

**MEN’S LANGUAGE FEATURES USED BY HOBIN YOO IN  
“VIRAL HIT” WEBTOON SERIES**

**THESIS**



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## ABSTRACT

Rosyida, L. (2024). *Men's Language Features Used by Hobin Yoo in Viral Hit Webtoon Series*. English Department. UIN Sunan Ampel Surabaya.  
Advisor: Prof. Dr. H. Mohammad Kurjum, M.Ag.

Keywords: language and gender, language features, Holmes, Webtoon

This study focuses on the analysis of men language features used by Hobin Yoo in the Webtoon series "Viral Hit". The researcher conducted the study using the language features theory proposed by Holmes (2013). This study aims to find men language features used by Hobin Yoo when talking to same-sex group and mixed-sex group. The researcher also explains the factors behind the use of these language features. This study uses a qualitative approach related to clear and systematic descriptions and pays attention to ongoing phenomena. The results of the study show that there are 5 language features used by Hobin Yoo, namely interruption, feedback, explanation, gossip, and verbal abuse. Interruption is more often used when talking to the same-sex group to show dominance, except in conversations with the opposite sex where the interruption is purposeful. Feedback to the same-sex seems friendly and supportive, and becomes more positive and cooperative in groups of the opposite sex. Explanation is more assertive in an instructive way but more detailed and wise in mixed groups. Gossip is about work, tactics, and weaknesses of opponents, it will become lighter and less controversial when talking to the opposite sex. Verbal abuse is more aggressive with same-sex partners, but more subtle with opposite-sex partners. This suggests that language use is relative to the social function in which it is used and the gender relations that exist.

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## ABSTRAK

Rosyida, L. (2024). *Fitur Bahasa Pria yang Digunakan oleh Hobin Yoo dalam Seri Webtoon Viral Hit*. Program Studi Sastra Inggris, UIN Sunan Ampel Surabaya. Dosen Pembimbing: Prof. Dr. H. Mohammad Kurjum, M.Ag.

Kata kunci: bahasa dan gender, fitur bahasa, Holmes, Webtoon

Penelitian ini berfokus pada analisis men language features yang digunakan oleh Hobin Yoo dalam seri Webtoon “Viral Hit”. Peneliti melakukan penelitian menggunakan teori language features yang dicetuskan oleh Holmes (2013). Penelitian ini bertujuan untuk menemukan men language features yang digunakan oleh Hobin Yoo saat berbicara dengan kelompok sesama jenis kelamin dan kelompok berbeda jenis kelamin. Peneliti juga memaparkan faktor dibalik penggunaan language features tersebut. Penelitian ini menggunakan pendekatan kualitatif yang berkaitan dengan deskripsi jelas dan sistematis serta memperhatikan fenomena yang berlangsung. Hasil penelitian menunjukkan bahwa terdapat 5 language features yang digunakan oleh Hobin Yoo yaitu interruption, feedback, explanation, gossip, dan verbal abuse. Interruption lebih sering digunakan ketika berbicara dengan sesama jenis untuk menunjukkan kedominanan, kecuali pada percakapan lawan jenis dimana interruptionnya bertujuan. Feedback pada sesama jenis terkesan ramah dan mendukung, dan menjadi lebih positif dan kooperatif pada kelompok lawan jenis. Explanation lebih tegas dengan cara yang instruktif namun lebih rinci dan bijaksana pada kelompok campuran. Gossip seputar pekerjaan, taktik, kelemahan lawan, akan menjadi lebih ringan dan tidak kontroversial saat berbicara dengan lawan jenis. Verbal abuse lebih agresif dengan sesama jenis, namun lebih halus saat bersama lawan jenis. Hal ini menunjukkan bahwa penggunaan bahasa relatif terhadap fungsi sosial tempat bahasa digunakan dan hubungan gender yang ada.

UIN SUNAN AMPEL  
S U R A B A Y A

## TABLE OF CONTENTS

COVER	
INSIDE COVER.....	ii
APPROVAL SHEET .....	iii
EXAMINER SHEET .....	<b>Error! Bookmark not defined.</b>
DECLARATION .....	v
ACKNOWLEDGEMENT.....	vi
ABSTRACT .....	vii
ABSTRAK .....	viii
TABLE OF CONTENTS .....	ix
LIST OF TABLES .....	xi
LIST OF FIGURES .....	xii
CHAPTER I INTRODUCTION.....	1
1.1. Background of the Study.....	1
1.2. Problem of the Study .....	8
1.3. Significance of the Study .....	9
1.4. Scope and Limitation .....	10
1.5. Definition of Key Terms .....	11
CHAPTER II REVIEW OF LITERATURE.....	13
2.1. Language and Gender .....	13
2.2. Men's Language Features .....	14
2.3. Factors that influenced to the usage of men language features .....	17
2.4. "Viral Hit" Webtoon Series.....	20
CHAPTER III RESEARCH METHOD.....	21
3.1. Research Design .....	21
3.2. Data Collection.....	21
3.2.1 Research Data .....	21
3.2.2 Data Source and Subject of the Study.....	22



