### **CHAPTER IV**

#### FINDINGS AND DISCUSSION

In this chapter, the writer presents the result of the study through some steps as mentioned in data analysis that involves the language functions of Ani Yudhoyono's instagram captions and the meaning behind language function of Ani Yudhoyono's instagram captions. She divided this chapter into two parts; findings and discussion.

### 4.1 FINDINGS

The writer found and analyzed kinds of language function which are found in Ani Yudhoyono's instagram captions and the meaning behind language function of Ani Yudhoyono's instagram captions.

# 4.1.1 The Findings on the Kinds and the Meaning behind Language Function in Ani Yudhoyono's Instagram Captions

The writer found six language functions, such as emotive function, conative function, referential function, phatic function, poetic function and metalinguistic function. Language function that is mostly used is referential function. It could be known from the writer's findings; five expressive functions, two directive functions, twenty five referential functions, three phatic functions, five poetic functions, and three metalingual functions. To make a clear cut understanding of the findings, the writer puts them into a chart:

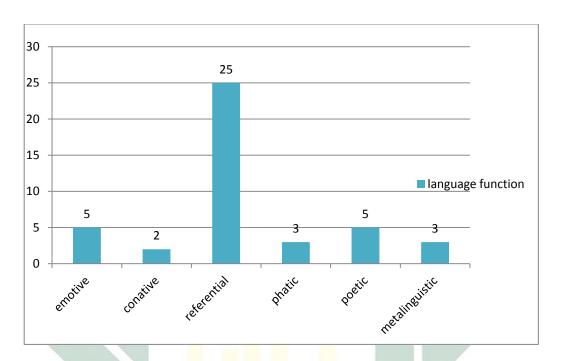


Figure 4.1. The Frequency of Language Functions

To be more specific, each of language function found in Ani Yudhoyono's instagram captions is elaborated in the following sub headings.

# **4.1.1.1** Language Function as Emotive or Expressive Function and the Meaning behind Language Function

Emotive function is focused on the addresser, aim a direct expression of the speaker's attitude toward what she or he is speaking about and the purely emotive stratum in language is presented by interjections (Jakobson, 1960:354). There are five emotive functions that the writer found in sentences of Ani Yudhoyono's instagram captions and the meaning behind it by seeing the context (the photos) and reading the

text (the captions) many times in order to get the best interpretation. The writer found that language has function as emotive function, such as:

# Datum (1)

"asyik... habis berenang, makan ice cream".

For the caption, the writer analyzed the six elements of communication based on Jakobson theory in Hebert (2011), as follows:

Table 4.1 Elements of communication in Ani Yudhoyono's caption on 2015

Elements	Explanation
Addresser	Aira and Airlangga
Context	Almira and Airlangga are eating ice cream
Message	so fun
Contact	Written
Code	Indonesian – Eng <mark>lish</mark>
Addressee	Followers

In the caption above, Aira and Airlangga express their emotion of happiness. So, this language "so fun.." could be included into the emotive function. "So fun" means that Aira and Airlangga feel happy when they are eating ice cream. Based on the context, they are enjoying the ice cream.

<sup>&</sup>quot;so fun... eating ice cream after swimming".

## Datum (2)

Bersama para penari yang menyambut kedatangan kami ke Museum Adityawarman. Kami gembira, adat budaya masih terus dipertahankan. Padang, Sumatera Barat, 28 Oktober 2015.

Together with the dancers who welcomed our arrival at Adityawarman Museum. We are happy to see that the culture is still preserved. Padang, West Sumatera, 28 October 2015.

Based on the caption, the writer analyzed the six elements of communication, they are:

Table 4.2 Elements of Communication in Ani Yudhoyono's caption on 28 October 2015

Elements	Explanation
Addresser	Ani Yudh <mark>oyo</mark> no
Context	Ani and her husband take a picture with the dancers who welcomed their arrival at Adityawarman museum
Message	We are happy to see that the culture is still preserved
Contact	Written
Code	Indonesian – English
Addressee	Followers

From the caption above, it includes as emotive function because Ani Yudhoyono said that they are happy. Happy is included into kinds of emotion. "We are happy to see that the culture is still preserved" means that Ani Yudhoyono expresses her emotion that she is happy. It is not as touring at Museum, yet when she and her husband arrived at Museum, they are welcomed by the dancers. Looked from the costume, the dancers were dancing the traditional dance, so it makes Ani Yudhoyono and her husband feel happy because the culture is still preserved.

### Datum (3)

"Sungguh indah ciptaanMu, Ya Allah". Matahari terbit dengan sempurna. Diambil dari kawasan Kepulauan Seribu, DKI Jakarta.

"How beautiful Your creation, O Allah". The sun rises perfectly. It was taken from Seribu Islands, DKI Jakarta.

Furthermore, in the third example, the writer analyzed the six elements of communication, as follows:

Table 4.3 Elements of Communication in Ani Yudhoyono's caption on 2015

Elements	Explanation
Addresser	Ani Yudhoyono
Context	A sunrise on the sea
Message	"How bea <mark>utiful Yo</mark> ur creation, O Allah"
Contact	Written
Code	Indonesian – Eng <mark>lish</mark>
Addressee	God

From the caption, it also shows that the message "How beautiful Your creation, O Allah" is the language that has function to deliver the emotion of admiration from the addresser (Ani Yudhoyono) to the God because His beautiful creation which make Ani Yudhoyono feels amazed. So, admiration such as "How beautiful Your creation, O Allah" is the example of emotive function in language. When she took a sunrise picture, she realizes that the God's creation is very beautiful. God creates the sun which is rising on the sea beautifully as stated in Surah Yunus verse 5:

# The meaning:

It is He who made the sun to be a shining glory and the moon to be a light (of beauty) and measured out stages for her; that ye might know the number of years and the count (of time). Nowise did Allah create this but in truth and righteousness. (Thus) doth He explain His Signs in detail, for those who understand. (Q.S. Yunus:5)

In the Tafsir Al-Jalalayn, it is clearly stated that Allah is made the sun a radiance, that is, emitting light, and the moon light and determined it, with respect to its movement, in stations: 28 stations in 28 nights every month, becoming concealed for two nights when a particular month has 30 days, or [concealed] for one night, when it has 29 days, so that you might know, thereby, the number of the years and the reckoning. God did not create that, which is mentioned, save in truth, not in vain, exalted be He above such things. He details (read yufassilu or nufassilu, 'We detail') the signs for a people who know, who reflect (Hamza, 2007:213). So, it is appropriate if Ani Yudhoyono feels impressed with the beautiful sun which is created by Allah SWT.

## Datum (4)

<u>Yummyyy</u>..... Gudeg, makanan khas Yogyakarta, ... Yummyyy..... Gudeg (shredded young jackfruits which are boiled with palm sugar and coconut milk), Yogyakarta's traditional cuisine.

