

**INTERNATIONAL MEDIA PORTRAYAL OF “JOKO
WIDODO” AND “PROTESTERS” IN REGIONAL
ELECTION REQUIREMENT**

THESIS



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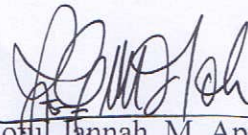
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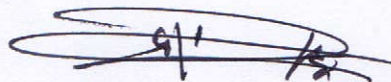
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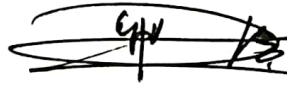
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ABSTRACT

Putri, AP. (2024). *International Media Portrayal of “Joko Widodo” and “Protesters” in Regional Election Requirement*. English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya. Advisors: (I) Prof. Dr. A. Dzoul Milal, M.Pd, (II) Raudlotul Jannah, M. App. Ling.

This research aims to find out how Joko Widodo and Protesters are portrayed in international news related to changes in candidacy rules for regional heads in Indonesia. There are two research questions that answered in this thesis, the first, is how the international news portrays “Joko Widodo” and the second is how the international news portrays “protesters”.

This research is a qualitative approach which is a description of critical discourse analysis on the issues discussed. Descriptive qualitative is used in this research to describe the various portrayals of objects that appear in the news. The data obtained from CNA news, BBC news, DW news, VOA news, and Al Jazeera were each entered into the AntConc Corpora tool to easily identify the set of words and their context. The set of words obtained from the news is then analyzed using semantics study to understand and describe the meaning of the word.

There are various kinds of portrayals made by the five international media on the object of this research, both positive and negative. This study shows that the international media's depiction of the object “Joko Widodo”, namely, dynastic politics, personal gain acts, power abuse, and downplaying the people, refers to depictions that tend to be negative. The depiction of the protesters refers to more positive nuances, namely, defender of democracy, persistence, freedom of expression, embodiment of unity, Stand up for the common good, and anarchists. From this, the five media almost have the same portrayal of Joko Widodo and the Protesters.

Keywords: Mass Media, Critical Discourse Analysis, Media Portrayal

ABSTRAK

Putri, AP. 2024. *Penggambaran Media Internasional tentang “Joko Widodo” dan “Pengunjuk Rasa” dalam Pilkada*. Program Studi Sastra Inggris, Fakultas Adab dan Humaniora, UIN Sunan Ampel Surabaya. Pembimbing: (I) Prof. Dr. A. Dzoul Milal, M.Pd, (II) Raudlotul Jannah, M. App. Ling.

Penelitian ini bertujuan untuk mengetahui bagaimana Joko Widodo dan pengunjuk rasa digambarkan dalam berita internasional terkait perubahan aturan pencalonan kepala daerah di Indonesia. Ada dua rumusan masalah yang akan dijawab dalam skripsi ini, yang pertama adalah bagaimana berita internasional menggambarkan “Joko Widodo” dan yang kedua adalah bagaimana berita internasional menggambarkan “pengunjuk rasa”.

Penelitian ini menggunakan pendekatan kualitatif yang merupakan deskripsi dari analisis wacana kritis terhadap isu yang dibahas. Deskriptif kualitatif digunakan dalam penelitian ini untuk menggambarkan berbagai penggambaran objek yang muncul dalam berita. Data yang diperoleh dari berita CNA, berita BBC, berita DW, berita VOA, dan berita Al Jazeera masing-masing dimasukkan ke dalam perangkat AntConc Corpora agar mudah diidentifikasi rangkaian kata dan konteksnya. Kumpulan kata yang diperoleh dari berita tersebut kemudian dianalisis dengan menggunakan studi semantik untuk memahami dan mendeskripsikan makna kata tersebut.

Terdapat berbagai macam penggambaran yang dilakukan oleh kelima media internasional tersebut terhadap objek penelitian ini, baik yang bersifat positif maupun negatif. Penelitian ini menunjukkan bahwa penggambaran media internasional terhadap objek “Joko Widodo”, yaitu politik dinasti, tindakan yang menguntungkan diri sendiri, penyalahgunaan kekuasaan, dan meremehkan rakyat, mengacu pada penggambaran yang cenderung negatif. Penggambaran para pengunjuk rasa merujuk pada nuansa yang lebih positif, yaitu pembela demokrasi, kegigihan, kebebasan berekspresi, perwujudan persatuan, membela kepentingan umum, dan anarkis. Dari hal tersebut, kelima media hampir memiliki penggambaran yang sama terhadap Joko Widodo dan para pengunjuk rasa.

Kata Kunci: Media Massa, Analisis Wacana Kritis, Penggambaran Media

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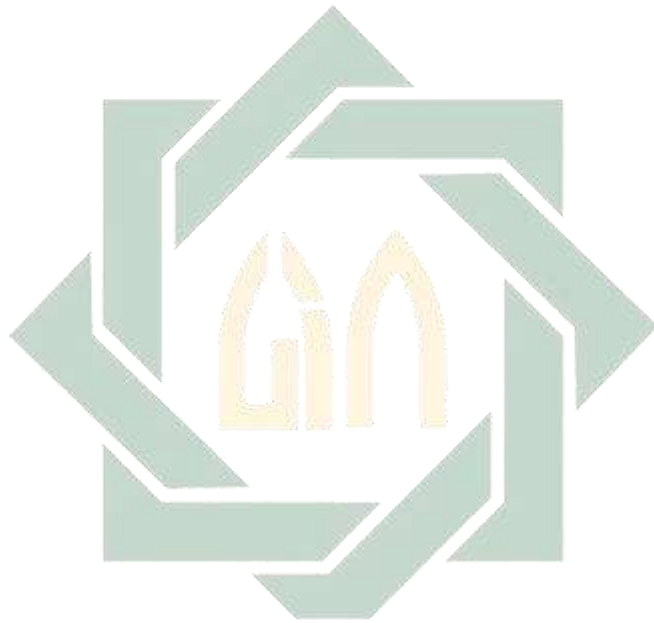
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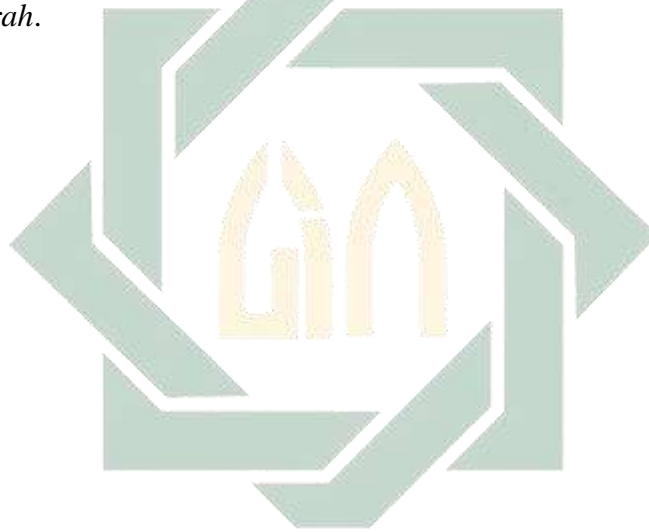
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