

feels helped to provide additional family income. She said that she earned a monthly salary of Rp.1.7 million (\$128). The quotation above tells that after securing the support of investors and business license from the local government, cashew processing business under the banner of East Bali cashew (EBC) was established. The company running the factory in the middle of the village to produce and package a ready-to-eat cashews not far from where they grew. This young company is a stepping stone to fulfilling the mission of helping to empower the locals. Some of the profits from the business will be used to improve Ayu's family income.

The third data is business information come from Bali. In data above, the argument by Ni Nyoman Ayu Tisiwi, one of EBC's workers is using deontic word modality. The word **can** is represents the necessity. The necessity centered on herself as the subject of the sentence. So that, as farmer, Ni Nyoman Ayu Tisiwi needed to help her husband and to provide additional family income. The writer finds next modal verb as fourth data is explained below.

Data 4

“We hope we can lead the MPV market this year with share of 38 to 40 percent,” said KTB's head of sales and marketing division, Imam Choeru Cahya.

He said he expected the IIMS to strengthen Mitsubishi's brands among Indonesian consumers. (D8, T9.43)

Major carmakers are showcasing their latest products at the Indonesia International Motor Show (IIMS), which they hope will breathe new life into the market excited. The local arm of the Japanese car maker Mitsubishi try to increase sales by launching new products and promotional offers at the fair amid slowing car sales earlier this year. Official sole distributors Krama Yudha Tiga Berlian Motors (KTB), which are among exhibitors at the IIMS, are targeting reasonable growth backed by their latest products and newly launched brands.

The data above is come from one of business articles in 8th days. Deontic modality word is appears from argument by KTB's head of sales and marketing division, Imam Choeru Cahya. The word **can** is deontic modality because it is about target (obligation) of the sole distributor of Mitsubishi brands (KTB). Imam said that "we" as Mitsubishi sales and marketing division hoped to lead the market this year with share of 38 to 40 percent. They also targeting reasonable growth backed by their latest products and newly launched brands. The writer also finds other kind of deontic modality is modal verb must are explained below.

Quotation above is made by "we" as the editor. The government of Indonesia, as we know, is still struggling to formulate policies to boost economic growth. Looking at growth variation across the regions, it can draw important lessons on how to accelerate economic development in Indonesia. In the coming years, commodities prices are very likely to rebound but may never reach levels similar to the commodity boom period in 2010. Therefore, we should realize that our economy cannot rely on the commodities sector anymore, since the party is over and will never come back.

In the first data that use the word **should** as modality word above is come from business article about "Strategies to Accelerate Regional Economic Growth". The word **should** in data above appear as deontic modality. The sentence above is kind of obligate that centered on subject. Obligation shows in sentence that we (as reader) obligate to seriously consider that the current global economic conditions have changed in the last five years. The writer continuous to the second data is explained below.

Data 2

In order to support sustainable economic growth in the future, considering global economic changes and the abundance of resources in our region, we should modify our economic growth policy from a commodity-based policy to an industrialization-based one. (D6, T9.11)

Quotations above are made by the editor as "we" state that The Indonesian economy was still able to grow despite the fact that 79.6 percent of its export revenue came from commodities. The evidence from some regions in Indonesia (i.e. Aceh, Riau, East and South Kalimantan) has clearly shown that this high dependency cannot support sustainable economic growth. The editor also said that Indonesia has another source of growth that is strong domestic consumption. So that, in order to support sustainable economic growth in the future, Indonesia should modify their economic growth policy from a commodity-based policy to an industrialization-based one.

There is a modality word in the data above that is as kind of deontic modality word. The word **should** represent necessity that centered on the subject "we" as the editor of business article on Jakarta Post. Necessity represented in order to support sustainable economic growth in the future and considering global economic changes and the abundance of resources in our region. So that, we (as reader) are need to modify our economic growth policy from a commodity-based policy to an industrialization-based one. The third data that represent modal verb should as deontic modality is explained below.