Based on the caption, the writer analyzed that the six elements of communication that found in Ani Yudhoyono's instagram:

Table 4.4 Elements of Communication in Ani Yudhoyono's caption on 2015

Elements	Explanation
Addresser	Ani Yudhoyono
Context	Gudeg (Yogyakarta's traditional food)
Message	Yummyyy Gudeg (shredded young jackfruits which are boiled with palm sugar and coconut milk), Yogyakarta's traditional cuisine.
Contact	Written
Code	Indonesian – English
Addressee	Followers

The writer also analyzed that "Yummyyy..." is included as emotive function. It could be known because Ani Yudhoyono expresses her emotion by saying "yummyyy" when she will eat the gudeg. Based on the context, Ani Yudhoyono said "yummyyy" to express the delicious food, namely gudeg, the Yogyakarta's traditional food. Ani Yudhoyono feels excited to eat this Yogyakarta's traditional food, so she expresses her emotion.

# Datum (5)

"Wah ... sudah ada yang parkir duluan nih..."

"Wow ... someone parked there already..."

For the last example of emotive function, it shows that there are six elements of communication that is analyzed by the writer, as follows:

Table 4.5 Elements of Communication in Ani Yudhoyono's caption on 2015

Elements	Explanation
Addresser	Bird 1
Context	There is a bird that already on the sculpture while another bird still on the way.
Message	"Wow someone parked there already"
Contact	Written
Code	Indonesian – English
Addressee	Bird 2

The writer found out that "Wow..." has function to express the emotion. Bird 1 is surprised because the bird 2 already there before it. So, "wow" is included as emotive function. In this photo, Ani Yudhoyono wants to deliver that there is two birds which the bird 1 is already on the sculpture while the bird 2 still on the way. She illustrates as if the bird can speak. Bird 2 is surprised then expresses its emotion "Wow.." because the bird 1 already there.

# 4.1.1.2 Language Function as Conative Function and the Meaning behind Language Function

In conative function, the addresser leads others to act something. It is best illustrated by imperatives and also oriented toward the addressee directly. There are two conative functions found in Ani Yudhoyono's instagram captions and the meaning behind it. The researcher found that language has function as conative function, such as:

## Datum (1)

The writer found out the six elements of communication based on the caption above:

Table 4.6 Elements of Communication in Ani Yudhoyono's caption on 2015

Elements	Explanation
Addresser	Ani Yudhoyono
Context	Aira and Airlangga show their own paintings.
Message	"Let the children channel their own talents and creativities"
Contact	Written
Code	Indonesian – English
Addressee	Followers

Besides that, the writer also found out that "Let the children channel their own talents and creativities" includes into directive function because Ani Yudhoyono asks the followers to allow their children to create their own creativities. Ani Yudhoyono leads the followers to act something by saying "Let". It means that she wants her followers to do something. She asks the followers to let their children channel their own creativities like her grandchildren, Aira and Airlangga that show their own painting.

# Datum (2)

"Pagi yang indah sekali, membawa hati bernyanyi...". Selamat pagi teman-teman, mari kita awali hari ini dengan rasa syukurakan nikmat Allah SWT.

<sup>&</sup>quot;Biarkan anak menyalurkan bakat dan kreatifitasnya masing-masing".

<sup>&</sup>quot;Let the children channel their own talents and creativities".

"A very beautiful morning makes the heart sings..." good morning my friends, <u>let us</u> begin this day with gratitude for the blessings from Allah SWT.

From the caption above, the writer found the six elements of communication, such as:

Table 4.7 Elements of Communication in Ani Yudhoyono's caption on 2015

Elements	Explanation
Addresser	 Ani Yudhoyono
Context	A sun rises in the morning
Message	Let us begin this day with gratitude for the blessings from Allah SWT.
Contact	Written
Code	 Indonesian – English
Addressee	Followers

The writer also found out that "Let us begin this day with gratitude for the blessings from Allah SWT" is included as conative or directive function because Ani Yudhoyono asks or invite the readers to be thank to Allah SWT. Ani Yudhoyono as a Moslem wants to invite others to begin the day with gratitude for the blessings from Allah SWT before start the activities. Based on the context, Ani Yudhoyono is grateful to Allah because Allah gives her to alive and gives her a chance to see the beautiful sun rises in this morning. She also taught the readers to be thank to Allah SWT and forbid us to show ingratitude as commanded by Allah SWT in the Q.S. Al Baqarah:152 and Q.S. Ibrahim:7:

# The meaning:

Then do you remember Me; I will remember you. Be grateful to Me, and reject not Faith. (Q.S. Al-Baqarah:152)

And remember! Your Lord caused to be declared (publicly): "If you are grateful, I will add more (favours) into you; But if you show ingratitude, truly My punishment is terrible indeed". (Q.S. Ibrahim:7)

Here, Ani Yudhoyono taught us to be thank to Allah SWT in which if we are thankful for Allah's grace by obeying Allah's regulations, Allah shall give us more, but if we thankless, we shall get the chastisement (Hamza, 2007:263). Ani Yudhoyono's caption is good to be applied in our life. She said that "Let us begin this day with gratitude for the blessings from Allah SWT" is clearly the same as the Tafsir Al-Jalalayn mean on Surah Al Baqarah:152 that, by remembering Allah through prayer, Allah will remember us. It is said to mean Allah will reward us. It is one of the Allah's command namely to be thankful people.

# 4.1.1.3 Language Function as Referential Function and the Meaning behind Language Function

Referential function is language can be used in describing situation, object or mental state. It also is an information carrier. There are many referential functions found in Ani Yudhoyono's instagram captions. The writer found twenty five referential functions, including:

## Datum (1)

*Menikmati semilirnya angin sore di Jambi* Enjoying the afternoon breeze in Jambi.

From the first data, the writer found out that there are six elements of communication in the caption, like this below:

Table 4.8 Elements of Communication in Ani Yudhoyono's caption on 2015

Elements	Explanation
Addresser	Ani Yudhoyono
Context	Bu Ani and others take a walk and there are some trees as its background
Message	Enjoying the afternoon breeze in Jambi
Contact	Written
Code	Ind <mark>onesian –</mark> En <mark>glis</mark> h
Addressee	Followers

Based on the caption above, the writer analyzed that the message form is referential function because Ani Yudhoyono describes the situation in Jambi. Looked from the context, Ani Yudhoyono, her husband and others take a walk with some trees as the background. It relates with the caption that they are enjoying the afternoon breeze because there are trees behind. Ani Yudhoyono shares and tells to the followers that the situation in the afternoon in Jambi is cool.

## Datum (2)

<sup>&</sup>quot;Belajar di antara kardus".

<sup>&</sup>quot;Studying among the boxes".

From the caption which found in Ani Yudhoyono's instagram, the writer found out the six elements of communication, such as:

Table 4.9 Elements of Communication in Ani Yudhoyono's caption on 2015

Elements	Explanation
Addresser	Ani Yudhoyono
Context	Airlangga reads a book among the boxes.
Message	"Studying among the boxes"
Contact	Written
Code	Indonesian – English
Addressee	Followers

Along with the caption, the writer also found out that "Studying among the boxes" is included as referential function. It could be known because Ani Yudhoyono was describing the object of the photo that Airlangga is studying among the boxes. Based on the text and context, she tried to deliver that we can study everywhere. Study is not only in the school or in the class, but also we can study everywhere.

## Datum (3)

"Songket Palembang (Sumatera Selatan) memang sangat indah". Karya para perajin songket di Indralaya. Ogan Ilir, Sumatera Selatan. 25 November 2015. "Palembang (South Sumatera) Songket is very beautiful". This is the work of songket artisans in Indralaya, Ogan Ilir, South Sumatera. 25 November 2015.

