

**THE USE OF SWEAR WORDS IN THE HASHTAG FEED
ABOUT THE CHANGE OF TWITTER TO X**

THESIS



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THE CHANGE OF TWITTER TO X**

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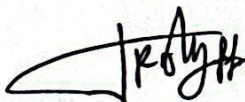
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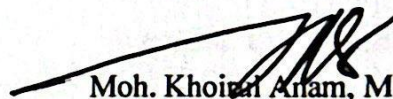
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ABSTRACT

Nuraini, I. (2025). *The Use of Swear Words in the Hashtag Feed about the Change of Twitter to X*. English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya. Advisors: (I) Raudlotul Jannah, M. App. Ling., (II) Tristy Kartika Fi'aunillah, M.A.

The study aims to examine the use of swear words in hashtag feeds about Twitter's transition to X. The use of swear words arises from users' dissatisfaction and frustration with the changes occurring on Twitter. There are two problems to be solved in this study, namely: (1) what the types of swear words used by Twitter users in the transition from Twitter to X, and (2) what the functions of the swear words used by users and the reasons behind their use of swear words.

This study uses a qualitative approach to analyze the swear words used by Twitter users. The data was collected by using crawling data technique. The data was categorized by type of swear words (mother-in-law, death, animal, sex, excretion, bodily function, and religion) based on Wardhaugh (2006) theory and function of swear words (abusive, auxiliary, expletive, and humorous) based on Andersson & Trudgill (1990) theory using AntConc. The data was analyzed by examining the swear words and emotional content of the posts.

The results of this study found that there are five types of swear words: mother in law (mother fucker), animal (bitch and rat), sex (fuck, fuck you, the fuck, and what the fuck), excretion (crap, shit, and shitty), bodily function (ass, big ass, my ass, dumb ass, and ugly ass), and religion (damn, dammit, bloody, damn you, god, hell, and oh my god), as well as four functions of swear words: abusive, directed specifically at Elon Musk; auxiliary, as a reaction to the X icon and notifications that resemble hacking notifications; expletive, as an outlet for frustration over the name and identity change of the Twitter platform to X; and humorous, as a joke about the Twitter change.

Keywords: hashtag, swear words, Twitter, X

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ABSTRAK

Nuraini, I. 2025. *Penggunaan Kata-Kata Umpatan di Feed Tagar tentang Perubahan Twitter menjadi X*. Program Studi Sastra Inggris, Fakultas Adab dan Humaniora, UIN Sunan Ampel Surabaya. Pembimbing: (I) Raudlotul Jannah, M. App. Ling., (II) Tristy Kartika Fi'aunillah, M.A.

Penelitian ini bertujuan untuk meneliti penggunaan kata-kata kasar di hashtag feed tentang perubahan Twitter ke X. Penggunaan kata-kata kasar ini muncul karena ketidakpuasan dan kekecewaan pengguna terhadap perubahan yang terjadi pada Twitter. Oleh karena itu penulis akan menjawab rumusan masalah dalam penelitian ini yaitu (1) apa saja jenis-jenis kata umpatan yang digunakan pengguna Twitter dalam perubahan Twitter menjadi X (2) apa fungsi kata-kata umpatan yang digunakan pengguna serta alasan yang melatarbelakangi pengguna menggunakan melakukan kata-kata kasar.

Penelitian ini menggunakan pendekatan kualitatif untuk menganalisis kata-kata kasar yang diungkapkan oleh pengguna Twitter. Studi deskriptif dalam analisis tekstual diterapkan dalam penelitian ini untuk menganalisis bentuk-bentuk umpatan yang digunakan dan alasan yang melatarbelakangi penggunaan kata-kata kasar. Data dikumpulkan dengan teknik data crawling. Data kemudian dikategorikan berdasarkan tipe jenis kata-kata kasar (*mother in law*, *animal*, *sex*, *excretion*, *bodily function*, dan *religion*) berdasarkan teori Wardhaugh (2006) dan fungsi kata-kata kasar (*abusive*, *auxiliary*, *expletive*, dan *humorous*) berdasarkan teori Andersson & Trudgill (1990) dengan menggunakan Antconc. Kemudian di analisis dengan menelaah kata-kata umpatan dan emosional dari postingan tersebut.

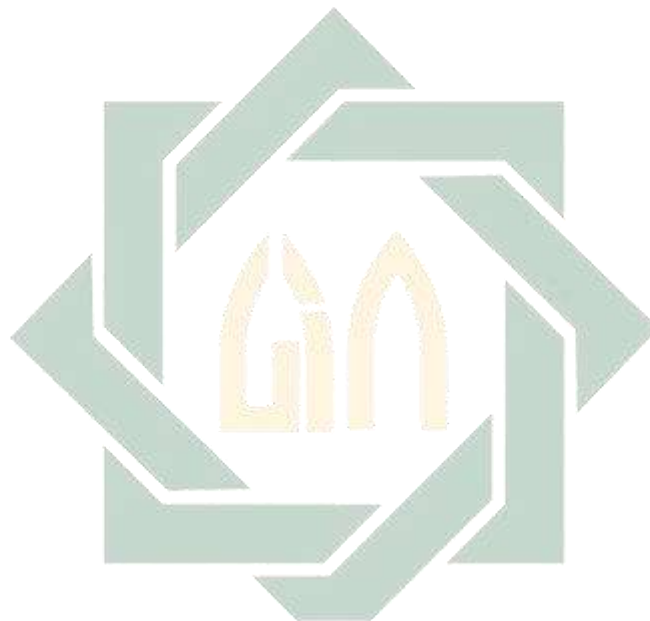
Hasil dalam penelitian ini ditemukan bahwa terdapat lima jenis kata-kata kasar yaitu *mother in law* (*mother fucker*), *animal* (*bitch* dan *rat*), *sex* (*fuck*, *fuck you*, *the fuck*, dan *what the fuck*), *excretion* (*crap*, *shit*, dan *shitty*), *bodily function* (*ass*, *big ass*, *my ass*, *dumb ass* dan *ugly ass*), dan *religion* (*damn*, *dammit*, *bloody*, *damn you*, *god*, *hell*, dan *oh my god*) serta empat fungsi umpatan yaitu *abusive* yang ditujukan secara langsung untuk Elon Musk, *auxiliary* sebagai reaksi terhadap ikon X dan notifikasi yang terkesan seperti notifikasi peretasan, *expletive* sebagai pelampiasan frustrasi terhadap perubahan nama dan identitas platform Twitter menjadi X, dan *humorous* sebagai sebuah candaan tentang perubahan Twitter.

Kata Kunci: tagar, umpatan, Twitter, X

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