

**A STUDY OF IMPLICATURE ON AIRLINE ADVERTISEMENT
SLOGANS OPERATED IN INDONESIA**

A THESIS

**Submitted as Partial Fulfillment of the Requirements for the Sarjana Degree of
English Department Faculty of Letters and Humanities State Islamic University
of Sunan Ampel Surabaya**



By:

P'inMar'atusSholihah

Reg. Number: A83212163

ENGLISH DEPARTMENT

FACULTY OF LETTERS AND HUMANITIES

STATE ISLAMIC OF UNIVERSITY SUNAN AMPEL

SURABAYA

2016

DECLARATION

This thesis contains materials which have been accepted for the award of Sarjana degree of English Department Faculty of Arts and Humanities State Islamic University (UIN) of Sunan Ampel Surabaya. It is the best of my knowledge and belief, it contains no material previously published or written by other person except where due reference is made in the text of the thesis.

Surabaya, 24th July 2016

Writer,



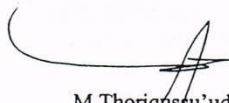
I'in Mar'atus Sholihah
NIM. A83212163

ADVISOR'S APPROVAL SHEET

This is to certify that this thesis written by I'in Mar'atus Sholihah (A83212163) entitled "A Study of Implicature on Airline Advertisement Slogans Operated in Indonesia" has been approved by thesis advisor to be examined.

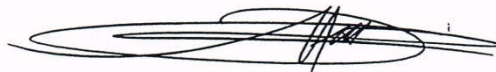
Surabaya, July 21, 2016

Thesis Advisor



M.Thoriqussu'ud, M.Pd
NIP.198011782009121002

Acknowledged by:
The Head of English Department



Dr. Mohammad Kurjum, M. Ag.
NIP: 19690925199403100

ENGLISH DEPARTMENT
FACULTY OF ARTS AND HUMANITIES
STATE ISLAMIC UNIVERSITY SUNAN AMPEL
SURABAYA

2016

EXAMINER'S APPROVAL SHEET

This Thesis Has Been Approved and Accepted by The Board of Examiners, English Department, Faculty of Arts and Humanities, State Islamic University of Sunan Ampel Surabaya On August 9, 2016.

The Dean of Faculty





Dr. H. Imam Ghazali, M. A.
NIP. 196002121990031002

The Board of Examiners:

Head of Examiner


Secretary:


M. Thoriqussu'ud, M.Pd
NIP.198011182009121002


H. Machfud M. Sodik, Lc.M.Pd.I
NIP. 196912162007011028

Examiner I:

Examiner II:


Dr. Mohammad Kurjum, M. Ag.
NIP. 19690925199403100


Diah Royani Meisani, M. Pd
NUP.201603323



KEMENTERIAN AGAMA
UNIVERSITAS ISLAM NEGERI SUNAN AMPEL SURABAYA
PERPUSTAKAAN

Jl. Jend. A. Yani 117 Surabaya 60237 Telp. 031-8431972 Fax.031-8413300
E-Mail: perpus@uinsby.ac.id

LEMBAR PERNYATAAN PERSETUJUAN PUBLIKASI
KARYA ILMIAH UNTUK KEPENTINGAN AKADEMIS

Sebagai sivitas akademika UIN Sunan Ampel Surabaya, yang bertanda tangan di bawah ini, saya:

Nama : PIN MAR'ATUS SHOLIHAH
NIM : A83212163
Fakultas/Jurusan : ADAB/SASTRA INGGRIS
E-mail address : ieraachmad@gmail.com

Demi pengembangan ilmu pengetahuan, menyetujui untuk memberikan kepada Perpustakaan UIN Sunan Ampel Surabaya, Hak Bebas Royalti Non-Eksklusif atas karya ilmiah :

kripsi Tesis Desertasi Lain-lain (.....)

yang berjudul :

A STUDY OF IMPLICATURE ON AIRLINE ADVERTISEMENT SLOGANS OPERATED

IN INDONESIA

Beserta perangkat yang diperlukan (bila ada). Dengan Hak Bebas Royalti Non-Eksklusif ini Perpustakaan UIN Sunan Ampel Surabaya berhak menyimpan, mengalih-media/format-kan, mengelolanya dalam bentuk pangkalan data (database), mendistribusikannya, dan menampilkan/mempublikasikannya di Internet atau media lain secara *fulltext* untuk kepentingan akademis tanpa perlu meminta ijin dari saya selama tetap mencantumkan nama saya sebagai penulis/pencipta dan atau penerbit yang bersangkutan.

Saya bersedia untuk menanggung secara pribadi, tanpa melibatkan pihak Perpustakaan UIN Sunan Ampel Surabaya, segala bentuk tuntutan hukum yang timbul atas pelanggaran Hak Cipta dalam karya ilmiah saya ini.

Demikian pernyataan ini yang saya buat dengan sebenarnya.

Surabaya, 16 Agustus 2016

Penulis

(PIN MAR'ATUS SHOLIHAH
namaterangdantandatangan