From the third data, the writer found out the six elements of communication, as below:

Table 4.10 Elements of Communication in Ani Yudhoyono's caption on 25 November 2015

Elements	Explanation
Addresser	Ani Yudhoyono
Context	Ani and her son with the songket and the artisans
Message	"Palembang (South Sumatera) Songket is very beautiful". This is the work of songket artisans in Indralaya, Ogan Ilir, South Sumatera. 25 November 2015.
Contact	Written
Code	Indonesian – English
Addressee	Followers

The writer analyzed that Ani Yudhoyono gives the description about songket. She said that songket is very beautiful and it is the work of songket artisans in Indralaya, Ogan Ilir, South Sumatera. So, it is referential function. Ani Yudhoyono describes that "Palembang (South Sumatera) Songket is very beautiful". It means that she wants her followers know that Indonesia has beautiful works, one of them is Palembang songket which is original made by South Sumatera people.

## Datum (4)

Sidang GGGI (Global Green Growth Institute) dihadiri oleh 24 negara anggota dan para peninjau. Seoul, Korsel, 18 November 2015.

The GGGI (Global Green Growth Institute) Assembly, attended by 24 member countries and observers. Seoul, South Korea, 18 November 2015.

For the forth data of referential function, the writer analyzed six elements of communication, such as:

Table 4.11 Elements of Communication in Ani Yudhoyono's caption on 18 November 2015

Elements	Explanation
Addresser	Ani Yudhoyono
Context	Meeting in the ballroom
Message	The GGGI (Global Green Growth Institute) Assembly, attended by 24 member countries and observers
Contact	Written
Code	Indonesian – English
Addressee	Followers

Here, the writer analyzed that "The GGGI (Global Green Growth Institute) Assembly, attended by 24 member countries and observers" is language that has function as referential function because it describes the object of the photo. In that photo, there are 24 member countries and observers. The meaning behind the referential function of Ani Yudhoyono's caption is Ani Yudhoyono only gives the information that the photo is The GGGI Assembly. If the followers only see the photo, they may not know Ani Yudhoyono's mean by uploading this photo. So, Ani Yudhoyono helps the reader by giving the description of this picture.

## Datum (5)

For the next data, the six elements of communication that analyzed by the writer, are:

<sup>&</sup>quot;Belum selesai berdo'a, kok Airlangga ngantuk ya.."

<sup>&</sup>quot;Have not finished yet, Airlangga seems sleepy.."

Table 4.12 Elements of Communication in Ani Yudhoyono's caption on 2015

Elements	Explanation
Addresser	Ani Yudhoyono
Context	Susilo Bambang Yudhoyono (SBY) and others are praying, meanwhile Airlangga seems sleepy.
Message	"Have not finished yet, Airlangga seems sleepy"
Contact	Written
Code	Indonesian – English
Addressee	Followers

From the caption above, the writer can do classification that "Heve not finished yet, Airlangga seems sleepy.." is included as referential function. It could be known, because the caption describes Airlangga seems sleepy when others are still praying. Ani Yudhoyono only wants to share the action of her cute grandson.

### Datum (6)

"Batik in Dubai". Menyaksikan air mancur menari mengikuti irama lagu dengan taburan sinar lampu di Burj Khalifa, Dubai. 7 November 2015.

"Batik in Dubai". Watching the dancing fountains follows the song's rhythm with a sprinkling of light in Burj Khalifa, Dubai, 7 November 2015.

Based on the sixth example of referential function in Ani Yudhoyono's instagram caption, the writer found out the six elements of communication:

Table 4.13 Elements of Communication in Ani Yudhoyono's caption on 7 November 2015

Elements	Explanation
Addresser	Ani Yudhoyono
Context	Ani and her husband are watching the fountains with a sprinkling of a light
Message	Watching the dancing fountains follows the song's rhythm with a sprinkling of light

Contact	Written
Code	Indonesian – English
Addressee	Followers

Here, the writer analyzed "watching the dancing fountains follows the song's rhythm with a sprinkling of a light" is included as referential function. It could be known, because it describes the situation in Dubai. Ani Yudhoyono mentions that there is a song's rhythm with sprinkling of a light, it means that the situation in Dubai is peaceful.

## Datum (7)

"Bukunya Pepo banyak s<mark>eka</mark>li ya...."

From the seventh example of referential function that found in Ani Yudhoyono's instagram captions, the writer analyzed six elements of communication, such as:

Table 4.14 Elements of Communication in Ani Yudhoyono's caption on 2015

Elements	Explanation
Addresser	Airlangga
Context	Airlangga takes a picture with the number of books,
Message	"Pepo's books are so many"
Contact	Written
Code	Indonesian – English
Addressee	Followers

<sup>&</sup>quot;Pepo's books are so many...."

Based on the caption, the writer also classified "Pepo's books are so many" as referential function. It could be seen from Ani Yudhoyono describes the object of the photo. She describes that there are so many books in the photo and those are Susilo Bambang Ydhoyono's collection books.

### Datum (8)

are:

"Foto keluarga minus Aliya dan adik Sakti". Belum 40 hari umur adik Sakti, jadi belum bisa diajak main ke Jatake, Tangerang, 25 Oktober 2015.

"Family photo without Aliya and little Sakti". Sakti's age is not 40 days yet, so he could not be brought to play to Jatake, Tangerang, 25 October 2015.

Based on the caption above, the writer analyzed six elements of communication,

Table 4.15 Elements of Communication in Ani Yudhoyono's caption on 25 October 2015

Elements	Explanation
Addresser	Ani Yudhoyono
Context	Yudhoyono's family photo
Message	"Family photo without Aliya and little Sakti". Sakti's age is not 40 days yet, so he could not be brought to play to Jatake, Tangerang, 25 October 2015
Contact	Written
Code	Indonesian – English
Addressee	Followers

The writer also did classification "Family photo without Aliya and little Sakti" is included as referential function because the caption describes the object of the photo. In that family photo, Ani Yudhoyono describes that there is no Aliya and baby Sakti because he just born. Indirectly, she also gives the information that a baby who

the age is not 40 days yet, they could not be brought everywhere. It is a good information for the followers who have a baby.

# Datum (9)

"Setelah menunggui kelahiran putra kedua Ibas dan Aliya, prosesi berikutnya adalah menanam placenta (ari-ari)".

The writer found out the six elements of communication as follows:

Table 4.16 Elements of Communication in Ani Yudhoyono's caption on 2015

Elements	Explanation
Addresser	Ani Yudhoyono
Context	Bu Ani Yudhoyono is planting the placenta.
Message	"After waiting for the birth of Ibas and Aliya's second son, the next procession is planting the placenta"
Contact	Written
Code	Indonesian – English
Addressee	Followers

Based on the caption above, the writer also did classification "the next procession is planting the placenta" included as referential function because it is a description in which Ani Yudhoyono is planting the placenta. It could be means that she also wants to introduce to people who live in out of Indonesia that our culture after the baby was born, the next procession is planting placenta.

<sup>&</sup>quot;After waiting for the birth of Ibas and Aliya's second son, the next procession is planting the placenta".

