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Besides, the writer also found out two directive functions. It is included into the lowest frequency category. Yet, in opposite, the spoken language which is found by Arum (2015) in “Enchanted” movie script that the language function mostly used is directive function. Clearly, it is very different from the captions in Ani Yudhoyono’s instagram in which the writer only found two directive functions because instagram caption mostly has function to deliver information, describe the object, situation or mental state based on the photos or videos. Thus, it is difficult to ask the reader to do something directly in written language. It could be possible to ask the reader to do something in written language, yet it would not get direct response from the reader, for example “Let us begin this day with gratitude for blessings from Allah SWT”, maybe the reader does not want to do it directly.

It also is not far from the number of phatic and metalinguistic function in which the writer only found three phatic functions and three metalinguistic functions. The writer only found out three phatic functions in Ani Yudhoyono's instagram captions because it is seldom used to accost someone. Mostly, an accosting is used to accost someone directly. Similar to metalinguistic, the writer also found out three sentences.





is used to deliver factual or proportional information that is called primarily transactional language. In primarily transactional language, Brown and Yule (1983) assumed that the speaker or writer has the efficient transfer of information primarily in their mind. Philosophers of language and psycholinguists paid attention to the use of language for the transmission of factual or proportional information, sociologists and sociolinguists have been particularly concerned with the use of language to establish and maintain social relationships. It also appears in Ani Yudhoyono's instagram captions that Ani Yudhoyono uses the language to deliver factual or proportional information which called primarily transactional language, for example *"The GGGI (Global Green Growth Institute) Assembly, attended by 24 member countries and observers. Seoul, South Korea, 18 November 2015"*. From such caption, it could be seen that Ani Yudhoyono delivers factual information. As stated previously, the primarily interactional language is focused on the use of language to establish and maintain social relationship. In Ani Yudhoyono's instagram captions, she also tries to establish and maintain social relationship, yet the social relationship in instagram is not efficient because it is the communication in one way. It means that if the followers give the comments, she will not reply. Nevertheless, Ani Yudhoyono keeps the social relationship with the followers by giving a caption, such as *"Waiting for my grandchildren to come at the weekend. Have a great weekend everybody"*. She gives a greeting to keep the social relationship between her and the followers.