CHAPTER III

RESEARCH METHOD

In this part, the researcher discusses about the methodology of the research which is consists of research design, research instrument, data and data source, data collection, and data analysis.

3.1. Research Design

In this present research, the researcher applies the descriptive-qualitative method. Krathwohl (1993) stated that descriptive is a research methodology which has three main purposes of research: to describe, explain and validate findings (Knupfer and McLellan: 1197). It means that the description emerges following creative exploration and serves to organize the finding. Meanwhile, qualitative approach is an approach in which concerned on description and interpret the data rather than the counting of feature (Wray and Bloomer: 97). The emphasis is on exploring the types of strategy that particular speakers use in specific contexts with particular people. By all of these, the researcher uses both descriptive and qualitative method because the data analysis is presented through interpretation and the description of detail information about the kinds of language functions and the context of language functions used by character Shane in talking to the children in *The Pacifier* movie. The researcher also prefers to put any words of quotation rather than numeric data.

3.2. Research Instrument

The main instrument of this research is human. As stated by Bogdan and Biklen (2007:4) even when equipment is used, however, the data are collected on the premises and supplemented by the understanding that is gained by being on location. In addition, mechanically recorded materials are reviewed in their entirety by the researcher with the researcher's insight being the key instrument for analysis. Therefore, in this research, the main instrument is the researcher herself because she observed the objects, obtained the data, and analyzed them as well through her insight. Then, another supporting instrument that used to gather the data of this research are books, internet and laptop. Books and internets are used to collect some references for the research, whereas laptop is regarded as an instrument that help the researcher to conduct this research through all the process.

3.3. Data and Data Sources

According to Mukhtar (2013:99), data in the research is things known or assumed, means that something that is already occurring as empirical facts. The data of this research are collected from the utterances produced by the character Shane in talk with the five characters of children, which was dealing with the kinds of language functions. Whereas data source is sources that enable the researcher to get some information or data that is needed in a research (2013:107). The data sources of this research are taken from the script of *the Pacifier* movie, which consists of the conversation between Shane and the children.

3.4. Data Collection

Creswell (2009:178) stated that data collection steps involve regulating the borders of the study by gathering information, which then enables to answer relevant question through unstructured or semistructured observations and interviews, documents, and visual materials. In this research, the researcher collects the data of the research through documentation in which the data may public documents or private documents and visual materials in which the data may take form of photographs, art objects, videotapes or any forms of sound. By all of these, the researcher collects the data by several steps below:

1. The researcher watch the movie based on the time sequence appearance in order to get deep understanding about how the character Shane interacts with the five characters of children in *The Pacifier* movie.

2. The researcher read the script of *The Pacifier* movie carefully while watch and listen the movie in order to get the accurate scrip that suitable with the dialogue in the movie.

3. The researcher underline the utterances of character Shane that contained kinds of language functions based on Holmes's theory while doing communication with five characters of the children

3.5. Data Analysis

Miles and Huberman (1990) proposed flow model analysis data, which is categorized into four steps; they are data collection, reduction data, data display, and verification or draw conclusions (2013:135). Therefore, after getting and collecting the data from the data source, the researcher analyzed the data by following the steps below:

1. Collecting Data

    The researcher underlined all of the character Shane's utterances that contained the use of language functions. Then, the researcher gives the code on each of Shane's utterances and put the collected data into table in order to simplify them.

    Table 3.1 Table sheet of language functions emerge in The Pacifier's Movie.

Data	Time Sequences	Conversation	Code	Type of Language Functions
27	00:54:59 – 00:55:09	Seth : You're gonna have to do the Panda dance or he won't stop. Shane : (27.1) Oh, come on... I don't know how to do	(27.1)	E

		the Panda dance. Seth : I'll write it down for you.		

The researcher gives code on each of Shane's utterances because Shane produced some utterances in each of data. Meanwhile, the researcher determines the data based on the context of the conversation. The code given for the type of language functions based on the abbreviation: Expressive (E), Directive (D), Referential (R), Metalinguistic (M), Poetic (P1), Phatic (P2), Heuristic (H), and Commissive (C).

2. Reduction Data

    Data reduction is summarizing, choose things that are fundamental, and focus on important things so that the reduced data will provide a clear picture and make the researcher easily to conduct further data analysis.

3. Data Display

    Miles and Huberman stated that the most frequent form of display data for qualitative research data has been narrative text (2013:135). In this research, the researcher divided the data displayed by firstly presented the data of language functions found in the table of percentage as follow:

    Table 3.2 Table sheet of language functions mostly emerge in The Pacifier's Movie.

No	Types of Language Function	Frequency	Percentage (%)
1.			
2.			
Total			100%

Furthermore, the researcher presented them into narrative explanation based on Holmes' language functions and Hymes' context theories as the example below:

Data 27

Time: 00:54:59 – 00:55:09

Seth   : You're gonna have to do the Panda dance or he won't stop.
Shane   : (27.1) Oh, come on... I don't know how to do the Panda dance.

Seth   : I'll write it down for you.

Language Functions:

On the conversation above, Shane produces only one utterance in which it is refers to the expressive function of language. It is because Shane expresses his personal feelings and thoughts. In this scene, Shane feels confused when Seth asks him to do the Panda dance to Peter. Shane stated that he has lack of knowledge about the Panda dance by saying *"Oh, come on... I don't know how to do the Panda dance."* However, Seth directly gives verbal response by answer Shane's statement that he will give a direction to Shane to do the panda dance.

Context:

The setting of the conversation is in Mr. Plummer's house especially inside Lulu's room at night. The participants are Shane and Seth. The end is Shane wants to show his inability to do the panda dance requested by Seth. The act sequence is firstly, Shane tells a story to make Lulu sleep and suddenly Seth comes and asks him to make Peter calm and sleep by doing panda dance. The key indicates the tone of the speech is sincerity. The instrument is indicates the channel of speech is orally and delivered in informal way. The norm is children have their own habit to make them sleep. The genre is expressive.

4. Conclusion Drawing/Verification

The last step of analyze the data is drawing conclusion. The researcher concludes the research based on the finding such as mention what kind of language functions that is found in the movie, what language function that mostly and rarely used by character Shane in the movie and how the context of situation behind the use of language functions.