## **Datum** (10)

"We are sisters, under 70s".

For the next example, the six elements of communication that analyzed by the writer in Ani Yudhoyono's instagram caption, are:

Table 4.17 Elements of Communication in Ani Yudhoyono's caption on 2015

Elements		Explanation
Addresser	-//	Ani Yudhoyono
Context		The women with the background "Back to 70s"
Message		"We are sisters, under 70s"
Contact		Written
Code		English
Addressee		Followers

Besides, the writer also found out that "We are sisters, under 70s" has function to describe an object. Ani Yudhoyono described that she and they are sisters and their birth is under 70s. So, it is included as referential function. The caption has meaning that Ani Yudhoyono and the women are sister which was born under 70s.

### **Datum** (11)

Mengikuti Peringatan Detik-detik Proklamasi RI, di Kecamatan Nawangan, Pacitan (Tanah Kelahiran SBY), 17 Agustus 2015. Bertindak sebagaiInspektur Upacara, bapak Bambang Purnomo, Camat Nawangan.

Participated at the 17 August 1945 National Independence Day celebrations, at Nawangan district, Pacitan (SBY's birth place), 17 August 2015. The head of Nawangan district, Mr. Bambang Purnomo acted as the inspector of the ceremony.

For the next caption, the writer analyzed six elements of communication, they are:

Table 4.18 Elements of Communication in Ani Yudhoyono's caption on 17August 2015

Elements	Explanation
Addresser	Ani Yudhoyono
Context	Ceremony
Message	Participated at the 17 August 1945 National Independence Day celebrations, at Nawangan district, Pacitan (SBY's birth place), 17 August 2015. The head of Nawangan district, Mr. Bambang Purnomo acted as the inspector of the ceremony.
Contact	Written
Code	Indonesian – English
Addressee	Followers

Furthermore, the writer also found out that "Participated at the 17 August 1945 National Independence Day celebrations" has function to describe the object of the photo. The meaning behind such referential function is Ani Yudhoyono and Susilo Bambang Yudhoyono were participated at the ceremony in Nawangan district, Pacitan on August 17, 2015. She told to the followers that as an Indonesian, they have to celebrate the Independence Day.

## Datum (12)

Based on the caption above, the writer found out the six elements of communication, such as:

<sup>&</sup>quot;Berdo'a di makam ayahanda". Purworejo, 14 Agustus 2015.

<sup>&</sup>quot;Praying at my Father's tomb". Purworejo, 14 August 2015.

Table 4.19 Elements of Communication in Ani Yudhoyono's caption on 14 August 2015

Elements	Explanation
Addresser	Ani Yudhoyono
Context	Ani and Susilo Bambang Yudhoyono are praying at the tomb.
Message	"Praying at my Father's tomb"
Contact	Written
Code	Indonesian – English
Addressee	Followers

Here, the writer also did classification that "Praying at my Father's tomb" included as referential function. It could be known because Ani Yudhoyono described that she was at her father's tomb. It also means that Ani Yudhoyono gives the information that her father was passed away and it is the tomb of her father. Allah SWT commands all of Moslems to pray our parents in Q.S. Nuh:28 as Ani Yudhoyono did:

## The meaning:

O my Lord! Forgive me, my parents, all who enter my house in Faith and (all) believing men and believing women: and to the wrong-doers grant You no increase but in perdition! (Q.S. Nuh:28)

Based on this verse, mentioned that prophet Nuh prays his parents who believe in Allah. In this verse, he said that "My Lord, forgive me and my parents, both of them were believers" (Hamza, 2007:694). It is the same as Ani Yudhoyono did in front of her father's grave. She also prays her parents like prophet Nuh.

#### Datum (13)

"Bersama teman-teman, mengagumi pohon Gingko yang diyakini umurnya sudah lebih dari 1000 tahun". Di sebuah kuil Buddha bernama Hongluo, yang dibuat pada zaman Dinasti Ming, Beijing, 2 November 2015.

"Together with friends, admiring the Gingko tree which is believed over than 1000 years old". At a Buddhist temple named Hongluo, which was created during Ming Dynasty, Beijing, 2 November 2015.

The writer analyzed six elements of communication from the caption of Ani Yudhoyono's instagram, such as:

Table 4.20 Elements of Communication in Ani Yudhoyono's caption on 2 November 2015

Elements	Expl <mark>anat</mark> ion
Addresser	Ani Yudhoyono
Context	Bu Ani and her friends see the tree
Message	"Together with friends, admiring the Gingko tree which is believed over than 1000 years old". At a Buddhist temple named Hongluo, which was created during Ming Dynasty
Contact	Written
Code	Indonesian – English
Addressee	Followers

The writer also analyzed that "the Gingko tree which is believed over than 1000 years old. At a Buddhist temple named Hongluo, which was created during Ming Dynasty, Beijing" has function to give information. So, it is included as the referential function. Ani Yudhoyono and friends look at the tree. It means that she and her

friends are admiring the Gingko tree. She also informs to the reader that the Gingko tree is located at a Buddhist temple, Beijing.

## Datum (14)

"Kucing belang mirip anak Harimau ini sering main di sekitar rumahku". Cikeas, 22 Oktober 2015.

"This striped cat which look like baby tiger often play around my house". Cikeas, 22 October 2015.

The next example of referential function in Ani Yudhoyono's instagram captions, the writer analyzed the six elements of communication:

Table 4.21 Elements of Communication in Ani Yudhoyono's caption on 22 October 2015

Elements	Explanation
Addresser	Ani Yudhoyono
Context	Two striped cats
Message	"This striped cat which look like baby tiger often play around my house"
Contact	Written
Code	Indonesian – English
Addressee	Followers

Based on the caption, the writer found out that "This striped cat which look like baby tiger" is included as referential function because Ani Yudhoyono describes the object of the photo, namely the cat. The meaning behind the referential function is Ani Yudhoyono only wants to describe the cat which is striped and looks like baby tiger and often play around her house which is located in Cikeas.

## **Datum** (15)

"SBY memberikan pidato ilmiah dengan judul "Trilogi Pembangunan Abad 21: Pertumbuhan, Pemerataan, dan Keberlanjutan". Kampus Universitas Padjadjaran, Bandung, 11 September 2015.

SBY delivered an academic speech entitled "The Trilogy of Development in the 21st Century: Growth, Equality and Sustainability". At the University of Padjadjaran, Bandung, 11 September 2015.

In the caption above, the writer analyzed the six elements of communication,

such as:

Table 4.22 Elements of Communication in Ani Yudhoyono's caption on 11 September 2015

Elements	Explanation
Addresser	Ani Yudhoyono
Context	Mr. SBY delivers speech in front of people
Message	SBY delivered an academic speech entitled "The Trilogy of Development in the 21st Century: Growth, Equality and Sustainability". At the University of Padjadjaran, Bandung
Contact	Written
Code	Indonesian – English
Addressee	Followers

The writer also analyzed that "SBY delivered an academic speech entitled "The Trilogy of Development in the 21st Century: Growth, Equality and Sustainability. At the University of Padjadjaran, Bandung" is included into referential function because Ani Yudhoyono describes the photo. The meaning behind such referential function is Ani Yudhoyono wants to give information to the reader who sees the photo that SBY is delivering speech about The Trilogy of Development in the 21st Century: Growth,

Equality and Sustainability, so that the reader knows what does SBY did in front of those people.

