





stereotype. Within their opinion, they also share their positive or negative feeling toward women in managerial job and their positive or negative normative assessment.

These assumptions can also be changed based on the change of the culture and society. It means a shift away from traditional views, stereotypes and societal attitudes, with increasing opportunities for Indian women in management. The writer also wonders that this opinion or assumption by the members of discussion in Indiabi.com can bring the opportunities to women in the management job or not.

The society influences how the respondent of website uses their language to share their opinion. How people use their language to be able to be analyzed by using appraisal theory. This theory is the developed Systemic Functional Linguistic Theory (SFL). The beginning of appraisal theory has emerged from a project which is called "Write It Right" by linguist James R. Martin, Rick Ledema and Joan Rothery in Sydney (Wei, Wherrity and Zhang, 2015: 235). The need to study the language of evaluation has formulated the 'appraisal theory' in Systemic Functional Linguistics (Achio, 2006: 764). The development of appraisal theory can be seen by many researchers that have conducted a research on appraisal theory. The use of appraisal theory showed in various areas of research: literary work (Guan and Wang in Wei, Wherrity and Zhang 2015; Zhao and Chen, 2011; Li and Gao, 2013), academic writing (Hood, 2004; Jalilifar, 2012).

This study do not takes appraisal in the whole types. This study focuses on the attitude types of appraisal theory. The writer uses deep analyze to take how the respondent feeling toward men and women in management job, the judgment of the character of men and women in the management job and how they appreciate men and women in management job. Other researchers have taken an attitude as theory of analysis (Li and Gao, 2013; Page, 2003; De Souza, 2006).

The first study is conducted by Anderson Alves De Souza (2006) from Universidad Federal de Santa Catharina. He analyzes 24 national anthems of English speaker country. He investigates the types of attitude and how the types realize in inscribing attitude (direct) or invoke attitude (indirect). The result is most of 24 national anthems use inscribing judgment. It shows that the purpose of national anthems is to align the character and share moral values to the listeners.

The second is the study by Page (2003) from Text-Interdisciplinary Journal for the Study of Discourse. This study uses attitude to real gender comparison between man and woman in expressing childbirth experience. The result found that man and woman have the difference style emotion through affect.

The third study is the study by Li and Gou (2013) from Beijing Forestry University. This study is to examine the attitudinal meanings in conflict discourse between mother and daughter-in-law in the Chinese novel *Double-Sides Adhesive*, to testify the explanatory power of Appraisal Theory. The result found that the attitudinal meanings are more frequently reflected by the use of Affect and











