

**A SEMIOTIC STUDY OF THE RELATIONSHIP
BETWEEN LANGUAGE AND EMOTION IN THE FILM
“INSIDE OUT (2015)”**

THESIS



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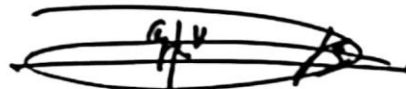
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ABSTRACT

Safitri, IF. (2024). *A Semiotic Study of the Relationship between Language and Emotion in The Film "Inside Out (2015)"*. English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya. Advisors: (I) Suhandoko, M.Pd. (II) Murni Fidiyanti, M.A

This study aims to examine the role of body language and color symbolism in conveying emotions in the film "Inside Out (2015)". The film is about the life of an 11-year-old girl named Riley. The story in this film focuses on the emotions inside Riley's mind, represented by five characters (Joy, Sadness, Anger, Fear, and Disgust). Therefore, in this study, the author answered the research problem: (1) How do emotions represent in characters' body language in the film "Inside Out (2015)" (2) How do colors portray characters' emotions in the film "Inside Out (2015)".

This research used a qualitative approach to analyze semiotics, especially in exploring the emotional aspects of the film. Data was collected by taking visual data from the movie and identifying body language, including facial expressions, posture, eye contact, hand gestures, foot placement, and distance. In addition, the researcher also identified the color symbolism used in the emotional world of the film's characters. Finally, the researcher categorized the body language and color symbolism based on the emotions shown according to Ekman's theory.

The results of this study show that happy emotions are expressed through facial expressions, including smiling and wide-open eyes. An upright posture and attentive eye contact also reflect emotions of happiness. Gloomy facial expressions, slumped bodies, anxious eyes, and slouched bodies indicate the emotion of sadness. Anger is shown by facial expressions of furrowed brows, bulging eyes, and clenched fist movements held with force. Fear is shown with an open mouth expression as if surprised, a hunched posture, and rapid foot placements to show tension and alertness. Disgust is portrayed by facial expressions, narrowed eyes, mouths that seem to show nauseous movements, and physical contact that avoids and moves away from objects that are felt to be disgusting. In addition, the study found that each color carries a specific emotion. Yellow interprets happy emotions, blue interprets sad emotions, red interprets angry emotions, purple interprets fear, and green interprets disgust. Overall, this research shows that body language and colors in describing emotions are ways to express feelings physically and have deep symbolic meanings.

Keywords: Semiotics, body language, color symbolism, proximity, visual

ABSTRAK

Safitri, IF. (2024). *Kajian Semiotika Hubungan Bahasa dan Emosi dalam Film "Inside Out (2015)"*. Program Studi Sastra Inggris, Fakultas Adab and Humaniora, UIN Sunan Ampel Surabaya. Pembimbing: (I) Suhandoko, M.Pd. (II) Murni Fidiyanti, M.A

Penelitian ini bertujuan untuk meneliti peran bahasa tubuh dan simbolisme warna dalam menyampaikan emosi pada film "Inside Out (2015)". Cerita dalam film ini berfokus pada emosi di dalam pikiran Riley, yang diwakili oleh lima karakter (Kebahagiaan, Kesedihan, Marah, Takut, dan Jijik). Karena itulah dalam studi ini penulis akan menjawab rumusan masalah dalam penelitian ini yaitu (1) Bagaimana emosi direpresentasikan dalam bahasa tubuh karakter di film "Inside Out (2015)" (2) Bagaimana Warna Menggambarkan Emosi Karakter dalam film "Inside Out (2015)"

Penelitian ini menggunakan metode pendekatan kualitatif untuk menganalisis semiotik, terutama dalam mengeksplorasi aspek emosional yang terkandung dalam film. Data dikumpulkan dengan mengambil data visual dari film, kemudian menganalisis dengan mengidentifikasi bahasa tubuh antara lain, ekspresi wajah, postur, kontak mata, gerakan tangan, penempatan kaki, dan kedekatan. Peneliti juga mengidentifikasi simbolisme warna yang digunakan dalam lima karakter dunia emosi film. Akhirnya, peneliti mengkategorisasikan bahasa tubuh dan simbolisme warna berdasarkan emosi yang ditunjukkan menurut teori Ekman.