## Datum (16)

Pertemuan dengan Presiden Singapura, HE Tony Tan, di sela-sela Konferensi DBS Asian Insights di Singapura, 10 Juli 2015.

Meeting with the President of Singapore, HE Tony Tan, in between the DBS Asian Insights Conference in Singapore, 10 July 2015.

For the sixteenth example of referential function found in Ani Yudhoyono's instagram caption, the writer found out the six elements of communication, as follows:

Table 4.23 Elements of Communication in Ani Yudhoyono's caption on 10 July 2015

Elements	Expl <mark>ana</mark> tion
Addresser	Ani Yudhoyono
Context	Mr. SBY is shaking hand with the President of Singapore
Message	Meeting with the President of Singapore, HE Tony Tan, in between the DBS Asian Insights Conference in Singapore
Contact	Written
Code	 Indonesian – English
Addressee	Followers

From the caption, it could be known that "Meeting with the President of Singapore, HE Tony Tan, in between the DBS Asian Insights Conference in Singapore" is referential function because it describes the object of the photo. The meaning behind referential function which is used by Ani Yudhoyono is giving

information to the followers that someone who is shaking hand with her husband is the President of Singapore.

## **Datum** (17)

Berbincang-bincang dengan Wakil Presiden Republik Rakyat Tiongkok Bapak Li Yuanchao, sebelum acara World Peace Forum. Beijing, Tiongkok, 27 Juni 2015. Having conversations with the Vice President of the People's Republic of China Mr. Li Yuanchao, before the World Peace Forum. Beijing, China, 27 June 2015.

For the next caption, the writer knew the six elements of communication, such

as:

Table 4.24 Elements of Communication in Ani Yudhoyono's caption on 27 June 2015

Elements	Expl <mark>ana</mark> tion
Addresser	Ani Yudhoyono
Context	SBY has conversations with a man
Message	Having conversations with the Vice President of the People's Republic of China Mr. Li Yuanchao, before the World Peace Forum. Beijing, China
Contact	Written
Code	Indonesian – English
Addressee	Followers

Besides, the writer also found out that "Having conversations with the Vice President of the People's Republic of China Mr. Li Yuanchao, before the World Peace Forum. Beijing, China" is language that has function to describe the object of the photo. So, it is referential function. The meaning behind the referential function is Ani Yudhoyono wants the followers know that someone who having conversation

with her husband is the Vice President of the People's Republic of China, Mr. Li Yuanchao, so she gives information by writing such caption.

## **Datum** (18)

*Menikmati udara segar di Muir Woods, California.* Enjoyed fresh air at Muir Woods, California.

The writer analyzed the six elements of communication found in Ani Yudhoyono's instagram caption:

Table 4.25 Elements of Communication in Ani Yudhoyono's caption on 2015

Elements	Explanation
Addresser	Ani Yudhoyono
Context	Yudhoyono family under the high trees
Message	<mark>Enjoy</mark> ed <mark>fre</mark> sh ai <mark>r at</mark> Muir Woods, California
Contact	Written
Code	Indonesian – English
Addressee	Followers

Based on Ani Yudhoyono's caption, the writer analyzed that the phrase "fresh air" included as referential function because it is describing the situation there. The meaning behind such referential function is the air in Muir Woods, California is fresh because there are many trees like the background of the photo which is shown.

## Datum (19)

<sup>&</sup>quot;Ngobrol jarak jauh antara Pepo dan Aira di Kansas, Amerika dengan Airlangga di Cikeas, Bogor, Indonesia". 5 Juni 2015.

<sup>&</sup>quot;Long-distance chat between Pepo and Aira in Kansas, the U.S. with Airlangga in Cikeas, Bogor, Indonesia". 5 June 2015.

The next example of referential function that found Ani Yudhoyono's instagram captions, the writer analyzed the six elements of communication, they are:

Table 4.26 Elements of Communication in Ani Yudhoyono's caption on 5 June 2015

Elements	Explanation
Addresser	Ani Yudhoyono
Context	Aira and SBY in front of the computer. Doing video call with Airlangga.
Message	"Long-distance chat between Pepo and Aira in Kansas, the U.S. with Airlangga in Cikeas, Bogor, Indonesia"
Contact	Written
Code	Indonesian – English
Addressee	Followers

From the caption above, the writer also analyzed that the language has function as referential function because it describes the object of the photo. In that photo, Ani Yudhoyono described that Susilo Bambang Yudhoyono and his grandchildren did long-distance chat.

## **Datum** (20)

Tidak tahu namanya, yang jelas bunga ini seperti buah Nanas, warnanya biru keunguan.

I don't know the name of this flower, but it definitely looks like a Pinnapple fruit, and its color is purplish blue.

The other example of referential function that found Ani Yudhoyono's instagram captions, the writer analyzed six elements of communication:

Table 4.27 Elements of Communication in Ani Yudhoyono's caption on 2015

Elements	Explanation
Addresser	Ani Yudhoyono
Context	The purplish blue flower.
Message	I don't know the name of this flower, but it definitely looks like a Pinnapple fruit, and its color is purplish blue
Contact	Written
Code	Indonesian – English
Addressee	Followers

Along with the caption above, the writer found out that "it definitely looks like a Pinnapple fruit, and its color is purplish blue" is included as referential function. It could be seen from Ani Yudhoyono description about the flower. The meaning behind the referential function of such Ani Yudhoyono's instagram caption is Ani Yudhoyono does not know the name of the flower, yet she just gives the description about the flower.

## Datum (21)

From the caption of Ani Yudhoyono's instagram above, the writer analyzed the six elements of communication that is elaborated below:

Table 4.28 Elements of Communication in Ani Yudhoyono's caption on 2015

Elements	Explanation
Addresser	Aira and Airlangga
Context	Aira and Airlangga are eating ice cream
Message	Eating ice cream after swimming.

<sup>&</sup>quot;asyik... habis berenang, makan ice cream".

<sup>&</sup>quot;so fun... eating ice cream after swimming".

Contact	Written
Code	Indonesian – English
Addressee	Followers

The writer also found that "eating ice cream after swimming" is included as referential function because the caption gives the information that they are eating ice cream after they swam. The meaning behind referential function of such Ani Yudhoyono's instagram caption is Ani Yudhoyono describes the photo as if Aira and Airlangga are spoke. They are happy because after swimming, they got an ice cream.

## Datum (22)

Based on the caption above, the writer analyzed the six elements of communication:

Table 4.29 Elements of Communication in Ani Yudhoyono's caption on 2015

Elements	Explanation
Addresser	Ani Yudhoyono
Context	Sepatu flower
Message	Waiting for my grandchildren to come at the weekend
Contact	Written
Code	Indonesian – English
Addressee	Followers

From the caption "Waiting for my grandchildren to come at the weekend", the writer analyzed that it is included as referential function. It could be known because

<sup>&</sup>quot;Akhir pekan, menunggu <mark>cu</mark>cu dat<mark>ang". Se</mark>lamat berakhir pekan untuk semua.

