

Yudhoyono's instagram captions, the language function mostly used is referential function.

The second position is achieved by emotive and poetic function with five sentences. It could be occurred because the captions are rarely used to express the emotion such as happiness, sadness, etc, and to deliver the hidden message. The emotive function mostly found in spoken language such as movie and drama. Meanwhile the poetic function mostly found in songs and poetry. The third position is achieved by phatic and metalinguistic function with three sentences. It could be occurred because instagram is seldom used to accost someone. Mostly, an accosting is used to accost someone directly, meanwhile the instagram is the media of indirect communication. Metalinguistic function usually could be found in science book and novel because there are many definitions which explain the language itself. Hence, last position is achieved by conative function with two sentences. It could be happened because instagram caption mostly has function to deliver information, describe the object, situation or mental state based on the photos or videos. Thus, it is difficult to ask the reader to do something directly in written language. It could be possible to ask the reader to do something in written language, yet it would not get direct response from the readers or addressee.

Besides, there are several meanings behind language function of Ani Yudhoyono's instagram captions. First, the meaning behind emotive function of Ani Yudhoyono's instagram captions are expressing emotion of happiness and admiration, such as "so fun", "we are happy", "wow". Second, the meaning behind

conative function of Ani Yudhoyono's instagram captions is persuading the followers to do positive activity, such as persuade the followers to be grateful. Third, the meaning behind referential function in Ani Yudhoyono's instagram captions are informing and describing the activities of her husband, the cities which are visited by Ani Yudhoyono and her works in photography. Fourth, the meaning behind phatic function of Ani Yudhoyono's instagram captions is greeting the followers indirectly. Fifth, the meaning behind poetic function is delivering the positive messages, such as "Sincerity to forgive is a noble deed", "Love one another, and there will be peace in the world". Sixth, the meaning behind metalinguistic function is describing the languages or terms which are not clear.

5.2 Suggestion

In conducting this study, the writer realized that the number of the sample of this study is still less. So, the further researchers are expected to add the number of their sample in order to get the best result because it could be more accurate. The writer suggests to the next researchers to examine another subject, such as song, daily conversation, etc. In addition, the further researchers can use the same subject but in different theory and then compare it with this study whether the result is the same or not. The writer also expected that this study could be used as reference to conduct another study on language function, especially in social media.