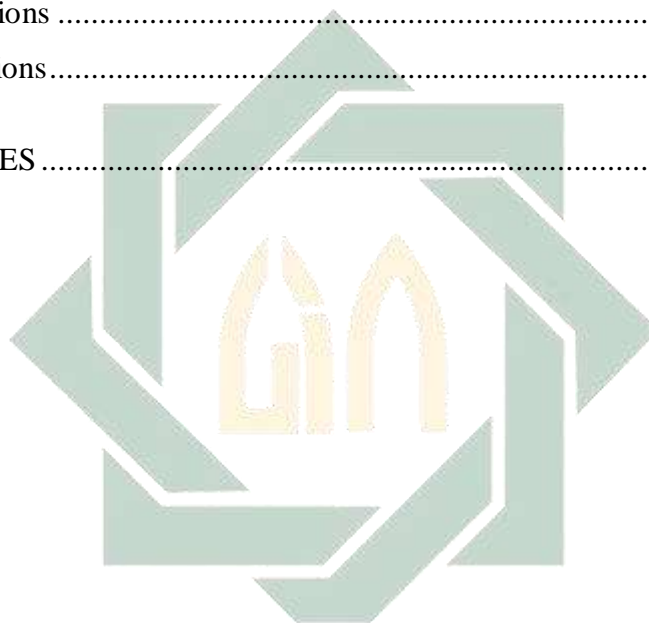
Hasil penelitian ini menunjukkan bahwa emosi bahagia diekspresikan melalui ekspresi wajah, termasuk tersenyum dan mata yang terbuka lebar. Postur tubuh yang tegak dan kontak mata yang penuh perhatian juga mencerminkan emosi bahagia. Ekspresi wajah yang murung, tubuh yang merosot, mata yang cemas, dan tubuh yang membungkuk menunjukkan emosi kesedihan. Kemarahan ditunjukkan dengan ekspresi wajah alis berkerut, mata melotot, dan gerakan mengepalkan tangan yang dipegang dengan kuat. Ketakutan ditunjukkan dengan ekspresi mulut yang terbuka seperti terkejut, postur tubuh yang bungkuk, dan penempatan kaki yang cepat untuk menunjukkan ketegangan dan kewaspadaan. Rasa jijik digambarkan dengan ekspresi wajah, mata yang menyipit, mulut yang seakan menunjukkan gerakan mual, dan kontak fisik yang menghindari dan menjauhi objek yang dirasa menjijikkan. Selain itu, penelitian ini menemukan bahwa setiap warna membawa emosi tertentu. Kuning mengartikan emosi bahagia, biru mengartikan emosi sedih, merah mengartikan emosi marah, ungu mengartikan rasa takut, dan hijau mengartikan rasa jijik. Secara keseluruhan, penelitian ini menunjukkan bahwa bahasa tubuh dan warna dalam menggambarkan emosi merupakan cara untuk mengekspresikan perasaan secara fisik dan memiliki makna simbolis yang mendalam.

Kata Kunci: Semiotik, bahasa tubuh, simbolisme warna, kedekatan, visual

TABLE OF CONTENTS

Declaration	i
Approval Sheet	ii
Examiner Sheet.....	iv
Abstract	v
Abstrak	vi
Table of Contents.....	vii
List of Figures.....	ix
CHAPTER I INTRODUCTION	1
1.1 Background of the Study.....	1
1.2 Problems of the Study	6
1.3 Objectives of the Study	7
1.4 Significances of the Study.....	7
1.5 Scope and Delimitations.....	8
1.6 Definition of Key Terms	8
CHAPTER II REVIEW OF RELATED LITERATURE	10
2.1 Semiotics	10
2.2 Language	11
2.3 Body language	11
2.4 Emotion.....	12
2.6 Color Symbolism.....	13
2.7 Film	14
CHAPTER III RESEARCH METHOD	15
3.1 Research Design	15
3.2 Data Collection	16
3.2.1 Research Data.....	16
3.2.2 Data Source	16
3.2.3 Instrument(s)	17
3.2.4 Data Collection Technique.....	17
3.3 Data Analysis Technique.....	18

CHAPTER IV FINDINGS AND DISCUSSION.....	20
4.1 Findings.....	20
4.1.1 The Use of Body Language Showing Emotion in the Film “Inside Out (2015)”	20
4.1.2 The Use of Color Showing Emotion in the Film “Inside Out (2015)”.....	42
4.1.3 Discussion	48
CHAPTER V CONCLUSIONS AND SUGGESTIONS.....	53
5.1 Conclusions	53
5.2 Suggestions.....	54
REFERENCES.....	56