<sup>&</sup>quot;Waiting for my grandchildren to come at the weekend". Have a great weekend everybody.

Ani Yudhoyono gives the information that she is waiting for her grandchildren at the weekend. It means that indirectly, she also gives the information that at the weekend, the grandchildren always visit her.

## Datum (23)

Bersama para penari yang menyambut kedatangan kami ke Museum Adityawarman. Kami gembira, adat budaya masih terus dipertahankan. Padang, Sumatera Barat, 28 Oktober 2015.

<u>Together with the dancers who welcomed our arrival at Adityawarman Museum.</u> We are happy to see that the culture is still preserved. Padang, West Sumatera, 28 October 2015.

The writer analyzed the six elements of communication that found in Ani Yudhoyono's instagram caption, as follows:

Table 4.30 Elements of Communication in Ani Yudhoyono's caption on 28 October 2015

Elements	Explanation
Addresser	Ani Yudhoyono
Context	Ani and her husband take a picture with the dancers who welcomed their arrival at Adityawarman museum.
Message	Together with the dancers who welcomed our arrival at Adityawarman Museum
Contact	Written
Code	Indonesian – English
Addressee	Followers

From the caption above, the writer also analyzed that "Together with the dancers who welcomed our arrival at Adityawarman Museum" is included as referential function because Ani Yudhoyono give the information by describing the object of photo. She informs the reader that the people who take a picture with Ani

Yudhoyono and SBY are the dancer from Padang who welcomed Ani and Susilo Bambang Yudhoyono's arrival at Adityawarman Museum, Padang.

## **Datum** (24)

Yummyyy..... Gudeg, makanan khas Yogyakarta

Yummyyy..... <u>Gudeg (shredded young jackfruits which are boiled with palm sugar and coconut milk)</u>, <u>Yogyakarta's traditional cuisine</u>.

Based on the caption, the writer analyzed the six elements of communication that found in Ani Yudhoyono's instagram:

Table 4.31 Elements of Communication in Ani Yudhoyono's caption on 2015

Elements	Explanation
Addresser	Ani Yudhoyono
Context	Gudeg (Yogyakarta's traditional food)
Message	Gudeg (shredded young jackfruits which are boiled with palm sugar and coconut milk), Yogyakarta's traditional cuisine.
Contact	Written
Code	Indonesian – English
Addressee	Followers

The writer also analyzed that message is included as referential function because it describes the object of the photo, namely describes the gudeg. The meaning behind the referential function of Ani Yudhoyo's instagram caption is the caption informs to the followers that gudeg is Yogyakarta's traditional food. Ani Yudhoyono also describes the ingredient of gudeg so that the followers who come from out of Indonesia know what gudeg is.

### Datum (25)

"Sungguh indah ciptaanMu, Ya Allah". Matahari terbit dengan sempurna. Diambil dari kawasan Kepulauan Seribu, DKI Jakarta.

"How beautiful Your creation, O Allah". The sun rises perfectly. It was taken from Seribu Islands, DKI Jakarta.

Furthermore, the last example of referential function, the writer analyzed the six elements of communication, as follows:

Table 4.32 Elements of Communication in Ani Yudhoyono's caption on 2015

Elements	Explanation
Addresser	Ani Yudhoyono
Context	A sunrise on the sea
Message	The sun ris <mark>es per</mark> fectly. It was taken from Seribu Islands, DKI Jaka <mark>rta</mark>
Contact	Written
Code	Indonesian – English
Addressee	God

Based on the caption above, the writer analyzed that "The sun rises perfectly. It was taken from Seribu Islands, DKI Jakarta", is included into referential function. It could be known from the Ani Yudhoyono's caption that she describes the sun. The meaning behind such referential function is Ani Yudhoyono describes that the sun rises perfectly and gives the information that it was taken from Seribu Island.

# 4.1.1.4 Language Function as Phatic Function and the Meaning behind Language Function

Phatic function is function of language that can be used to establish or begin communication such as greeting. There are several phatic functions found in Ani Yudhoyono's instagram captions. The writer found that language has function as phatic function in Ani Yudhoyono's intagram caption, as follows:

## Datum (1)

"Akhir pekan, menunggu cucu datang". Selamat berakhir pekan untuk semua.

"Waiting for my grandchildren to come at the weekend". <u>Have a great weekend</u> everybody.

For the first data, the writer analyzed the six elements of communication:

Table 4.33 Elements of Communication in Ani Yudhoyono's caption on 2015

Elements	Explanation
Addresser	Ani Yudhoyono
Context	Fresh hibiscus
Message	H <mark>ave</mark> a g <mark>reat</mark> we <mark>eke</mark> nd everybody
Contact	Written
Code	Indonesian – English
Addressee	Followers

The writer also found out that the caption above is included as phatic function because Ani Yudhoyono uses the language "Have a great weekend everybody" to accost everybody or followers. The meaning behind such phatic function is Ani Yudhoyono accosts the followers in order to keep social relation with her followers. The relation between the caption and the context, Hibiscus, is when Ani Yudhoyono waiting for her grandchildren, she is watering the Hibiscus flower. It could be seen from the flower looks wet.

## Datum (2)

"Pagi yang indah sekali, membawa hati bernyanyi...". Selamat pagi teman-teman, mari kita awali hari ini dengan rasa syukur akan nikmat Allah SWT.

In the caption above, the writer analyzed six elements of communication:

Table 4.34 Elements of Communication in Ani Yudhoyono's caption on 2015

Elements	Explanation
Addresser	Ani Yudhoyono
Context	A sun rises in the morning
Message	good morning my friends
Contact	Written
Code	Indonesian – English
Addressee	Followers

Based on the caption, the writer found out that "good morning my friends" has function to accost or greet someone. Here, Ani Yudhoyono greets her followers. Thus, "good morning my friends" is included into phatic function. The meaning behind such phatic function is Ani Yudhoyono greets the followers. "My friends" here mean the followers. She said "good morning" because the context shows that there is a sun rises.

<sup>&</sup>quot;A very beautiful morning makes the heart sings..." good morning my friends, let us begin this day with gratitude for the blessings from Allah SWT.

# Datum (3)

"Hai teman, apa kabar?"

"Hi friends, how are you?"

For the last example of phatic function, there are six elements of communication that is analyzed by the writer found in Ani Yudhoyono's instagram caption, those are:

Table 4.35 Elements of Communication in Ani Yudhoyono's caption on 2015

Elements	Explanation
Addresser	Ani Yudhoyono or Tigers
Context	Brown and white tiger
Message	"Hi friends <mark>, how a</mark> re you?"
Contact	Written
Code	Indonesian – Eng <mark>lish</mark>
Addressee	Tigers or Followers

The caption shows that Ani Yudhoyono accosts the tigers. "Hi friends, how are you?", is included into phatic function because it is the language that has function to open communication by greeting someone first. Based on the context, it shows that there are two tigers, so the meaning behind such phatic function is Ani Yudhoyono accosts both brown and white tiger. "Friends" here means two tigers. So, someone who is accosted by Ani Yudhoyono is not the followers, yet the tigers. Besides, it also could be means that the addresser as if the tigers which are accosting the followers.