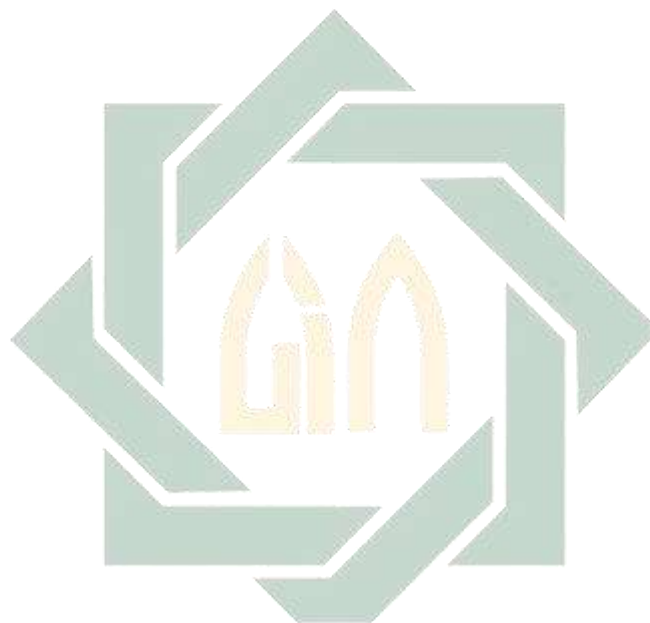
3.2.3 Research Instruments .....	23
3.2.4 Data Collection Techniques.....	24
3.3. Data Analysis .....	24
CHAPTER IV FINDINGS AND DISCUSSIONS .....	28
4.1 Findings.....	28
4.1.1. Language Features in Same-Sex and Mixed-Sex Conversations ....	42
4.1.2. Contextual Analysis of Hobin Yoo’s Language Features.....	43
4.2 Discussion .....	48
CHAPTER V CONCLUSIONS AND SUGGESTIONS .....	54
5.1. Conclusions .....	54
5.2. Suggestion.....	56
REFERENCES .....	57
APPENDICES .....	60



UIN SUNAN AMPEL  
S U R A B A Y A

## LIST OF TABLES

Table 3. 1 Colors of Men's Language Features.....	25
Table 3. 2 Frequency of Men's Language Features in Same-Sex Conversations .....	26
Table 3. 3 Frequency of Man Language Features in Mixed-Sex Groups Conversations ..	26
Table 4. 1 Elements of Men's Language Features in same-sex conversations .....	29
Table 4. 2 Elements of Men's Language Features in mixed-sex conversations .....	37



UIN SUNAN AMPEL  
S U R A B A Y A

## LIST OF FIGURES

Figure 3. 2: Exampe of Data for Men's Language Features.....25



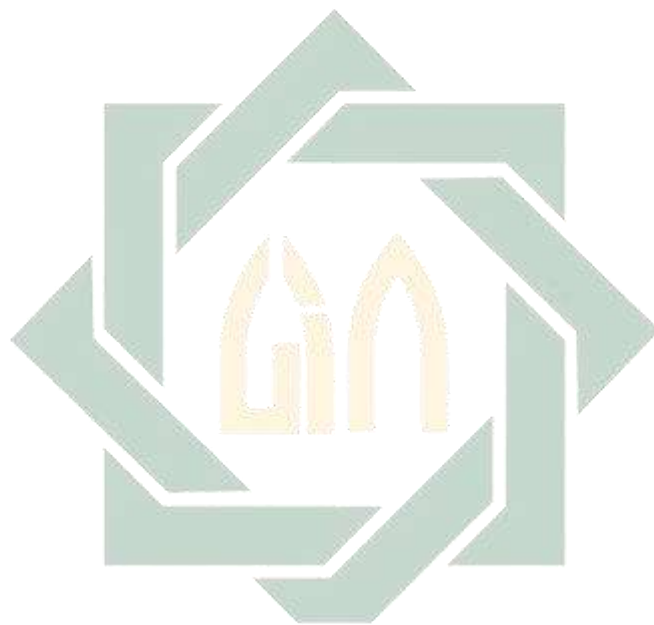
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