

**ANALYSIS OF DEIXIS USED BY ROSÉ AND JAMES
CORDEN IN *BLACKPINK CARPOOL KARAOKE*
ON YOUTUBE**

THESIS



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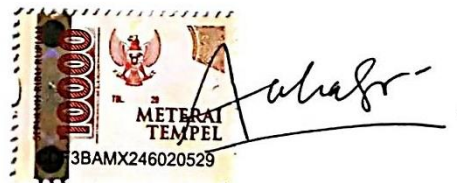
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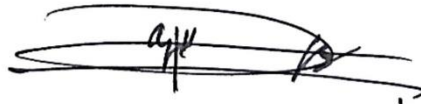
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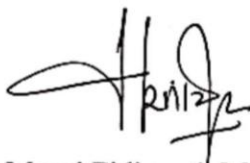
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ABSTRACT

Ruslan, A. S. (2025). *Analysis of Deixis Used by Rosé and James Corden in BLACKPINK Carpool Karaoke on YouTube*. English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya. Advisors: (I) Tristy Kartika Fi'aunillah, M.A., (II) Prof. Dr. A. Dzo'ul Milal, M.Pd.

The research aims to analyze the types and functions of deixis in *BLACKPINK Carpool Karaoke*, which indicates the deixis in Rosé and James Corden's utterances in the form of recorded interviews in an informal setting. This research analyzed two problems: (1) the types and functions of deixis used by Rosé in the talk show dialogue in *BLACKPINK Carpool Karaoke*, and (2) the types and functions of deixis used by James Corden in the talk show dialogue in *BLACKPINK Carpool Karaoke*.

Descriptive qualitative approach were applied in this study to analyze the dialogues and utterances of each selected subject, Rosé and James Corden, through *BLACKPINK Carpool Karaoke* video. Data were collected first by transcribing the video of *BLACKPINK Carpool Karaoke*. The transcription was rechecked and matched with the video, and the types of deixis used by Rosé and James Corden were analyzed by identifying them according to the text spoken by the speakers. The analysis continued by identifying the functions that emerged from selected deixis in Rosé and James Corden's utterances.

This research reveals that only four types of deixis are found in the talk show. There are person deixis including first-person, second-person, and third-person deixis, then, temporal deixis, spatial deixis, and discourse deixis. Among the various deixis appear in talk shows, Rosé tends to use the person deixis "I," which is included in the first person deixis. Rosé uses this deixis because of its relevance to the topic of the talk show, namely personal experience; she is telling her own experience. In addition, Rosé applies the person deixis "we" as an indicator of her identity as a member of a group. On the other hand, James Corden applies the person deixis "I" as a form of his role as a host of a talk show that he leads. Not only that, Corden uses the second person deixis "you" as his second dominant deixis to create a connection with the interlocutor and approach his guest as one of his roles as a host. As a native speaker, it is indeed straightforward to utilize and position deixis in a systematic and appropriate manner. This research contains five deictic functions in Rosé and James Corden's utterances in *BLACKPINK Carpool Karaoke*. The deixis used in these utterances are to show identities and involvements, create the connection between the parties in the talk show, reduce ambiguity and uncertainty, structure narrative and conversation, and indicate the power and inspiration of BLACKPINK's idol before they became artists.

Keywords: deixis, talk show, Rosé, James Corden, function of deixis, *BLACKPINK Carpool Karaoke*.

ABSTRAK

Ruslan, A. S. 2025. *Analisis Deiksis yang Digunakan oleh Rosé dan James Corden dalam BLACKPINK Carpool Karaoke di YouTube*. Program Studi Sastra Inggris, Fakultas Adab dan Humaniora, UIN Sunan Ampel Surabaya. Pembimbing: (I) Tristy Kartika Fi'aunillah, M.A., (II) Prof. Dr. A. Dzo'ul Milal, M.Pd.

Penelitian ini bertujuan untuk menganalisis jenis dan fungsi deiksis dalam *BLACKPINK Carpool Karaoke*, yang menunjukkan deiksis dalam ucapan Rosé dan James Corden dalam bentuk wawancara yang direkam dalam suasana informal. Terdapat dua masalah penelitian: (1) jenis dan fungsi deiksis apa yang digunakan oleh Rosé dalam dialog acara bincang-bincang di *BLACKPINK Carpool Karaoke*, dan (2) jenis dan fungsi deiksis apa yang digunakan oleh James Corden dalam dialog acara bincang-bincang di *BLACKPINK Carpool Karaoke*.

Pendekatan kualitatif deskriptif diterapkan dalam penelitian ini untuk menganalisis percakapan dan ucapan masing-masing subjek terpilih, Rosé dan James Corden melalui video *BLACKPINK Carpool Karaoke*. Data dikumpulkan terlebih dahulu dengan mentranskripsi video *BLACKPINK Carpool Karaoke*. Transkripsi tersebut diperiksa ulang dan dicocokkan dengan video, kemudian dianalisis jenis-jenis deiksinya dengan mengidentifikasinya sesuai dengan teks yang diucapkan oleh penutur. Analisis dilanjutkan dengan mengidentifikasi fungsi-fungsi yang muncul dari deiksis yang terdapat dalam tuturan Rosé dan James Corden.