# 4.1.1.5 Language Function as Poetic Function and the Meaning behind Language Function

Poetic function is focused on the message for its own sake. It is also the language that can be used to deliver certain message. The writer found language that has function as poetic function in Ani Yudhoyono's instagram captions, they are:

#### Datum (1)

"Sedang menunggu apakah dikau?"

For the first example of poetic function, the writer analyzed six elements of communication in Ani Yudhoyono's instagram caption, as follows:

Table 4.36 Elements of Communication in Ani Yudhoyono's caption on 2015

Elements	Expl <mark>anat</mark> ion	
Addresser	Ani Yudhoyono	
Context	A bird stands alone on the sea	
Message	"What are you waiting for?"	
Contact	Written	
Code	Indonesian – English	
Addressee	The Bird	

Based on the caption above, the writer also found out that "What are you waiting for?" includes as poetic function because Ani Yudhoyono wrote the caption as if she is played the words. Look at the caption which is using Bahasa, "Sedang menunggu apakah dikau?". "dikau" is like a language in poetry. The writer's means, it is not common in daily language. Based on the context, it shows that a bird stands alone on the sea as if it is waiting for something. So, "you" here means the bird.

<sup>&</sup>quot;What are you waiting for?"

# Datum (2)

Keikhlasan untuk memaafkan adalah hal yang mulia. Seiring gema takbir yang berkumandang, SBY dan keluarga mengucapkan Selamat Idul Fitri 1 Syawal 1436 H. Mohon maaf lahir dan batin.

Sincerity to forgive is a noble deed. Along with the sound of Takbeer surrounding us, the SBY family wishes you a blessed Eid al-Fitr 1 Shawwal 1436 H. Let us forgive one another.

The writer analyzed the six elements of communication based on the Ani Yudhoyono's instagram caption above:

Table 4.37 Elements of Communication in Ani Yudhoyono's caption on 2015

Elements	Explanation
Addresser	Ani Yudhoyono
Context	The Yudhoyono family with white dress
Message	Sin <mark>cer</mark> ity to forgive is a noble deed. Along with the sound of Takbeer surrounding us, the SBY family wishes you a blessed Eid al-Fitr 1 Shawwal 1436 H.
Contact	Written
Code	Indonesian – English
Addressee	Followers

The writer also analyzed that "Sincerity to forgive is a noble deed" is included into poetic function. It could be known as poetic function because Ani Yudhoyono tried to deliver certain message to the followers. Its sentence has a hidden message and focused on the message for its own sake. The meaning behind such poetic function is Ani Yudhoyono delivers a message that she and family ask the followers to forgive their mistakes sincerely and she intends to teach the readers in order to forgive each other. It also appears in the Q.S. Ali Imran:134 that:

# The meaning:

Those who spend (freely), whether in prosperity, or in adversity; who restrain anger, and pardon (all) men; for Allah loves those who do good. (Q.S. Ali Imran:134)

In Tafsir al-Jalaalayn mentioned that those who expend, in obedience to God, in prosperity and adversity, in times of ease and difficulty and restrain their anger as well as desist from following it up even though they are able to, and pardon their fellow-men, those who wrong them, waiving their punishment; and God loves those who are virtuous, through such actions, that is to say, He will reward them (Hamza, 2007:73). It means that Allah loves someone who can restrain their anger and forgive those who have mistakes. So, the caption which is said by Ani Yudhoyono is right that forgive each other is a noble deed because Allah loves those who did a virtue in which it is appeared in the Q.S. Ali Imran:134 as stated previously. Forgive each other is included into a noble deed.

# Datum (3)

"Berkasih sayang", niscaya damai dunia ini.

"Love one another", and there will be peace in the world.

For the third example of poetic function, the writer analyzed the six elements of communication:

Table 4.38 Elements of Communication in Ani Yudhoyono's caption on 2015

Elements	Explanation
Addresser	Ani Yudhoyono
Context	Two birds who love one another
Message	"Love one another", and there will be peace in the world
Contact	Written
Code	Indonesian – English
Addressee	Followers

The writer also analyzed that "Love one another, and there will be peace in the world" is included as poetic function because in that caption, there is a message which is delivered by Ani Yudhoyono to the followers in order to love each other. Ani Yudhoyono attempts to deliver a message through this caption that if we are as human love one another and there is no enmity such as those birds which is illustrated Ani Yudhoyono. If the human love one another, the world would be peace.

# Datum (4)

"Langit Akan Tetap Biru".

The other example of poetic function, the writer analyzed the six elements of communication found in Ani Yudhoyono's instagram caption such as:

Table 4.39 Elements of Communication in Ani Yudhoyono's caption on 2015

Elements	Explanation	
Addresser	Ani Yudhoyono	
Context	Blue sky	
Message	"The Sky Will Always Be Blue"	
Contact	Written	

<sup>&</sup>quot;The Sky Will Always Be Blue".

Code	Indonesian – English
Addressee	Followers

In the caption above, the writer found out that "The Sky Will Always Be Blue" is included as poetic function because it is focused on a certain message which is delivered by Ani Yudhoyono to the followers. She wrote it in denotative sentence. It means that she wrote it factually. She wants to deliver a message that people cannot change the sky to the other color. It would always be blue as the picture. She wants to show the creation of the Almighty God.

#### Datum (5)

"Pagi yang indah sekali<mark>, membawa hati</mark> bern<mark>yan</mark>yi...". Selamat pagi teman-teman, mari kita awali hari ini d<mark>en</mark>gan rasa syukurakan nikmat Allah SWT.

"A very beautiful morning makes the heart sings..." good morning my friends, let us begin this day with gratitude for the blessings from Allah SWT.

In the last caption of poetic function, the writer analyzed the six elements of communication, they are:

Table 4.40 Elements of Communication in Ani Yudhoyono's caption on 2015

Elements	Explanation
Addresser	Ani Yudhoyono
Context	A sun rises in the morning
Message	"A very beautiful morning makes the heart sings"
Contact	Written
Code	Indonesian – English
Addressee	Followers

The writer also analyzed that "A very beautiful morning makes the heart sings..." is included as poetic function. It could be seen from the language which is like a poetry that focused on the message and it has the same sound /ing/ in the word "morning" and "sings". Yet, it does not apply in the caption which is written in Indonesia. The meaning behind such poetic function is Ani Yudhoyono deliver her feeling that the sun rises very beautiful in the morning and makes her heart as if sings. It means that her heart is happy when she sees the very beautiful morning as well as the sun.

# 4.1.1.6 Language Function as Metalinguistic Function and the Meaning behind Language Function

Metalinguistic function is the function of language that is used to establish mutual agreement on the code, for example a definition which explain the language itself. In this point, the writer found out three captions of Ani Yudhoyono's instagram that is included as metalinguistic function, such as:

# Datum (1)

Paralayang dengan pemandangan Gunung Arjuno, merupakan salahsatu wisata yang diandalkan di Kota Batu, Jawa Timur.

Paragliding with Mount Arjuno as the view is one of reliable tourism in Batu, East Java.

