

**IMPLICATURE AND FLOUTING MAXIMS IN THE
CONSTRUCTION OF HUMOR IN KEVIN HART'S *I'M A
GROWN LITTLE MAN***

THESIS



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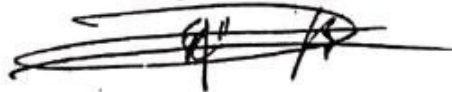
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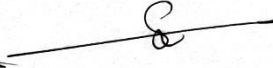
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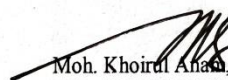
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ABSTRACT

Rafiansyah, M. (2025). *“Implicature and flouting maxims in the construction of humor in kevin hart’s “i’m a grown little man”*. English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya. Advisors: (I) Prof. Dr. Mohammad Kurjum, M.Ag., (II) Murni Fidiyanti, M.A.

This study aims to analyze the use of implicature and flouting maxims as linguistic strategies in constructing humor in Kevin Hart’s stand-up comedy special “I’m a Grown Little Man”. The objectives of this research are to identify the types of implicature found in the performance, to discover how flouting maxims are used, and to explore the relationship between implicature and flouting maxims in generating humorous effects.

This research applies a qualitative descriptive approach. The data were collected from the transcript of Kevin Hart’s stand-up comedy performance “I’m a Grown Little Man”. The researcher used documentation techniques by transcribing the comedy video and selecting utterances that contain implicature and flouting maxims. The data were then analyzed using Grice’s theory of implicature and flouting maxims by classifying the data into generalized and particularized conversational implicatures, as well as four types of flouted maxims: quantity, quality, relevance, and manner.

The findings reveal that Kevin Hart employed 8 generalized conversational implicatures and 8 particularized conversational implicatures in his performance. In addition, there were 12 data points indicating flouting maxims, consisting of three instances each for the maxims of quantity, quality, relevance, and manner. These implicatures and flouted maxims contribute significantly to the construction of humor by requiring the audience to infer meanings beyond the literal words. The study concludes that implicature and flouting maxims are essential pragmatic strategies in stand-up comedy to create both entertainment and implicit social criticism. It is suggested that future researcher explore similar analyses on other comedians or comedic genres to enrich the understanding of linguistic humor construction.

Keywords: Implicature, Flouting Maxims, Humor, Stand-up Comedy, Grice’s Cooperative Principle.

ABSTRAK

Rafiansyah, M. 2025. *"Implikasi dan Pelanggaran maksim dalam Pembentukan Humor dalam Karya Kevin Hart 'I'm a Grown Little Man'"*. Program Studi Sastra Inggris, Fakultas Adab dan Humaniora, UIN Sunan Ampel Surabaya. Pembimbing: (I) Prof. Dr. Mohammad Kurjum, M.Ag., (II) Murni Fidiyanti, M.A.

Penelitian ini bertujuan untuk menganalisis penggunaan implikatur dan pelanggaran maksim sebagai strategi linguistik dalam membangun humor pada pertunjukan stand-up comedy Kevin Hart yang berjudul "I'm a Grown Little Man". Tujuan dari penelitian ini adalah untuk mengidentifikasi jenis-jenis implikatur yang terdapat dalam pertunjukan tersebut, mengetahui bagaimana pelanggaran maksim digunakan, serta menggali hubungan antara implikatur dan pelanggaran maksim dalam menciptakan efek humor.

Penelitian ini menggunakan pendekatan deskriptif kualitatif. Data dalam penelitian ini diperoleh dari transkrip pertunjukan stand-up comedy "I'm a Grown Little Man" karya Kevin Hart. Teknik pengumpulan data dilakukan melalui dokumentasi, yaitu dengan menonton dan mentranskripsi video pertunjukan tersebut serta memilih tuturan yang mengandung implikatur dan pelanggaran maksim. Teknik analisis data menggunakan teori implikatur dan pelanggaran maksim dari Grice dengan cara mengklasifikasikan data ke dalam dua jenis implikatur, yaitu percakapan implikatur umum dan percakapan implikatur tertentu, serta empat jenis pelanggaran maksim, yaitu maksim kuantitas, kualitas, relevansi, dan cara.

Hasil penelitian menunjukkan bahwa Kevin Hart menggunakan 8 data percakapan implikatur umum dan 8 data percakapan implikatur tertentu dalam pertunjukannya. Selain itu, ditemukan 12 data pelanggaran maksim yang terdiri dari masing-masing 3 data untuk maksim kuantitas, kualitas, relevansi, dan cara. Implikatur dan pelanggaran maksim ini berperan penting dalam membangun humor dengan mengharuskan penonton untuk menyimpulkan makna di balik tuturan yang diucapkan. Penelitian ini menyimpulkan bahwa implikatur dan pelanggaran maksim merupakan strategi pragmatik yang esensial dalam stand-up comedy untuk menciptakan hiburan sekaligus kritik sosial secara implisit. Disarankan kepada peneliti selanjutnya untuk melakukan analisis serupa pada komedian atau genre komedi lainnya guna memperkaya pemahaman tentang konstruksi humor dari sisi linguistik.

Kata kunci: Implikatur, Pelanggaran Prinsip, Humor, Stand-up Comedy, Prinsip Kerjasama Grice.

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