

**POLITENESS STRATEGIES USED BY THE HOSTS
AND THE GUEST STAR IN THE *TONIGHT SHOW NET***

THESIS



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SURABAYA

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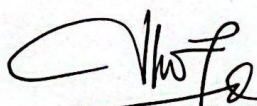
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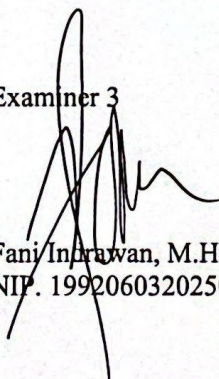
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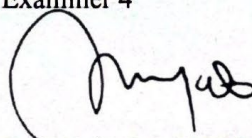
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ABSTRACT

Mayanti, A. D. (2026). *Politeness Strategies Used by the Hosts and the Guest Star in Tonight Show NET*. English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya. Advisors: (I) Raudlotul Jannah, M.App.Ling, (II) Prof. Dr. H. A. Dzo'ul Milal, M.Pd.

This study aims to analyze politeness strategies in conversations between hosts and guests, focusing on politeness phenomena found in the talk show *Tonight Show NET*. This program is an informal talk show that features interactions between hosts and guest stars. The researcher addresses two research questions: (1) what types of politeness strategies occur in the conversations between the hosts and the guest star in *Tonight Show NET*, and (2) why certain politeness strategies are used by the hosts and the guest star in *Tonight Show NET*.

This study uses a descriptive qualitative method to obtain a clear and systematic description of the use of politeness strategies in interaction. The data consist of utterances produced by the hosts and the guest star, Matt Shadows, in one episode of *Tonight Show NET*. The data were collected by transcribing the conversation in the program. The data were analyzed by identifying the types of politeness strategies based on Brown and Levinson's theory (1987). Further analysis was conducted the reason why certain strategies were used by the hosts and the guest star, based on the sociological variables proposed by Brown and Levinson.

This study reveals that three types of politeness strategies are used in the interaction between the hosts and the guest star (bald on record, positive politeness, and negative politeness), which are applied in the talk show. The researcher identified 26 utterances containing politeness strategies, consisting of 5 bald on record data, 20 positive politeness data, and 1 negative politeness datum. Positive politeness is the most frequently used strategy. This dominance indicates that both the hosts and the guest star attempt to build closeness and positive interpersonal relationships during the interaction with Matt Shadows. In addition, the results show that social distance is the most influential factor in the selection of politeness strategies. Positive politeness strategies are frequently found in this program due to the nature of *Tonight Show NET* as an entertainment-oriented talk show. These strategies are used to create a comfortable atmosphere, maintain good relationships, and build engaging interactions for the audience.

Keywords: politeness strategies, Face Threatening Act (FTA), talk show

ABSTRAK

Mayanti, A. D. (2026). *Politeness Strategies Used by the Hosts and the Guest Star in Tonight Show NET*. Program Studi Sastra Inggris, Fakultas Adab dan Humaniora, UIN Sunan Ampel Surabaya. Pembimbing: (I) Raudlotul Jannah, M.App.Ling, (II) Prof. Dr. H. A, Dzo'ul Milal, M.Pd.

Penelitian ini bertujuan untuk menganalisis strategi kesantunan dalam percakapan antara para host dan bintang tamu, penulis meneliti studi tentang kesantunan yang terdapat dalam talk show *Tonight Show NET*. Acara ini merupakan program bincang-bincang yang bersifat informal dan menampilkan interaksi antara host dan bintang tamu. Peneliti menjawab dua rumusan masalah yaitu (1) strategi kesantunan tipe apa sajakah yang terjadi percakapan di antara para pembawa acara dan bintang tamu dalam Tonight Show NET (2) mengapa strategi kesantunan tertentu digunakan oleh para pembawa acara dan bintang tamu dalam Tonight Show NET.

Penelitian ini menggunakan metode deskriptif kualitatif untuk memperoleh deskripsi yang jelas dan sistematis mengenai penggunaan strategi kesantunan dalam percakapan. Data penelitian berupa tuturan yang dihasilkan oleh para host dan bintang tamu, Matt Shadows, dalam satu episode *Tonight Show NET*. Data dikumpulkan dengan mentranskripsi percakapan yang terdapat dalam acara tersebut. Data dianalisis dengan mengidentifikasi jenis strategi kesopanan berdasarkan teori Brown dan Levinson (1987). Selanjutnya, dilanjutkan dengan alasan mengapa strategi tertentu digunakan oleh host dan bintang tamu, yang diidentifikasi dengan faktor-faktor yang memengaruhi pemilihan strategi kesantunan berdasarkan variabel sosiologis Brown dan Levinson.

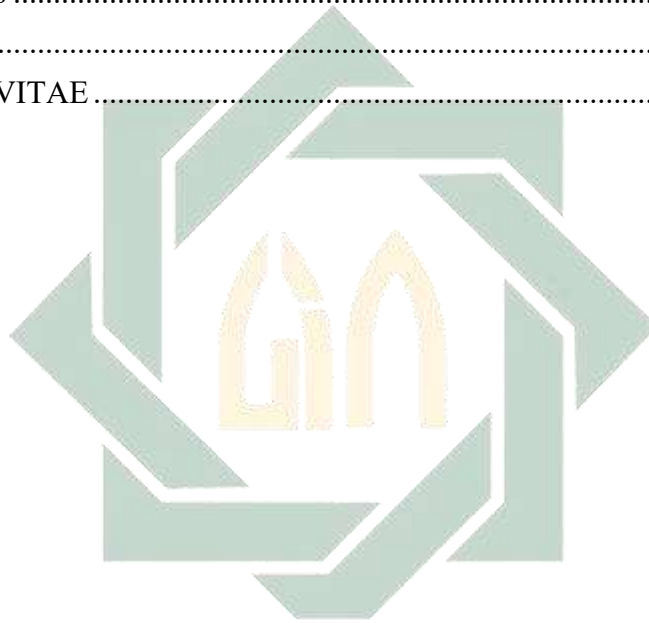
Hasil studi menunjukkan bahwa terdapat tiga jenis strategi kesantunan yang digunakan dalam interaksi antara host dan bintang tamu (kesantunan langsung, kesantunan positif, dan kesantunan negatif). Peneliti menemukan 26 tuturan yang mengandung strategi kesopanan, terdapat 5 data bald on record, 20 data positive politeness, dan 1 data negative politeness. Strategi kesantunan positif merupakan strategi yang paling banyak digunakan. Dominasi strategi ini menunjukkan bahwa para host dan bintang tamu berupaya membangun keakraban dan hubungan interpersonal yang positif selama interaksi berlangsung bersama Matt Shadows. Selain itu, hasil penelitian menunjukkan bahwa *social distance* merupakan faktor yang paling memengaruhi pemilihan strategi kesantunan. Strategi kesopanan positif banyak ditemukan pada acara ini karena karakteristik Tonight Show NET sebagai program bincang-bincang yang bersifat menghibur. Strategi ini digunakan untuk menciptakan suasana yang nyaman, menjaga hubungan baik, serta membangun interaksi yang menarik bagi penonton.

Kata Kunci: strategi kesantunan, kesantunan positif, acara bincang-bincang, Tonight Show NET

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