

**THE USE OF DISCOURSE MARKERS BY PRABOWO
SUBIANTO AS AN ENGLISH NON-NATIVE SPEAKER
IN *BLOOMBERG LIVE* YOUTUBE CHANNEL
THESIS**



UIN SUNAN AMPEL
S U R A B A Y A

**BY:
ANNISA DESI SAFITRI
REG. NUMBER 03040321092**

**ENGLISH LITERATURE DEPARTMENT
FACULTY OF ADAB AND HUMANITIES
UNIVERSITAS ISLAM NEGERI SUNAN AMPEL
SURABAYA
2025**

DECLARATION

I am the undersigned below:

Name : Annisa Desi Safitri
NIM : 03040321092
Department : English Literature
Faculty : Adab and Humanities
University : UIN Sunan Ampel

declare that the thesis entitled:

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Annisa Desi Safitri

Reg. Number. 03040321092

APPROVAL SHEET

THE USE OF DISCOURSE MARKERS BY PRABOWO SUBIANTO AS AN
ENGLISH NON-NATIVE SPEAKER IN *BLOOMBERG LIVE* YOUTUBE
CHANNEL

by
Annisa Desi Safitri
Reg. Number 03040321092

approved to be examined by the board of examiners of English Literature
Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya

Surabaya, 11th April 2025

Advisor 1



Tristy Kartika Fi'aunillah, M.A.
NIP. 199303182020122018

Advisor 2



Prof. Dr. A. Dzo'ul Milal, M.Pd.
NIP. 196005152000031002

Acknowledged by
The Head of the English Literature Department



Dr. Endratno Pili Swasono, M.Pd.
NIP. 197106072003121001

EXAMINER SHEET

This is to certify that the *Sarjana* thesis of Annisa Desi Safitri (Reg. Number 03040321092) entitled **The Use of Discourse Markers by Prabowo Subianto as an English Non-Native Speaker in Bloomberg Live Youtube Channel** has been approved and accepted by the board of examiners for the degree of *Sarjana Sastra* (S.S.), English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya.

Surabaya, 24th April 2025

Board of Examiners:

Examiner 1



Tristy Kartika Fi'aunillah, M.A.
NIP. 199303182020122018

Examiner 2



Prof. Dr. A. Dzo'ul Milal, M.Pd.
NIP. 196005152000031002

Examiner 3



Prof. Dr. H. Mohammad Kurjum, M.Ag.
NIP. 196909251994031002

Examiner 4



Murni Fidiyanti, M.A.
NIP. 198305302011012011

Acknowledged by:

The Dean of Faculty of Adab and Humanities
UIN Sunan Ampel Surabaya



Prof. Dr. Achmad Zaini, M.A.
NIP. 1905121995031002

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KARYA ILMIAH UNTUK KEPENTINGAN AKADEMIS

Sebagai sivitas akademika UIN Sunan Ampel Surabaya, yang bertanda tangan di bawah ini, saya:

Nama : Annisa Desi Safitri
NIM : 03040321092
Fakultas/Jurusan : Adab dan Humaniora/Sastra Inggris
E-mail address : annisadesi1412@gmail.com

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ABSTRACT

Safitri, A. D. 2025. *The Use Of Discourse Markers by Prabowo Subianto as An English Non-Native Speaker in Bloomberg Live Youtube Channel*. English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya. Advisors: (I) Tristy Kartika Fi'aunillah, M.A., (II) Prof. Dr. A. Dzo'ul Milal, M.Pd.

This study aims to analyze the functions of discourse markers used by Prabowo Subianto in the Bloomberg Live YouTube video entitled "*In Conversation With President-Elect Prabowo Subianto*." The video presents how Prabowo Subianto, the Indonesian president-elect, delivers his ideas and opinions during a formal international interview. There are two problems to be solved in this research: (1) What function of discourse markers was used by Prabowo Subianto, as suggested by Fraser's theory in a video entitled "In Conversation With President-Elect Prabowo Subianto" from the Bloomberg Live YouTube channel? and (2) What kind of discourse markers were used by Prabowo Subianto that did not follow the appropriate functions suggested by Fraser's theory in a video entitled "In Conversation With President-Elect Prabowo Subianto" from the Bloomberg Live YouTube channel?

