

examples of social media, such as facebook, twitter, google+, instagram and wikipedia. Facebook is a popular free social networking website that allows registered users to create profiles, upload photos and video, send messages and keep in touch with friends, family and colleagues. Twitter is a free micro blogging service that allows registered members to broadcast short posts called tweets and twitter members can broadcast tweets and follow other users' tweets. Google+ is designed to replicate the way people interact offline more closely than is the case in other social networking services. Instagram is mobile application that is used to share photos and short videos. Wikipedia is a free, open content online encyclopedia created through the collaborative effort of a community of users known as Wikipedians (Rouse, 2015:2).

2.5 Previous Studies

Previous study is given to show the similarities and differences between this research and another research. The writer adopted seven previous studies from 2007, 2013, 2014 and 2015. Hasits (2007) in his research "An Analysis of Language Function Used by Marcus Burnett in Bad Boys II film" tries to find out language function interference in English language which is used by the main character. He only found emotive function in this film. Yunita (2013) has conducted a research about language function in utterances produced by Carl to Russel – the characters of movie *Up*. She used the Halliday theory of language function and the result of her analysis is she found seven language functions in the utterances produced by Carl to

Russell in movie *Up*. Those are instrumental, regulatory, representational, interactional, personal, heuristic and imaginative functions. While Andayani (2013) analyzed language function in English used by receptionist in Bali Brasco. She used the theory of Van Ek and she found several functions of language: asking information, giving situation, denying something, offering something, certain or uncertain, permission, expressing hope, repeating, suggesting, offering assistance, greeting and thanking. After she found those, then she implemented it into language teaching.

Other previous studies also come from Syafitri (2014) and Arista (2014). Syafitri (2014) studied kinds of language function used by the main character in *Twilight* movie. Her study focused on spoken utterance. The result of her study is she found five language function: emotive, directive, phatic, referential and poetic function. A similar research conducted by Arista (2014). She analyzed kinds of language function and the most dominant type of language function used by the main character in *Sherlock Holmes II: A Game of Shadows* movie. The data were the dialogue of the main character in *Sherlock Holmes* movie. The findings show that there are six types of language functions. Those are expressive, directive, referential, metalinguistic, poetic and phatic. The most dominant type of language function in that movie is metalinguistic.

In 2015, Arum (2015) analyzed kind of language functions as well as the aspects of language in *Enchanted* movie script, and how can the language function help the reader in understanding the message. Machmudha (2015) also analyzed the

