

**THE ROLE OF *PERHIMPUNAN PELAJAR INDONESIA* (PPI) KYOTO
IN CULTURAL DIPLOMACY THROUGH *MALAM INDONESIA***

2023 AND 2025 EVENTS

UNDERGRADUATE THESIS

Submitted to Universitas Islam Negeri Sunan Ampel Surabaya to fulfill one of the
requirements for obtaining a Bachelor of Social Sciences (S. Sos.) degree in
International Relations



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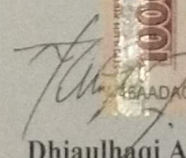
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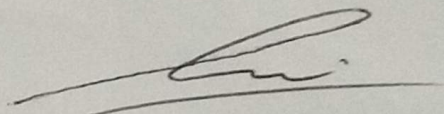
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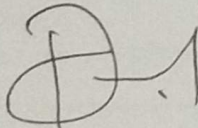
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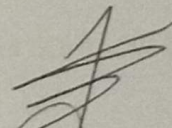
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ABSTRAK

Nazhmi, Dhiaulhaqi An. *Peran Perhimpunan Pelajar (PPI) Kyoto Dalam Diplomasi Budaya Melalui Acara Malam Indonesia 2023 and 2025.*

Penelitian ini menganalisis peran Perhimpunan Pelajar Indonesia (PPI) Kyoto dalam diplomasi budaya Indonesia melalui acara Malam Indonesia pada tahun 2023 dan 2025. Penelitian ini didorong oleh semakin besarnya keterlibatan aktor non-negara dalam hubungan internasional, terutama dalam praktik diplomasi budaya yang menekankan interaksi antarmasyarakat. Penelitian ini menggunakan pendekatan deskriptif kualitatif. Data dikumpulkan melalui wawancara, dokumentasi, dan tinjauan pustaka. Analisis dilakukan dengan menggunakan Teori Peran yang dikembangkan oleh Harnisch, Frank, dan Maull, khususnya konsep ekspektasi peran, konsepsi peran, dan kinerja peran. Selain itu, penelitian ini memanfaatkan kerangka kerja diplomasi budaya yang diusulkan oleh Gienow-Hecht dan Donfried, yang terdiri dari empat komponen: agen, agenda, sarana, dan audiens sasaran. Temuan menunjukkan bahwa PPI Kyoto berperan dalam diplomasi budaya melalui acara Malam Indonesia 2023 dan 2025. PPI Kyoto bertindak sebagai agen budaya yang mempromosikan identitas Indonesia melalui berbagai kegiatan budaya, termasuk Festival Kuliner Nusantara, Lokakarya Batik, Pertunjukan Tari Tradisional, dan Drama Musikal. Kegiatan-kegiatan ini tidak hanya berfungsi sebagai pameran budaya, tetapi juga sebagai platform interaktif yang mendorong pertukaran budaya dan saling pengertian antara komunitas Indonesia dan Jepang.

Kata Kunci: *PPI Kyoto, Diplomasi Budaya, Malam Indonesia, Teori Peran.*

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S U R A B A Y A

ABSTRACT

Nazhmi, Dhiaulhaqi An. The Role of *Perhimpunan Pelajar* (PPI) Kyoto in Cultural Diplomacy Through *Malam Indonesia* 2023 and 2025 Events.

This research examines the role of *Perhimpunan Pelajar Indonesia* (PPI) Kyoto in cultural diplomacy through the *Malam Indonesia* 2023 and 2025 events. This research is motivated by the growing involvement of non-state actors in international relations, particularly in cultural diplomacy practices that emphasize people-to-people interaction. This research employs a qualitative descriptive approach. Data were collected through interviews, documentation, and literature review. The analysis is conducted using Role Theory developed by Harnisch, Frank, and Maull, particularly the concepts of role expectation, role conception, and role performance. In addition, the study utilizes the cultural diplomacy framework proposed by Gienow-Hecht and Donfried, consisting of four components: agent, agenda, vehicle, and target audience. The findings show that PPI Kyoto plays a role in cultural diplomacy through *Malam Indonesia* 2023 and 2025, PPI Kyoto acts as a cultural agent that promotes Indonesian identity through various cultural activities, including the Nusantara Culinary Festival, Batik Workshop, Traditional Dance Performances, and Musical Drama. These activities function not only as cultural exhibitions but also as interactive platforms that encourage cultural exchange and mutual understanding between Indonesian and Japanese communities. Furthermore, PPI Kyoto successfully demonstrates coherence between external expectations, organizational identity, and practical implementation of cultural diplomacy programs. This research concludes that PPI Kyoto has contributed to cultural diplomacy by creating a participatory cultural space that strengthens Indonesia's positive image abroad. The research also highlights the growing importance of non state actor capable of complementing formal diplomatic efforts in contemporary international relations.

Keyword: PPI Kyoto, Cultural Diplomacy, *Malam Indonesia*, Role Theory

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SURABAYA

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