

**THE USE OF GEN ALPHA SLANG ON SELECTED
TIKTOK VIDEOS**

THESIS



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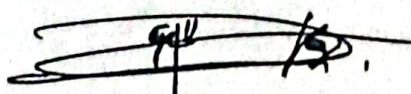
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ABSTRACT

Mahariya, I.A.P. (2025). *The Use of Gen Alpha Slang on Selected TikTok Videos.* English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya. Advisors: (I) Tristy Kartika Fi'aunillah, M.A., (II) Prof. Dr. A. Dzo'ul Milal, M.Pd.

This research aims to explore the use of Gen Alpha slang through selected videos from the TikTok platform. Gen Alpha is a term for a group of people born between 2012-2024. There are two focuses that the researcher wants to analyze, including the types of Gen Alpha slang and the word formation process of each Gen Alpha slang. By using the theory of Partridge (2015) and Yule (2019), this research focuses on analyzing the types and word formation process of each slang.

This research adopted a qualitative approach that focuses on presenting a detailed and structured description of the phenomenon under study. This research emphasizes in-depth descriptions and transcripts to gain a comprehensive understanding rather than using numerical measurements. The data from this study was collected by transcribing selected videos containing Gen Alfa slang on TikTok. Next, the types and word formation process of Gen Alpha Slang were analyzed.

This research reveals that the majority of Gen Alpha slang falls into the society slang type, with a total of forty data. While the type of slang that has a minority of data is slang in sports and games with a total of only four data. This finding shows that Gen Alpha slang is widely circulated and used by the community, especially teenagers who actively use social media. Furthermore, fourteen data are included in multiple processes and have the most data compared to other word formations. The findings prove that the majority of Gen Alpha slang experiences more than one word formation process. Moreover, the word formation process with the minority of data is acronym with only one data.

Keywords: slang language, Gen Alfa, TikTok

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ABSTRAK

Mahariya, I.A.P. 2024. *Penggunaan Bahasa Gaul Gen Alfa pada Video-video Terpilih di TikTok*. Program Studi Sastra Inggris, Fakultas Adab dan Humaniora, UIN Sunan Ampel Surabaya. Pembimbing: (I) Tristy Kartika Fi'aunillah, M.A., (II) Prof. Dr. A. Dzo'ul Milal, M.Pd.

Penelitian ini bertujuan untuk mengeksplorasi penggunaan bahasa gaul Gen Alfa melalui video-video terpilih dari aplikasi TikTok. Gen Alfa merupakan sebutan untuk sekelompok orang yang lahir pada rentang tahun 2012-2024. Terdapat dua fokus yang ingin dianalisis oleh peneliti, yaitu jenis-jenis bahasa gaul Gen Alfa dan proses pembentukan kata dari masing-masing bahasa gaul Gen Alfa. Dengan menggunakan teori Partridge (2015) dan Yule (2019) penelitian ini berfokus untuk menganalisis jenis dan proses pembentukan kata dari masing-masing bahasa gaul.

Penelitian ini menggunakan pendekatan kualitatif yang berfokus pada penyajian deskripsi yang rinci dan terstruktur dari fenomena yang diteliti. Penelitian ini lebih menekankan pada deskripsi dan transkrip yang mendalam untuk mendapatkan pemahaman yang komprehensif daripada menggunakan pengukuran numerik. Data dari penelitian ini dikumpulkan dengan cara mentranskrip video-video terpilih yang mengandung bahasa gaul Gen Alfa di TikTok. Selanjutnya, jenis dan proses pembentukan kata bahasa gaul Gen Alfa dianalisis.

Penelitian ini mengungkapkan bahwa mayoritas bahasa gaul Gen Alfa masuk ke dalam jenis bahasa gaul masyarakat, dengan total empat puluh data. Sedangkan jenis bahasa gaul yang memiliki data minoritas adalah bahasa gaul di olahraga dan permainan dengan total hanya empat data. Temuan ini menunjukkan bahwa bahasa gaul Gen Alfa banyak beredar dan digunakan oleh masyarakat, khususnya remaja yang aktif menggunakan media sosial. Selanjutnya, empat belas data termasuk dalam beberapa proses dan memiliki data terbanyak dibandingkan dengan bentukan kata lainnya. Temuan ini membuktikan bahwa mayoritas bahasa gaul Gen Alfa mengalami lebih dari satu proses pembentukan kata. Selain itu, proses pembentukan kata dengan jumlah data paling sedikit adalah akronim dengan jumlah satu data.

Kata Kunci: bahasa gaul, Gen Alfa, TikTok

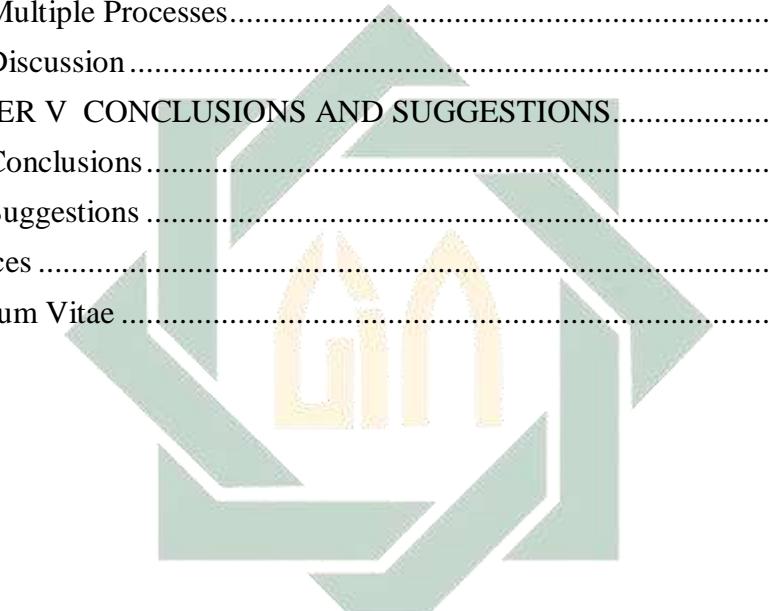
TABLE OF CONTENTS

Inside Cover Page	i
Inside Title Page	ii
Approval Sheet	iii
Examiner Sheet.....	iv
Declaration	v
Acknowledgment	vi
Abstract	viii
Abstrak.....	ix
Table Of Contents.....	x
List Of Tables	xiii

