

**ANALYSIS OF LANGUAGE STYLES USED BY THE
MAIN CHARACTERS IN THE *KUNG FU PANDA 4*
MOVIE
THESIS**



UIN SUNAN AMPEL
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Surabaya, 26 Desember 2024

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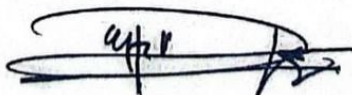
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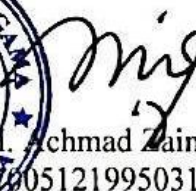
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ABSTRACT

Muhammad Agus, Pamungkas. (2025). *A Study Language Style Analysis Of Language Styles Used By The Main Characters In The Kung Fu Panda 4 Movie*. English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya. Advisors: (I) Prof. Dr. H. Mohammad Kurjum, M.Ag., (II) Prof. Dr. A. Dzo'ul Milal, M.Pd.

The study is aimed at investigating Language Style in the 'Kung Fu Panda 4' movie. This research analyzes the language style utterances used by the main characters in the movie. Therefore, the data in this research focuses on the main character's utterance in the "Kung Fu Panda 4" movie. The research contains two problems. This study is based on the five language styles of Martin Joos's theory (1967). The purpose of this study is to find the language style used by the main characters and to describe the factors that influence the main characters' utterances using different styles.

In this study, the research applied the descriptive-qualitative design. The data in this study is in the form of a "Kung Fu Panda 4" movie transcript. In this study, the researcher focused on the main characters' utterances that contain 5 types of language styles, and the researcher determined the factors that influence the differences of the main characters used styles of language.

The result of the research shows dialogues that included five language styles. In the research question, the data was found types of language styles used by the main characters in this movie, including, formal styles, consultative styles, casual styles, and intimate styles. Five language styles are used by the main characters. In the second question, the research successfully reveals the factors that influence the main characters' use of different styles of language. The research analysis is based on the theory of Holmes (2008). The theory about four social factors that influence the main characters uses different styles of language.

The first social factor: is the participant, in this movie the use of this factor is for close relationships or family members. The second is the topic. The topic the main characters utterance some places discussed or telling about the matter. The third factor is setting, this factor determines formal, semi-formal, and informal. The dialogue in the *Kung Fu Panda 4* movie is often in the palace and on the journey. The last factor is the function of the main character's dialogue, this factor can reveal their purpose or show their intimacy. Another factor is the psychological factor; the purpose to fulfill the speaker's personal needs, namely, feelings, closeness to someone, and the desire to show intimacy.

Keywords: *Language Style, Main Characters, Factors, Kung Fu Panda 4 Movie.*

ABSTRAK

Muhammad Agus, Pamungkas. 2025. *Studi Tentang Analisis Penggunaan Gaya Bahasa Yang Digunakan Oleh Tokoh Utamam di Film Kung Fu 4*. Program Studi Sastra Inggris, Fakultas Adab dan Humaniora, UIN Sunan Ampel Surabaya. Pembimbing: (I) Prof. Dr. H. Mohammad Kurjum, M.Ag., (II) Prof. Dr. A. Dzo'ul Milal, M.Pd.

Penelitian bertujuan untuk meneliti Gaya Bahasa dalam film *Kung Fu Panda 4*. Penelitian ini menganalisis gaya bahasa ucapan yang digunakan oleh karakter utama dalam film tersebut. Oleh karena itu, data dalam penelitian ini berfokus pada ucapan karakter utama dalam film *Kung Fu Panda 4*. Penelitian ini terdiri dari dua masalah. Studi ini didasarkan pada 5 gaya bahasa dalam teori Martin Joos (1967). Tujuan dari penelitian ini adalah untuk menemukan gaya bahasa yang digunakan oleh karakter utama dan menjelaskan faktor-faktor yang mempengaruhi ucapan karakter utama menggunakan gaya bahasa yang bervariasi.

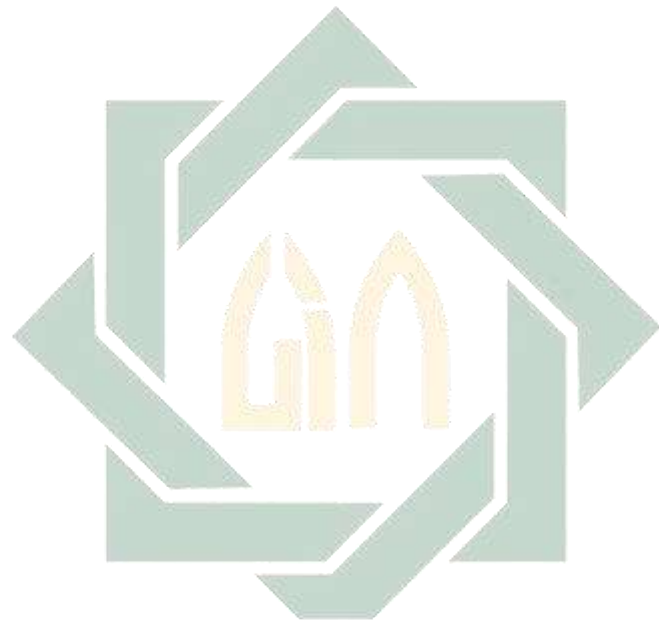
Dalam penelitian ini, peneliti menggunakan metode penelitian jenis deskriptif-kualitatif. Data dalam penelitian ini berupa transkrip film *Kung Fu Panda 4*. Dalam penelitian ini berfokus pada ucapan karakter utama yang mengandung 5 jenis gaya bahasa, dan peneliti menentukan faktor-faktor yang mempengaruhi perbedaan gaya bahasa yang digunakan oleh karakter utama.

Hasil dari penelitian ini menunjukkan bahwa peneliti menemukan dialog yang digunakan oleh karakter utama dalam film ini, mencakup 4 gaya bahasa. Pada pertanyaan yang pertama, data ditemukan dalam gaya formal, gaya konsultatif, gaya kasual, dan gaya intim. keempat gaya bahasa tersebut digunakan oleh karakter utama. Pada pertanyaan kedua, penelitian ini berhasil mengungkapkan faktor-faktor yang mempengaruhi penggunaan berbagai gaya bahasa oleh karakter utama. Analisis penelitian ini didasarkan pada teori holmes (2008) mengenai empat faktor sosial yang mempengaruhi penggunaan gaya bahasa yang berbeda oleh karakter utama.

Faktor sosial yang pertama adalah partisipan, dalam film ini penggunaan faktor ini untuk hubungan dekat atau anggota keluarga. Faktor kedua adalah topik. Topik yang dibicarakan oleh karakter utama melibatkan beberapa tempat, atau membicarakan suatu hal. Faktor ketiga adalah setting, yang menentukan gaya formal, semi-formal, dan informal. Dialog dalam film *Kung Fu Panda 4* sering kali berlangsung di istana dan dalam perjalanan. Faktor terakhir adalah fungsi dari dialog karakter utama, yang tujuannya mengungkapkan tujuan mereka atau menunjukkan kedekatan mereka. Faktor lain adalah faktor psikologis; tujuannya untuk memenuhi kebutuhan pribadi pembicara,

yaitu perasaan, kedekatan dengan seseorang, dan keinginan untuk menunjukkan keintiman.

Kata Kunci: *Gaya Bahasa, Karakter Utama, Faktor, Film Kung Fu Panda*



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