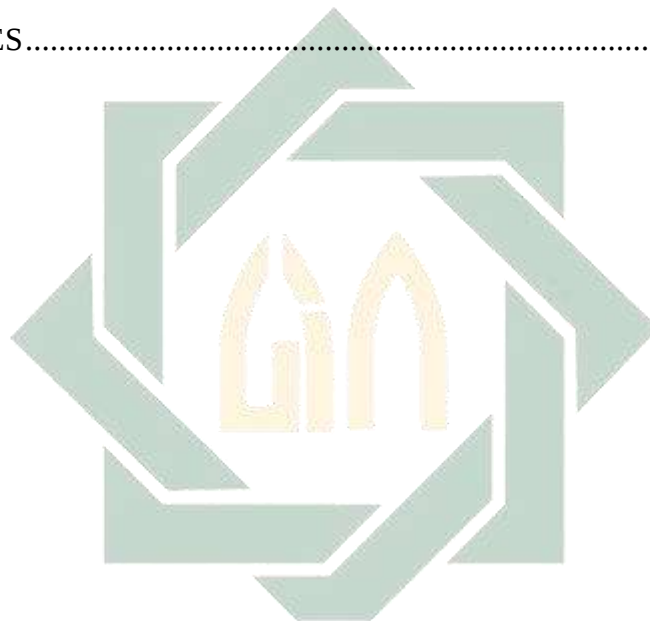
Penelitian ini mengungkapkan bahwa hanya terdapat empat jenis deiksis yang ditemukan dalam acara bincang-bincang tersebut. Deiksis persona meliputi deiksis persona pertama, kedua, dan ketiga, kemudian deiksis temporal, deiksis spasial, dan deiksis wacana. Di antara berbagai deiksis yang muncul dalam acara bincang-bincang tersebut, Rosé cenderung menggunakan deiksis persona "I" yang termasuk dalam deiksis persona pertama. Rosé menggunakan deiksis ini karena relevansinya dengan topik acara bincang-bincang tersebut, yaitu pengalaman pribadi; ia menceritakan pengalamannya sendiri. Selain itu, Rosé menerapkan deiksis persona "we" sebagai indikator identitasnya sebagai anggota suatu kelompok. Di sisi lain, James Corden menerapkan deiksis persona "I" sebagai bentuk perannya sebagai pemandu acara bincang-bincang. Tidak hanya itu, Corden menggunakan deiksis persona kedua "you" sebagai deiksis dominan keduanya untuk menciptakan hubungan dengan lawan bicara dan mendekati tamunya sebagai salah satu perannya sebagai pemandu acara. Sebagai penutur asli, memang mudah untuk memanfaatkan dan memposisikan deiksis secara sistematis dan tepat. Penelitian ini berisi lima fungsi deiksis pada tuturan Rosé dan James Corden dalam *BLACKPINK Carpool Karaoke*. Deiksis yang digunakan pada tuturan tersebut merupakan untuk menunjukkan identitas dan keterlibatan, menciptakan hubungan hubungan antara pihak-pihak dalam acara bincang-bincang, mengurangi ambiguitas dan ketidakpastian, menyusun narasi dan percakapan, serta menunjukkan kekuatan dan inspirasi idola BLACKPINK sebelum mereka menjadi artis.

Kata kunci: deiksis, acara bincang-bincang, Rosé, James Corden, fungsi deiksis, *BLACKPINK Carpool Karaoke*.

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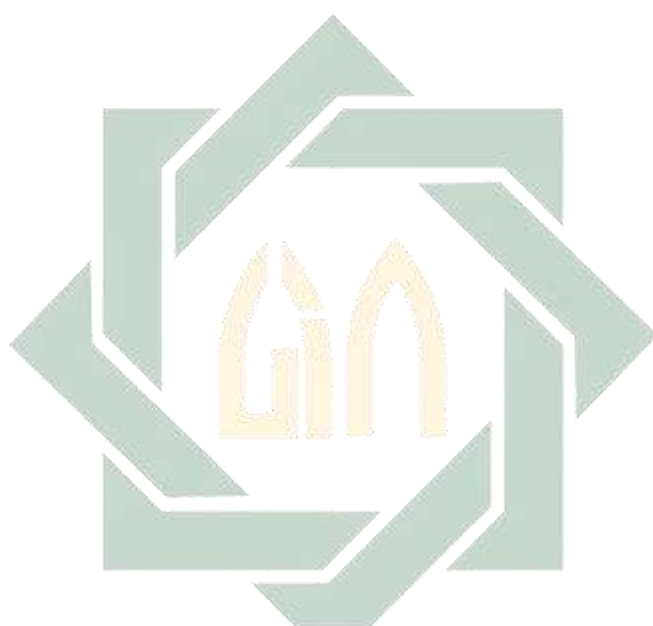
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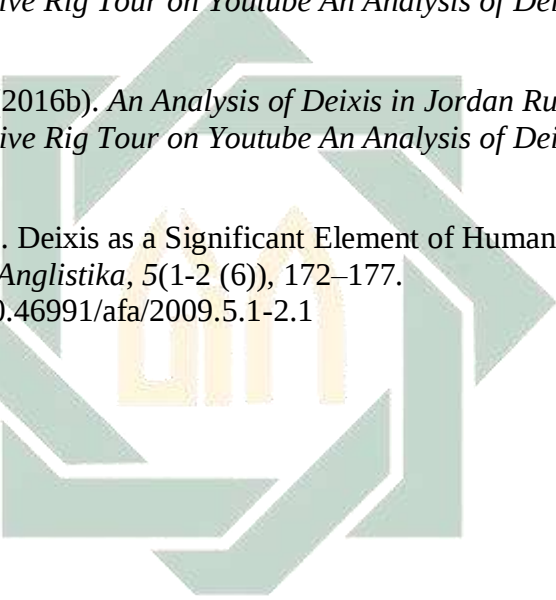


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