The writer analyzed the six elements of communication based on the caption that found Ani Yudhoyono's intagram:

Table 4.41 Elements of Communication in Ani Yudhoyono's caption on 2015

Elements	Explanation
Addresser	Ani Yudhoyono
Context	Paragliding in the Arjuno Mountain
Message	Paragliding with Mount Arjuno as the view is one of reliable tourism in Batu, East Java.
Contact	Written
Code	Indonesian – English
Addressee	Followers

Besides, the writer also analyzed that "Paragliding is one of reliable tourism in Batu, East Java" is included as metalinguistic function because Ani Yudhoyono gives the definition of the word "Paragliding". The meaning behind such metalinguistic function is Ani Yudhoyono gives the definition of Paragliding so that the reader who does not know becomes know.

# Datum (2)

Bunga Banksia. Wild Flowers, koleksi Kings Park, Perth, Australia. Banksia flower. Wild Flowers collection of Kings Park, Perth, Australia.

The writer found out the six elements of communication in Ani Yudhoyono's instagram caption, such as:

Table 4.42 Elements of Communication in Ani Yudhoyono's caption on 2015

Elements	Explanation
Addresser	Ani Yudhoyono
Context	A flower
Message	Banksia flower. Wild Flowers collection of Kings Park, Perth, Australia
Contact	Written

Code	Indonesian – English
Addressee	Followers

The writer analyzed that the caption is included as metalinguistic function. It could be known because "Wild Flowers collection of Kings Park" is explaining the Banksia flower. Ani Yudhoyono gives the definition that Banksia flower is "wild flowers". She gives such definition so that the followers know the Banksia flower is the collection of King Park.

### Datum (3)

Bunga Peony merupakan bunga nasional Tiongkok, sering dijuluki "king of flowers".

Peony flower is a Chinese national flower, known as the "king of the flowers".

For the next example of metalinguistic function, the six elements of communication which is analyzed by the writer:

Table 4.43 Elements of Communication in Ani Yudhoyono's caption on 2015

Elements	Explanation
Addresser	Ani Yudhoyono
Context	Purple flowers
Message	Peony flower is a Chinese national flower, known as the "king of the flowers"
Contact	Written
Code	Indonesian – English
Addressee	Followers

Peony flower is a Chinese national flower, known as the "king of the flowers" is metalingual function because Ani Yudhoyon gives the definition about Peony flower. The meaning behind such metalinguistic function is Ani Yudhoyono introduces the Peony flower which has purple color is a national flower from Chinese and it has famous name "king of the flowers".

# 4.2 DISCUSSION

In communication, language is classified into two kinds; verbal and non verbal language. Instagram is included into both verbal and non verbal language. It is called verbal language because it has the captions which are delivered by Ani Yudhoyono in written to express desires, ideas and concepts and as vital to the processes of learning and teaching as stated by Hanes (2015). Meanwhile, non verbal language can be communicated by gestures, body language, facial expressions, postures, pictures and painting (Mikoluk, 2015:5). So, the photos of Ani Yudhoyono's instagram are included into non verbal language because it consists of the pictures.

In Ani Yudhoyono's instagram captions, the writer found five emotive functions, two conative functions, twenty five referential functions, five poetic functions, three phatic functions, and three metalinguistic functions. Based on the findings, the language function that is mostly used is referential function because the instagram photo requires a lot of information, such as description of object, situation or mental state, to be informed to the readers against the photos through the caption. As we know instagram consists of the photos as well as videos. Absolutely, the captions are related to the photos or videos which have more information of the photos and the role of the captions is describing the object, situation or mental state of

photos. In another word, the captions have function to convey information by describing the object, situation or mental state of the photos. Instagram caption is included into communication in one way. It could be occurred because there is no feedback between the writer (addresser) and the reader (addressee). So, language function that is mostly used by Ani Yudhoyono in her instagram captions is referential function.

Besides, the writer also found out two directive functions. It is included into the lowest frequency category. Yet, in opposite, the spoken language which is found by Arum (2015) in "Enchanted" movie script that the language function mostly used is directive function. Clearly, it is very different from the captions in Ani Yudhoyono's instagram in which the writer only found two directive functions because instagram caption mostly has function to deliver information, describe the object, situation or mental state based on the photos or videos. Thus, it is difficult to ask the reader to do something directly in written language. It could be possible to ask the reader to do something in written language, yet it would not get direct response from the reader, for example "Let us begin this day with gratitude for blessings from Allah SWT", maybe the reader does not want to do it directly.

It also is not far from the number of phatic and metalinguistic function in which the writer only found three phatic functions and three metalinguistic functions. The writer only found out three phatic functions in Ani Yudhoyono's instagram captions because it is seldom used to accost someone. Mostly, an accosting is used to accost someone directly. Similar to metalinguistic, the writer also found out three sentences.

According to Jakobson (1960), metalinguistic is the use of language to discuss or describe itself, for example "What is't thou say'st?'. The writer also found it on Ani Yudhoyono's instagram captions, such as "Banksia flower. Wild flowers collection of King Park, Perth, Australia". Wild flower has function to discuss the previous sentence namely Banksia flower. Giving an accosting and a definition is mostly appeared in spoken language, such as "good morning, sir" and "I do not know what do you mean by Pecel?". Meanwhile instagram captions is included into written language, so the writer only found out the phatic and metalinguistic function just a little. Metalinguistic also could be found in science book because there are many definitions which explain the language itself, such as "Rangkuman ialah bentuk singkat atau inti isi karangan" (Tim Ganesha Operation, 2013: 6). Besides, the emotive and poetic function was also in the same position. Ani Yudhoyono's instagram captions have five emotive and poetic functions because the caption usually is used to express the emotion such as happiness, sadness, etc, and to deliver the hidden message. In his book entitled "Linguistics and Poetics", Jakobson stated that the political slogan " I like Ike" /ay layk ayk/, succinctly structured, consists of three monosyllables and counts three diphthongs /ay/ (Jakobson, 1960:357). It also appeared on the caption which is analyzed by the writer in Ani Yudhoyono's instagram that "A beautiful morning makes the heart sings...". it has the same sound namely /ing/.

Besides, the language also has the primary functions which are approved by Brown and Yule (1983), such as transactional and interactional. The language which

is used to deliver factual or proportional information that is called primarily transactional language. In primarily transactional language, Brown and Yule (1983) assumed that the speaker or writer has the efficient transfer of information primarily in their mind. Philosophers of language and psycholinguists paid attention to the use of language for the transmission of factual or proportional information, sociologists and sociolinguists have been particularly concerned with the use of language to establish and maintain social relationships. It also appears in Ani Yudhoyono's instagram captions that Ani Yudhoyono uses the language to deliver factual or proportional information which called primarily transactional language, for example "The GGGI (Global Green Growth Institute) Assembly, attended by 24 member countries and observers. Seoul, South Korea, 18 November 2015". From such caption, it could be seen that Ani Yudhoyono delivers factual information. As stated previously, the primarily interactional language is focused on the use of language to establish and maintain social relationship. In Ani Yudhoyono's instagram captions, she also tries to establish and maintain social relationship, yet the social relationship in instagram is not efficient because it is the communication in one way. It means that if the followers give the comments, she will not reply. Nevertheless, Ani Yudhoyono keeps the social relationship with the followers by giving a caption, such as "Waiting for my grandchildren to come at the weekend. Have a great weekend everybody". She gives a greeting to keep the social relationship between her and the followers.