

**SPEECH STYLES USED BY MAIN CHARACTERS IN
THE MOVIE *BAD BOYS: RIDE OR DIE***

THESIS



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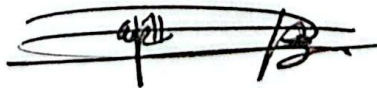
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ABSTRACT

Parahita, N. A. (2025). *Speech Styles Used by Main Characters in the Movie Bad Boys: Ride or Die*. English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya. Advisors: (I) Raudlotul Jannah, M. App. Ling, (II) Tristy Kartika Fi'aunillah, MA.

This study aims to analyze the speech style used by the main characters, Mike Lowrey and Marcus Burnet, in the movie *Bad Boys: Ride or Die*, which shows the use of speech style variations in various social and emotional situations between characters. The focus of this research is to identify how speech styles are used to build relationships between characters, convey emotions, and support the storyline in this action-comedy movie. There are two problems to be discussed in this study; (1) what speech styles are used by the main characters in the movie *Bad Boys: Ride or Die* based on Joos' framework; (2) what are the social factors in Holmes' framework that influence the use of the main character's speech style in the movie *Bad Boys: Ride or Die*.

This research employs a qualitative approach because it enables the researcher to provide a clear and systematic description of the stylistic phenomena under study. The type of research employed is a descriptive study with a contextual analysis of conversations between the main characters in the movie *Bad Boys: Ride or Die*. Data was collected by searching for transcript files of all conversations from the film, then sorting out the utterances made by the main characters. The transcription was then analyzed by identifying the types of speech styles based on Martin Joos' theory and labelling each utterance according to its category. Furthermore, the researcher analyses the use of speech styles by considering social factors such as participants, topics, functions, and settings based on Janet Holmes' theory, to find out how and why certain styles are used in certain conversational contexts.

This research shows that the main characters in the movie *Bad Boys: Ride or Die* use four of the five speech styles according to Martin Joos' theory, namely frozen, consultative, casual, and intimate. The casual style is the most dominant because it reflects the familiarity between characters through casual conversations, full of humor, and non-standard language, following the characteristics of action-comedy genre movies. A consultative style is used in professional situations, such as mission coordination, while an intimate style appears in emotional conversations between characters who have a close relationship. The frozen style only appears once in the context of a wedding ceremony because it is very formal and rigid. The choice of speech style is influenced by social factors according to Janet Holmes' theory, namely participants, topic, function, and setting. These factors determine the form of communication used and reflect the closeness, social roles, and emotions in the relationship between characters, thus strengthening the plot and characterization in the movie.

Keywords: speech styles, Martin Joos, Janet Holmes, sociolinguistics, bad boys: ride or die, speech styles, character interaction.

ABSTRAK

Parahita, N. A. 2025. *Gaya Bicara yang Digunakan oleh Tokoh Utama dalam Film Bad Boys: Ride or Die*. Program Studi Sastra Inggris, Fakultas Adab dan Humaniora, UIN Sunan Ampel Surabaya. Pembimbing: (I) Raudlotul Jannah, M. App. Ling, (II) Tristy Kartika Fi'aunillah, MA.

Penelitian ini bertujuan untuk menganalisis gaya bicara yang digunakan oleh karakter utama, Mike Lowrey dan Marcus Burnet, dalam film *Bad Boys: Ride or Die*, yang menunjukkan penggunaan variasi gaya bicara dalam berbagai situasi sosial dan emosional antar karakter. Fokus dari penelitian ini adalah untuk mengidentifikasi bagaimana gaya bicara digunakan untuk membangun hubungan antar karakter, menyampaikan emosi, dan mendukung alur cerita dalam film bergenre action-comedy ini. Ada dua masalah yang akan dibahas dalam penelitian ini; (1) gaya bicara apa saja yang digunakan oleh karakter utama dalam film *Bad Boys: Ride or Die* berdasarkan kerangka kerja Joos; (2) apa saja faktor sosial dalam kerangka kerja Holmes yang mempengaruhi penggunaan gaya tutur tokoh utama dalam film *Bad Boys: Ride or Die*.

Penelitian ini menggunakan pendekatan kualitatif karena memungkinkan peneliti untuk memberikan gambaran yang jelas dan sistematis tentang fenomena gaya bahasa yang diteliti. Jenis penelitian yang digunakan adalah penelitian deskriptif dengan analisis kontekstual terhadap percakapan antara karakter utama dalam film *Bad Boys: Ride or Die*. Data dikumpulkan dengan mencari file transkrip semua percakapan dari film tersebut, kemudian memilah ujaran yang dibuat oleh karakter utama. Transkrip tersebut kemudian dianalisis dengan mengidentifikasi jenis-jenis gaya bicara berdasarkan teori Martin Joos dan memberi label pada setiap ujaran sesuai dengan kategorinya. Selanjutnya, peneliti menganalisis penggunaan gaya bicara dengan mempertimbangkan faktor-faktor sosial seperti partisipan, topik, fungsi, dan setting berdasarkan teori Janet Holmes, untuk mengetahui bagaimana dan mengapa gaya tertentu digunakan dalam konteks percakapan tertentu.

Penelitian ini menunjukkan bahwa karakter utama dalam film *Bad Boys: Ride or Die* menggunakan empat dari lima gaya bicara menurut teori Martin Joos, yaitu beku, konsultatif, kasual, dan intim. Gaya kasual adalah yang paling dominan karena mencerminkan keakraban antar tokoh melalui percakapan yang santai, penuh humor, dan bahasa yang tidak baku, sesuai dengan ciri khas film bergenre komedi aksi. Gaya konsultatif digunakan pada situasi profesional, seperti koordinasi misi, sedangkan gaya intim muncul pada percakapan emosional antar tokoh yang memiliki hubungan dekat. Gaya beku hanya muncul sekali dalam konteks upacara pernikahan karena sifatnya yang sangat formal dan kaku. Pemilihan gaya bicara dipengaruhi oleh faktor-faktor sosial menurut teori Janet Holmes, yaitu partisipan, topik, fungsi, dan setting. Faktor-faktor tersebut menentukan bentuk komunikasi yang digunakan dan mencerminkan kedekatan, peran sosial, dan emosi dalam hubungan antar tokoh, sehingga memperkuat plot dan penokohan dalam film.

Kata kunci: gaya bahasa, Martin Joos, Janet Holmes, sociolinguistik, bad boys: ride or die, gaya bicara, interaksi karakter.

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