Previously, the process to obtain a ship certificate could take up to a month, as applicants had to repeatedly visit the ministry to check on the progress of their application, Marthalia explained. (D5. T8.43)

Quotation of the business article above explained that in an attempt to implement President Joko Widodo's pledge to ease the flow of goods across the nation, the Transportation Ministry relaunched its sea traffic information management system, in which businesses can submit online forms to secure various permits, including a sea transportation business permit (SIUPAL) and a ship mooring plan (RPK) for freight liners or non-scheduled tramp ships. PT Pelayaran Tempuran Emas corporate secretary Marthalia Vigita said that she was very glad about this as she can make payments (for registration) via bank transfer. She can then upload the payment receipts in online.

The first data as modal verb **could** above appear as epistemic modality. The sentence shows that the case is the center of the sentence. The case of the sentence is the process to obtain a ship certificate. So that the statement by Marthalia above can be explained that previously, in the case that process to obtain a ship certificate, it could take up to a month, as applicants had to repeatedly visit the ministry to check on the progress of their application. The second data is explained below.

university will prepare a special program dedicated to the development of the Masela block, hoping to attract local student candidates. The involvement of experts is keys to the development of onshore projects, as experts have raised concerns about technical problems that may arise in a gas project in the northwest of the most important in the country, including those from the presence of an ocean trench between gas reserves.

The third data above is a long sentence that divided into three sentences. The word **may** shows in the second sentence. Epistemic modality occurs because the center of the sentence is on the case of the sentence. The case of the sentence is the country's most important deepwater gas project. So that it can be paraphrased that in the case the country's most important deepwater gas project experts have raised concerns about technical issues that possibly arise. After finds modal verb may as epistemic modality the writer finds modal verb must as epistemic modality is explained below.

4.1.1.2.4 Must

Joos (1964:147–148) stated that the modal verbs must have numerous subtleties in what they express in different contexts. Kreidler (1998:240) stated that modal verb must have two meanings

To ensure that petroleum-based fuel reliance continues to decrease, the government and PLN would make a hybrid plant which utilizes coal, as a base note, with gas, he said. (D1, T8.44)

The quotation above is a statement of The Energy and Mineral Resources Ministry's director general for electricity, Jarman. He stated that the government and PLN aim to reduce the use of petroleum-based fuels. The reduction will be targeted at 6.7 percent of total electricity generation, below or equal to 6 million kiloliters (kl), at the end of the year. His details to ensure that the dependency of petroleum-based fuels continues to decline, the government and PLN will make hybrid plants that utilize coal as the basic records, with gas.

The data above is first data of epistemic modality that use modal verb **would**. Modal verb occur because of the sentence want to shows a possibility of the statement. There are two cases, first is to ensure that petroleum-based fuel reliance continues to decrease, and second is as a base note, with gas. so that the statement want to say that the government and PLN possibly make a hybrid plant which utilizes coal in the case because to ensure that petroleum-based fuel reliance continues to decrease and as a base note with gas. The second data is explained below.

(2010). In his bachelor paper analyzed about the use of the modal verb can in newspaper reporting. The paper consists of two parts, a theoretical part and an analysis. The main focus of the theoretical part is on epistemic and deontic kinds of modality and the modal verb can and its meanings. Second study has written by Gbegble Nada (2012). He has analyzed modality in Ewe about a functional exploration of epistemic adverbs. This paper has offered a descriptive overview of the different epistemic adverb in the Ewe language. Third study has written by local research Susi Susilowati (2012). She has analyzed modality realized in education article in Jakarta Post. She used the descriptive qualitative as the design of her research. Whereas, the data of her research is modality and the data source of this research is written data taken from the education article in Jakarta Post. However, the scope is different from previous studies that the writer has not found about the research that took the data from business articles by using modality before. In this research, the writer has analyzed modality focus on the modal verbs that used in the Business Articles in the Jakarta Post e-newspaper.

Therefore, explanations above are represents point of the reason that the writer want realize this study. Previous studies above are the reference that makes the writer of this study examines the modality. The gap is there are many objects that can be stimulated with this theory but just in Business article the modality theory is matches. The reason is in Business article there can be contains a statement of prediction that is the case that can be analyzed with modality theory.