















In the conversation, Aibileen violate maxim of quantity because she says “*My momma was a maid. My grand momma was a house slave*” to Skeeter as the interviewer. It is something being more informative which overrated to her family’s life when Skeeter gives a question of her historical-background.

4. Analyzing the relationship between violation and the characterization of the character’s utterances that occur in the conversation. The purpose of this step is to know the characterization of the main characters that violated the maxim in *The Help*’s movie, they are, Aibileen, Minny and Skeeter
5. Making conclusion. The writer made a conclusion based on the result of the steps above.