This research employs Fraser's (2005) theory of discourse markers, which classifies them into four types: contrastive, elaborative, inferential, and temporal markers. This qualitative study aims to identify the function of discourse markers that were used properly and did not align with the theory used. The data were collected by transcribing the video and identifying the discourse markers used, then analyzed based on their functions.

The findings show that Prabowo employed all the discourse markers based on Fraser's theory. There are contrastive markers with 2 occurrences, elaborative markers with 17 occurrences, inferential markers with 11 occurrences, and temporal markers with 9 occurrences. While Fraser's framework categorizes discourse marker functions into four types, this research identified several instances where the markers were used in ways that did not align with their expected roles. A total of 11 occurrences demonstrated that Prabowo used discourse markers such as "*and*" and "*but*" in ways that did not follow their conventional functions. Instead of simply adding or contrasting ideas, they were often used to shift topics, summarize points, or introduce conclusions. These findings suggest that while Fraser's theory helps understand discourse markers, real-world political speech in real-life settings tends to show more varied and practical uses, influenced by speaker intention, context, and cognitive processing in real-time.

Keywords: discourse markers, English non-native speaker, talk show.

ABSTRAK

Safitri, A. D. 2025. *Penggunaan Penanda Wacana oleh Prabowo Subianto sebagai Penutur Asing Bahasa Inggris di Channel Youtube Bloomberg Live*. Program Studi Sastra Inggris, Fakultas Adab dan Humaniora, UIN Sunan Ampel Surabaya. Pembimbing: (I) Tristy Kartika Fi'aunillah, M.A., (II) Prof. Dr. A. Dzo'ul Milal, M.Pd.

Penelitian ini bertujuan untuk menganalisis fungsi penanda wacana yang digunakan oleh Prabowo Subianto dalam video YouTube Bloomberg Live berjudul “In Conversation With President-Elect Prabowo Subianto.” Video ini menampilkan bagaimana Prabowo Subianto, presiden terpilih Indonesia, menyampaikan ide dan pendapatnya dalam sebuah wawancara formal internasional. Ada dua masalah yang ingin dipecahkan dalam penelitian ini, yaitu: (1) Apa saja fungsi penanda wacana yang digunakan oleh Prabowo Subianto, yang sesuai oleh teori Fraser dalam video berjudul “In Conversation With President-Elect Prabowo Subianto” dari kanal YouTube Bloomberg Live? dan (2) Penanda wacana apa saja yang digunakan oleh Prabowo Subianto yang tidak sesuai dengan fungsi dari teori Fraser dalam video yang berjudul “In Conversation With President-Elect Prabowo Subianto” dari kanal YouTube Bloomberg Live?

Penelitian ini menggunakan teori Fraser (2005) tentang penanda wacana, yang mengklasifikasikannya ke dalam empat jenis: kontrastif, elaboratif, inferensial, dan temporal. Penelitian kualitatif ini bertujuan untuk mengidentifikasi fungsi penanda wacana yang digunakan dengan benar dan tidak sesuai dengan teori yang digunakan. Data dikumpulkan dengan cara mentranskrip video dan mengidentifikasi penanda wacana yang digunakan, kemudian dianalisis berdasarkan fungsinya.

Temuan menunjukkan bahwa Prabowo menggunakan semua penanda wacana berdasarkan teori Fraser. Ada penanda kontrastif dengan 2 kemunculan, penanda elaboratif dengan 17 kemunculan, penanda inferensial dengan 11 kemunculan, dan penanda temporal dengan 9 kemunculan. Meskipun Fraser mengkategorikan fungsi penanda wacana ke dalam empat jenis, penelitian ini mengidentifikasi beberapa contoh penanda tersebut digunakan tidak sesuai dengan perannya. Sebanyak 11 data menunjukkan bahwa Prabowo menggunakan penanda wacana seperti “dan” dan “tetapi” tidak sesuai dengan fungsinya. Alih-alih untuk menambahkan atau mengkontraskan gagasan, kata tersebut digunakan untuk mengalihkan topik, meringkas poin, atau memberi kesimpulan. Temuan ini menunjukkan bahwa meskipun teori Fraser membantu memahami penanda wacana, pidato politik di dunia nyata dalam situasi nyata cenderung menunjukkan penggunaan yang lebih bervariasi dan praktis, yang dipengaruhi oleh niat pembicara, konteks, dan pemrosesan kognitif secara real-time.

Kata kunci: penanda wacana, penutur asing bahasa Inggris, acara bincang-bincang.

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