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Dea Isgoentiar.2012. *Deixis in Charlotte's Web Novel Written by E. B. White: A Pragmatic Study*. State University of Padjadjaran In this research, the writer explains the variety of the type of deixis and the type of reference in conversations found in Charlotte's Web novel. The research method applied in this thesis is a descriptive analysis method, while the theories used in this research are pragmatic theories on deixis and the type of reference by Yule (1996) and Levinson (1983). The aims of this research are to describe the type of deixis that appears on the conversations between the characters in Charlotte's Web novel and also to describe its type of reference in the conversations of the characters in Charlotte's Web novel. The result of the research shows that there are three types of deixis that appears on the twenty six analyzed data.