

**POLITENESS STRATEGIES AND POWER RELATIONS IN
FATHERHOOD MOVIE**

THESIS



**UIN SUNAN AMPEL
S U R A B A Y A**

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ABSTRACT

Akhsaniyah, A. (2025) *Politeness Strategies and Power Relations in Fatherhood Movie*. English Literature Department, UIN Sunan Ampel Surabaya.
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This study examines the bald on record politeness strategy used by the main character in *Fatherhood*. This movie tells the story of a single father who takes care of his daughter alone after his wife dies. Then, the researcher formulated two problems: (1) What are the types of bald on record strategies used by the main character in the *Fatherhood* movie? (2) How do power relations affect the strategy used by the main character in the *Fatherhood* movie? This research uses a descriptive qualitative approach, and the data used are forms of speech utterance by the main character in the movie. Then, the researcher identifies, classifies, and discusses the data based on the types of bald on-record strategies using Brown & Levinson's (1987) theory. In addition, this study also examines how power relations affect the communication strategies used by the main character using Fairclough's (1989) theory.

This study found that the main character, Matt, used politeness strategies 121 times in the interaction. One of them is the maximum efficiency strategy, which is more dominant because Matt often communicates directly and efficiently to get his point across, especially in situations that require quick action or decision-making. This research also analyzes the power relations in the communication of the main character, Matt, in the film *Fatherhood*, which is divided into three positions: high power, equal power, and low power. In high power positions, such as with his daughter, Matt uses assertive communication to show leadership, which is influenced by his social role as a father. In an equal power position, such as with his friends, Matt uses casual language, reflecting the equality of social roles, such as being equal in age to his friends. Meanwhile, in low power positions, which are influenced by social status factors or authority from other parties, such as with his doctor or mother-in-law, Matt still shows assertiveness despite being in a lower position.

Keywords: Politeness strategies, types of bald on record strategies, power relations.

ABSTRAK

Akhsaniyah, A. (2025) *Strategi Kesopanan dan Hubungan Kekuasaan Dalam Film Fatherhood*. Program Studi Sastra Inggris, Fakultas Adab & Humaniora, UIN Sunan Ampel Surabaya. Pembimbing: (1) Suhandoko, M.Pd.

Penelitian ini mengkaji strategi kesantunan bald on record yang digunakan oleh karakter utama dalam film *Fatherhood*. Film ini mengisahkan tentang seorang ayah tunggal yang merawat anaknya sendiri setelah ditinggalkan olehistrinya. Kemudian, peneliti merumuskan dua masalah: (1) Apa saja jenis strategi bald on record yang digunakan oleh tokoh utama dalam film *Fatherhood*? (2) Bagaimana hubungan kekuasaan mempengaruhi strategi yang digunakan oleh tokoh utama dalam film *Fatherhood*? Penelitian ini menggunakan pendekatan kualitatif deskriptif, dan data yang digunakan adalah bentuk-bentuk tuturan yang diucapkan oleh tokoh utama dalam film. Kemudian peneliti mengidentifikasi, mengklasifikasikan, dan membahas data tersebut berdasarkan jenis-jenis strategi bald on record dengan menggunakan teori Brown & Levinson (1987). Selain itu, penelitian ini juga mengkaji bagaimana relasi kekuasaan mempengaruhi strategi komunikasi yang digunakan oleh tokoh utama menggunakan teori Fairclough (1989).

Penelitian ini menemukan bahwa tokoh utama Matt menggunakan strategi kesopanan sebanyak 121 kali dalam interaksi. Salah satunya strategi maksimum efisiensi lebih dominan karena Matt sering berkomunikasi secara langsung dan efisien untuk menyampaikan maksudnya, terutama dalam situasi yang membutuhkan tindakan cepat atau pengambilan keputusan. Penelitian ini juga menganalisis relasi kekuasaan dalam komunikasi tokoh utama, Matt, dalam film *Fatherhood*, yang terbagi ke dalam tiga posisi: high power, equal power, dan low power. Dalam posisi high power, seperti dengan anaknya, Matt menggunakan komunikasi tegas untuk menunjukkan kepemimpinan, yang dipengaruhi oleh peran sosialnya sebagai ayah. Dalam posisi equal power, seperti dengan teman-temannya, Matt menggunakan bahasa santai, mencerminkan kesetaraan peran sosial, seperti usia yang sejajar dengan temannya. Sedangkan dalam posisi low power, yang dipengaruhi oleh faktor status sosial atau otoritas dari pihak lain, seperti dengan dokter atau mertuanya, Matt tetap menunjukkan ketegasan meskipun berada dalam posisi yang lebih rendah.

Kata Kunci: Strategi kesopanan, tipe strategi bald on record, relasi kekuasaan.

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