

should be as convenient as reading a conventional newspaper. Jakarta Post has an official webpage that can be accessed on www.thejakartapost.com. Warner (2012:24) said that electronic newspaper must offer advertising and editorial content that is distinctly different from the news of the day available elsewhere in the local media environment. Otherwise, the electronic newspaper will either fail or simply supplant print sources, but it is not become an additional news source. Jakarta Post newspaper or electronic newspaper has not much different because information contents of both kinds are similar. In the Tech Target article (2007) written that an electronic newspaper is a self-contained, reusable, and refreshable version of a traditional newspaper that acquires and holds information electronically. The electronic newspaper should not be confused with newspapers that offer an online version at a Web site.

On the official webpage of the Pennsylvania News Media Association (2016) explains that newspaper is a publication that containing local and international news stories, articles, advertisements, announcements, opinions, cartoons, sports news, education news and business news. Business news is an explanation or criticism or illustration that is added in the textual material and also includes some opinions and comments with its various forums from every perspective that has relation with business. On official webpage of Washington Post (2016) explains business article is the latest in financial news and the latest breaking stories in business. It also shows the way of expressing opinion of

editors with their own language. The role of newspapers in the business world is very influential. Almost every newspaper printed by various local or foreign media certainly provides about business news columns arranged in a business articles. Business article is some of columns for the readers to give information and discussion about every aspect about a business that is booming in nowadays and in an update issue. In her article titled Business Life Cycle, Michael Salach (2001:1) stated that Business is what sustains an economy. Without an economy, there would be no wealth exchange. So that, in a sense, without business, peoples cannot buy goods or services of any kind, and must create anything that they use. It can be found and studied in the business world.

In the business world, the prediction is a term that its existence is important. One example if there is a business that will develop, in which a business is conducted planning, business people will certainly think about the term prediction. In the book by Texas A&M University (2006:63) titled Three Essays on Business Failure: Causality and Prediction, explained that the important one of attention is placed on prediction accuracy. Meanwhile in the article of business media about Predictive Analytics by SAS (2016:1) written that the goal is to providing a best assessment on what will happen in the future. The end result is to streamline decision making produce new insight that lead to better actions.

Besides there is a term associated with a prediction that is a term speculation. In the business world, speculation statement is sometimes required in business in certain circumstances such as for example the statement in urgent circumstances. Thomas A. Schweich (1998:73) stated that when business are considering whether it should speak to choose or be silent, keep in mind that there are types of comments which is a type of speculation that called statement of probability. Probability speculation is a prediction that an event relevant to the business will or will not occur. In its explanation between prediction, speculation, and probability have a relations in the business world. Therefore, the statements related with the term predictions, speculations, and probability will often appear in the business world.

The description about business articles above are an interesting topic to discuss. There are words that used on statements of probability in the business articles to stimulate understanding of the business articles well. The reader should understand about the modality theory. It theory contains of the prediction, speculation, and probability statements that certainly many of using modal verb, modal auxiliary, modal adverb, adjectives, and other ways of expressing modality, could be learned in modality theory.

Modality is a resource speakers and writers use when they are staking claims to knowledge. According to Kreidler (1998), modality is people who talk about factual matters. Indeed, modality gives the information about what is true

and what is not true, what has happened and what has not happened. They also talk about what may be true or not, what ought to be and what ought not to be, what certain individuals are capable of and what is impossible for them, what obligations they have to do or to refrain from doing. Modality is the complex grammar that needs deep understanding to apply it. The complexity is not only the way to apply or use it but also the way for the reader to translate or take a meaning of it.

In the previous study, Susi Susilowati (2012) analyzed modality realized in education article in Jakarta post in May 2011 edition. Whereas, the data of her research is modality and the data source of this research is written data taken from the education article. Based on the analyzing of the data, Susi was found that two kinds of modality were used in Education article in Jakarta post in May edition. They are modalization and modulation.

In other side, there is Business articles of Jakarta Post, the different that showed by this article is there are many modal verbs are occurs. The example modal verbs that the writer can found in business articles are could, may, might, can, and so on. It clearly explained that the business articles are uses modality words. It makes the writer interested to analyze the using of modal verbs in the business articles. Therefore, the Business articles in Jakarta Post are interest object to be analyzed. The reason that this case should has full attention because

this case is very important especially to the reader to know deep how modality has used in Jakarta Post.

The year 1983 marked an important milestone in the history of media in Indonesia when the first publishing of The Jakarta Post appeared on April 25. Jakarta Post is a newspaper that publishing full in an English-language. Minister Moertopo (1982) said that the possibility of publishing an English language newspaper of the highest editorial quality which would not only cater to the fast growing foreign community in the country but more importantly one that would be able to provide an Indonesian perspective to counter the highly unbalanced Western dominated global traffic of news and views. So that, to fulfill effort by Moertopo for manage thought of Indonesian people in global traffic, existence of Jakarta Post as media newspaper is needed. As has been stated in the official web (2016), Jakarta Post has vision to improve the standard of English language media in Indonesia. As a country that has many cultures and language, introducing a language that seldom used in general conversation in Indonesia is the biggest challenges for Jakarta Post newspaper.

In description above, the writer is curious to know further to give understanding of using modality especially in one local news media in Indonesia that use English language Jakarta Post newspaper. The reason of choosing modality as research is modality has always been found in almost written texts, especially in the business article of Jakarta Post newspaper. Thus, the points of

- 1.6.2 Modal verb: In the book titled Mood and Modality there is statement by F. R. Palmer (1981:278) written that modal verbs are a closed set of verbs that are used immediately before the main verb in a sentence to reflect the mood or attitude of either the speaker or the subject of the sentence from the perspective of the speaker.
- 1.6.3 Newspaper: On the official webpage of the Pennsylvania News Media Association (2016) explains that newspaper is a publication that containing local and international news stories, articles, advertisements, announcements, opinions, cartoons, sports news, education news and business news.
- 1.6.4 Business articles: articles contain news and information about business (Washington Post, 2016). In business there must be producing statement of prediction and speculation (Texas A & M University, 2006). In stated prediction and speculation, there must be thinking about how to predict and speculate in some situation, so that we also thinking about possibility and probability (Thomas A. Schweich, 1998).
- 1.6.5 Prediction, speculation, and probability: Thomas A. Schweich (1998:73) stated that when business are considering whether it should speak to choose or be silent, keep in mind that there are types of comments which is a type of speculation that called statement of probability. Probability speculation is a prediction that an event relevant to the business will or will not occur.