motives (needs) in motivation which consist of 1 physiological need, 4 safety and security, 3 social need (love and belongingness), 7 esteem need and 9 self actualization.

Moreover, the writer found the implicature of motivating words in each song occurred by see the biography of the singers and the era of those songs published. The songs purpose is to deliver the message that she feel at the time. The interpreter or someone who translate the message can use her thought and perception. Most of the themes of the songs are talk about women's suffering that

In this study the writer focuses on the implicature that used in the songs and the level of hierarchy of motives (needs) in motivation. There are different focuses in other researcher that have done before. They are Haryanto (2008) entitled “A Pragmatic Analysis of Praise Expression Used in English Love Songs” the object that is being analyzed is praises expression in the song while the researcher used pragmatic to analyze the object. Nurzani (2015) entitled “A Pragmatic Analysis of Conversational Implicature in English Zone Coursebook for Senior High School Students Year XI” the research reveals two findings, the first finding is the types of conversational implicature ,those are standard conversational implicature and complex conversational implicature and the second finding show the interpretations of the implied meaning shows that the texts contain communicative purposes such as requesting, warning, advising, and teasing. Zhou (2013) entitled “Implicature: A Significant Feature in Liu Mazi’s Lines in Lao She’s Cha Guan” faund that implicature is a significant feature in Liu Mazi’s lines. Moreno (2004) entitled “Semantic Analysis of Song Lyrics” the researcher used semantic as a theory to analyze the object and found that lyric can be used to discover natural genre clusters.

[illegible]

يَتَأْتِيهَا الَّذِينَ ءَامَنُوا لَا يَسْخَرُ قَوْمٌ مِّنْ قَوْمٍ عَسَىٰ أَن يَكُونُوا خَيْرًا مِّنْهُمْ  
وَلَا نِسَاءٌ مِّنْ نِّسَاءٍ عَسَىٰ أَن يَكُنَّ خَيْرًا مِّنْهُنَّ ۖ وَلَا تَلْمِزُوا أَنفُسَكُمْ وَلَا  
تَنَابَزُوا بِالْأَلْقَابِ بِئْسَ الْأَسْمُ الْفُسُوقُ بَعْدَ الْإِيمَانِ ۚ وَمَن لَّمْ يَتُبْ فَأُولَٰئِكَ  
هُمُ الظَّالِمُونَ ﴿١١﴾