CHAPTER I INTRODUCTION	1
1.1 Background of the Study	1
1.2 Problems of the Study.....	5
1.3 Objectives of the Study.....	5
1.4 Significances of the Study	5
1.5 Scope and Delimitations	6
1.6 Definition of Key Terms.....	6
CHAPTER II REVIEW OF RELATED LITERATURE	7
2.1 Slang Language	7
2.1.1 Cockney Slang.....	8
2.1.2 Public House Slang.....	8
2.1.3 Workmen's Slang	8
2.1.4 Tradesmen's Slang.....	9
2.1.5 The Slang of Commerce	9
2.1.6 Slang in Publicity.....	9
2.1.7 Slang in Journalism.....	10
2.1.8 Slang in The Literary Criticism.....	10
2.1.9 Slang in Publishing and Printing	10
2.1.10 Slang in The Law	10
2.1.11 Slang in Medicine.....	11
2.1.12 Slang in The Church	11

2.1.13 Slang in Parliament and Politics.....	11
2.1.14 Slang in Public School and Universities.....	11
2.1.15 Society Slang.....	12
2.1.16 Slang in Art	12
2.1.17 Slang in Theatre.....	12
2.1.18 Slang in Sports and Games	12
2.1.19 Slang in The Turf	13
2.1.20 Slang in Circus Life.....	13
2.1.21 Sailor's Slang	13
2.1.22 Soldier's Slang	13
2.1.23 Yiddish Slang	13
2.1.24 Cant Slang	14
2.1.25 Miscellaneous Slang	14
2.2 Word Formation	14
2.2.1 Borrowing	14
2.2.2 Compounding	15
2.2.3 Blending	15
2.2.4 Clipping.....	15
2.2.5 Backformation	15
2.2.6 Conversion	15
2.2.7 Coinage	16
2.2.8 Acronyms	16
2.2.9 Derivation.....	16
2.2.10 Multiple Processes.....	17
CHAPTER III RESEARCH METHOD	18
3.1 Research Design.....	18
3.2 Data Collection.....	18
3.2.1 Research Data.....	18
3.2.2 Data Source	19
3.2.3 Instrument(s)	19
3.2.4 Data Collection Technique.....	20
3.3 Data Analysis Technique	20
CHAPTER IV FINDINGS AND DISCUSSION	23
4.1 Findings	23
4.1.1 The types of Gen Alpha slang on TikTok.....	23
4.1.1.1 Society Slang	25

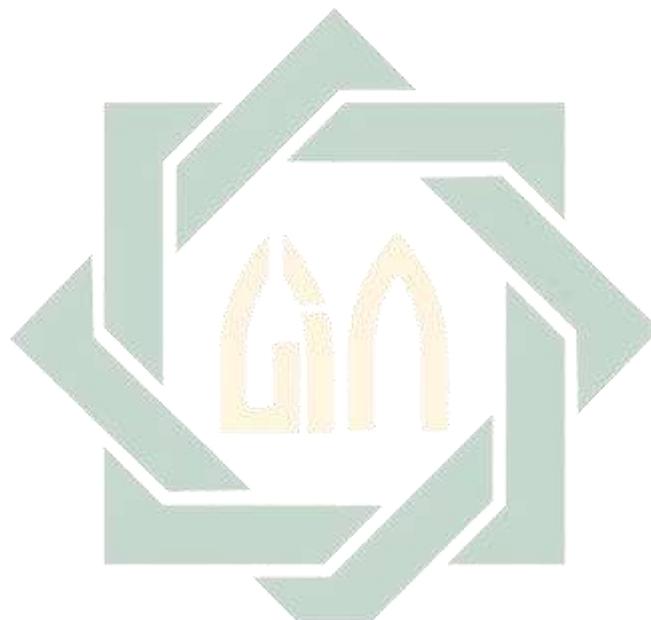
4.1.1.2 Slang in Sports and Games	34
4.1.1.3 Miscellaneous Slang	35
4.1.2 The word formation process of Gen Alpha slang on TikTok	37
4.1.2.1 Borrowing	38
4.1.2.2 Compounding	39
4.1.2.3 Clipping..	39
4.1.2.4 Conversion	40
4.1.2.5 Coinage...	43
4.1.2.6 Acronym..	44
4.1.2.7 Derivation.....	45
4.1.2.8 Multiple Processes.....	45
4.2 Discussion	50
CHAPTER V CONCLUSIONS AND SUGGESTIONS.....	55
5.1 Conclusions	55
5.2 Suggestions	57
References	58
Curriculum Vitae	60



**UIN SUNAN AMPEL
S U R A B A Y A**

LIST OF TABLES

Table	Page
Table 3.1 Example for The Types of Slang Analysis	20
Table 3.2 Code for Types of Word Formation Process	21
Table 3.3 Example for Word Formation Analysis.....	22
Table 4.1 The Types of Gen Alpha Slang	23
Table 4.2 Gen Alpha Word Formation Process.....	37



**UIN SUNAN AMPEL
S U R A B A Y A**

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