CHAPTER III

RESEARCH METHOD

This chapter explains about the methodology of research that is covering method of data, and data source, technique of data collection, and technique of data analysis.

3.1 Research Approach

Research method presents the methodology which is used by the writer to analyze the data. This is very important to do a research. The writer needs to apply the right method. The method of this research is the descriptive approach. It determined the types of figurative language and described the figurative meaning which is found in Harris Jung songs lyric on album "Salam". Bogdan and Taylor in Moleong (1975:5) states that qulaitative methodologies refer to the research produce descripive data: people own written or spoken words observable behaviour. It means that qualitative research is the form of words that produce descriptive data in holistic term. The data of this study are not in the form of number but descriptive and explanation about the Harris Jung song lyrics.

The writer uses descriptive qualitative method in this study. The aim of descriptive qualitative method is to describe a place, fact and characteristic of population systematically, factually and accurately. Descriptive qualitative method employs technique of seeking, collecting and analyzing data. The analyses

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in qualitative research concern in understanding the result of found data rather than calculate the result of found data. (Moleong, 2009:3)

3.2 Source of Data

The source of data was taken from the *first album of Harris Jung' song "Salam"* that was released on 18 September 2015 in Jakarta. The data of this study is taken from the utterance that is produced by Harris Jung in his songs lyric. In this study the writer used Harris Jung song lyrics on album "SALAM". consists of SalamAlaikum, My Hero, Good Life, Let me Breathe, Love Who You Are, I promise, You Are My Life, The One, Worth It, and Rasool Allah. The data were taken from sources in website like a sentence, and clause.

The writer needs the source of data to make the analyzation easily. The source of data is song lyric of Salam album by Harris Jung.

3.3 Research Instrument

The main research of the study was writer herself, because the research instrument who active and direct to participate in collecting the data and analysis. By the observer, Bogdan and Biklen (1998:77) stated that in qualitative research, the human investigator is the primary instrument for the gathering and analyzing data. So, the writer was considered as the main instrument because she herself collected the data by listening the songs of Harris Jung. The data was song lyrics of the first Album Harris Jung "Salam".

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3.4 Technique of data collection

In this case the writer used study document as the way to collect the data. Based on Arikunto (1990:321), study document is getting the data about case or variable as note, transcripts, book, magazine, etc.

The writer analyzes Salam Lyric's to collect the data that deals with this research. For collecting the data, there are several steps to collect the data, they are:

1. The writer searched the song lyrics of Harris Jung from *http://www.azliriklagu.com* or *Download lagu Good Life Harris J mp3*. Access on March 6th 2016
2. The writer downloaded song lyrics of Harris Jung by using Internet Download Manager (IDM) and printed them.
3. Reading and Understanding the song lyric of Salam album.
4. Selected the figurative language.
5. Wrote down the data.
6. Arranged data into several parts based on classification.

3.5 Technique of data analysis

In analyzing figurative language of Harris Jung's song lyrics, the writer uses some steps:

1. Identification

   After collecting the data, the writer identifies the words, phrase, and sentence of Harris Jung's song lyric based on the kinds of figurative

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languages that focuses on literal and non literal meaning to make it easier to classify the data.

2. Classification

   The writer classifies each figurative language based on the kinds of figurative languages.

3. Data Analysis

   After classifying the figurative language the writer analyzes the data of figurative language that is used in Harris Jung songs in Salam album's. The step of analyzing data is presented as follow:

   a. Reading and observing the figurative languages which found in this songs.
   b. The writer lists the data which found in Salam album.
   c. The writer analyzes the literal and figurative meaning to make a clear definition.

3.6 List of Harris Jung's Song

The writer classifies the data based on the types of figurative language (hyperbole, metaphor, personification, simile, synecdoche, and symbol). The lists of the songs in the "Salam" albums are:

Table 3.6.1 List of the songs in the "SALAM" album

NO	TITLE	CODE
1	SalamAlaikum	S-1
2	My Hero	S-2
3	Good Life	S-3

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4	Let me Breathe	S-4
5	Love Who You Are	S-5
6	I promise	S-6
7	You Are My Life	S-7
8	The One	S-8
9	Worth It	S-9
10	Rasool Allah	S-10

Explanation

S: Song

1: first data

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