UIN SUNAN AMPEL
S U R A B A Y A

LIST OF FIGURES

Figure 1	Joy's character smiles sincerely	21
Figure 2	Joy's character is amazed	21
Figure 3	Joy's character sees a beautiful scene	22
Figure 4	The character of Joy is joking	22
Figure 5	Joy's character is enthusiastic	22
Figure 6	Joy character communication with fear character	22
Figure 7	Joy character in high spirits.....	23
Figure 8	Joy's character jumping.....	23
Figure 9	The character of Joy is excited	23
Figure 10	Joy along with sadness, anger, fear, and disgust	24
Figure 11	Joy is a humble character with other characters.....	24
Figure 12	The Sadness character is making a mistake	25
Figure 13	The character of sadness broods.....	25
Figure 14	Sadness character looks anxious	25
Figure 15	Sadness character feels guilty	26
Figure 16	Character Sadness limp.....	26
Figure 17	The character of sadness is not confident	26
Figure 18	Sadness looks lethargic	26
Figure 19	Sadness drowsiness.....	26
Figure 20	Sadness looks anxious	27
Figure 21	Sadness is tired	27
Figure 22	Sadness feels embarrassed	27
Figure 23	Sadness looked down wearily	28
Figure 24	Sadness was dumbfounded	28
Figure 25	Sadness communicates with Joy	28
Figure 26	Sadness away from other characters.....	28
Figure 27	Sadness keeps Joy at a distance.....	28
Figure 28	Anger character's mouth is wide open	29
Figure 29	Anger suppresses the mouth.....	29
Figure 30	Anger has a fire effect on its head	29
Figure 31	Anger characters let out their anger.....	30
Figure 32	Anger stood stocky	30
Figure 33	Anger stared intently.....	30
Figure 34	Anger characters are upset to fear characters.....	30
Figure 35	Anger character glaring.....	30
Figure 36	Anger hitting the table	31
Figure 37	Anger's hands clenched into fists.....	31
Figure 38	Anger broke the table.....	31
Figure 39	Anger brings out the Fire	31
Figure 40	The character of disgust calms Anger.....	32
Figure 41	Anger pulls fear's nose	32
Figure 42	Other characters shy away from Anger	32
Figure 43	The character of fear is panicking	33
Figure 44	Characters are fear of feeling the clapper	33
Figure 45	Fear Feels Daunted	33

Figure 46	Fear characters feel restless.....	34
Figure 47	Fear characters feel worried.....	34
Figure 48	The character is fear of biting hands.....	35
Figure 49	Fear characters managing the situation.....	35
Figure 50	Fear characters set the emotion button.....	35
Figure 51	Character Fear of Self-preservation.....	35
Figure 52	Fear characters close their eyes.....	36
Figure 53	Fear character feels insecure.....	36
Figure 54	Fear character asks something.....	36
Figure 55	Fear characters running.....	36
Figure 56	Character Fear Hides Behind Joy.....	37
Figure 57	Character Fear Hides Behind Anger.....	37
Figure 58	Character Fear Hides Behind Anger and Sadness.....	37
Figure 59	The character's disgust frowned.....	38
Figure 60	Character Disgust sticks out tongue.....	38
Figure 61	Character Disgust fed up with Anger.....	39
Figure 62	Character Disgust completes his work.....	39
Figure 63	Character Disgust squints.....	39
Figure 64	Disgust characters distance themselves from uncomfortable objects.....	40
Figure 65	Disgust character feels uncomfortable.....	41
Figure 66	Disgust characters keep their distance from Anger and Fear.....	41
Figure 67	Joy's character's face is cheerful.....	42
Figure 68	Joy's character is vibrant.....	42
Figure 69	Character Sadness with Joy.....	43
Figure 70	Sadness character is limping.....	43
Figure 71	Anger character clenches fist.....	44
Figure 72	Anger head emits fire.....	44
Figure 73	Fear's character with other characters.....	46
Figure 74	Fear's character closes her eyes.....	46
Figure 75	Disgust characters feel uncomfortable.....	47
Figure 76	Disgusted characters feel nauseous.....	47

UIN SUNAN AMPEL
S U R A B A Y A

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