

**KEMITRAAN STRATEGIS KEMENTERIAN AGAMA DAN BAZNAS DALAM
PROGRAM KAMPUNG *ZAKAT COMMUNITY DEVELOPMENT* BERBASIS
SDGS**

(Studi Kasus Kampung Zakat Masalah Sejahtera Mojokerto)

TESIS

Diajukan untuk Memenuhi Syarat
Memperoleh Gelar Magister Studi Magister Ekonomi Syariah



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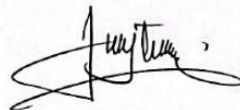
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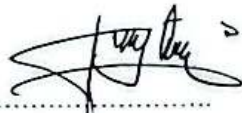
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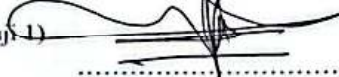
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ABSTRAK

Penelitian ini dilatarbelakangi oleh pentingnya optimalisasi zakat sebagai instrumen pemberdayaan masyarakat dalam mendukung pencapaian *Sustainable Development Goals* (SDGs), khususnya pengentasan kemiskinan. Program Kampung Zakat Masalahah Sejahtera di Desa Tawangrejo, Kecamatan Jatirejo, Kabupaten Mojokerto menjadi bentuk implementasi *Zakat Community Development* yang melibatkan kemitraan strategis antara Kementerian Agama dan BAZNAS. Penelitian ini bertujuan untuk menganalisis bentuk kemitraan strategis KEMENAG dan BAZNAS serta implikasinya dalam program ZCD berbasis SDGs.

Penelitian ini menggunakan pendekatan kualitatif dengan jenis studi kasus. Data diperoleh melalui wawancara, observasi, dan dokumentasi terhadap pihak KEMENAG Kabupaten Mojokerto, BAZNAS Kabupaten Mojokerto, KUA Kecamatan Jatirejo, pemerintah desa, serta penerima manfaat program. Teknik analisis data dilakukan melalui reduksi data, penyajian data, dan penarikan kesimpulan.

Hasil penelitian menunjukkan bahwa kemitraan strategis KEMENAG dan BAZNAS terwujud melalui pembagian peran, koordinasi kelembagaan, pendayagunaan dana zakat, pendampingan mustahik, serta pelaksanaan program pemberdayaan pada bidang ekonomi, pendidikan, kesehatan, perlindungan sosial, dan pembinaan mental. Program ini memberikan manfaat awal berupa bantuan ternak kambing, modal UMKM, pelatihan kapasitas usaha, serta dukungan sosial bagi masyarakat rentan.

Analisis penelitian menunjukkan bahwa kemitraan tersebut mencerminkan praktik *collaborative governance* melalui dialog, pembentukan kepercayaan, komitmen bersama, pemahaman tujuan, dan capaian antara. Dalam perspektif ZCD, program ini memperkuat kelembagaan, kapasitas masyarakat, usaha produktif, jaringan kerja, dan pembinaan keagamaan. Namun, kemitraan masih perlu diperkuat melalui monitoring yang lebih sistematis, perluasan jaringan pasar, dan keberlanjutan pendampingan agar kontribusinya terhadap SDGs semakin optimal.

Penelitian ini merekomendasikan penguatan koordinasi, monitoring, dan pendampingan secara berkelanjutan agar kemitraan KEMENAG dan BAZNAS dalam Program Kampung Zakat semakin efektif dan berkelanjutan.

Kata kunci: Kemitraan Strategis, KEMENAG, BAZNAS, *Zakat Community Development*, SDGs.

ABSTRACT

This study was motivated by the importance of optimizing zakat as a tool for community empowerment in support of achieving the Sustainable Development Goals (SDGs), particularly poverty alleviation. The Kampung Zakat Masalah Sejahtera program in Tawangrejo Village, Jatirejo Subdistrict, Mojokerto Regency serves as an implementation of Zakat Community Development (ZCD), involving a strategic partnership between the Ministry of Religious Affairs (KEMENAG) and the National Zakat Agency (BAZNAS). This study aims to analyze the nature of the strategic partnership between KEMENAG and BAZNAS and its implications for the SDG-based ZCD program.

This study employs a qualitative approach using a case study design. Data were collected through interviews, observations, and documentation involving representatives from the Mojokerto Regency Ministry of Religious Affairs, the Mojokerto Regency BAZNAS, the Jatirejo Subdistrict Religious Affairs Office (KUA), the village government, and program beneficiaries. Data analysis techniques included data reduction, data presentation, and drawing conclusions.

The research results indicate that the strategic partnership between KEMENAG and BAZNAS is realized through role division, institutional coordination, the utilization of zakat funds, assistance for mustahik, and the implementation of empowerment programs in the fields of economy, education, health, social protection, and mental development. This program provides initial benefits in the form of goat livestock assistance, MSME capital, business capacity training, and social support for vulnerable communities.

The research analysis indicates that this partnership reflects collaborative governance practices through dialogue, trust-building, shared commitment, shared understanding of objectives, and intermediate achievements. From a ZCD perspective, this program strengthens institutional capacity, community capacity, productive enterprises, networks, and religious guidance. However, the partnership still needs to be strengthened through more systematic monitoring, market network expansion, and sustained mentoring to optimize its contribution to the SDGs.

This study recommends strengthening coordination, monitoring, and ongoing support so that the partnership between the Ministry of Religious Affairs (KEMENAG) and BAZNAS in the Kampung Zakat Program becomes more effective and sustainable.

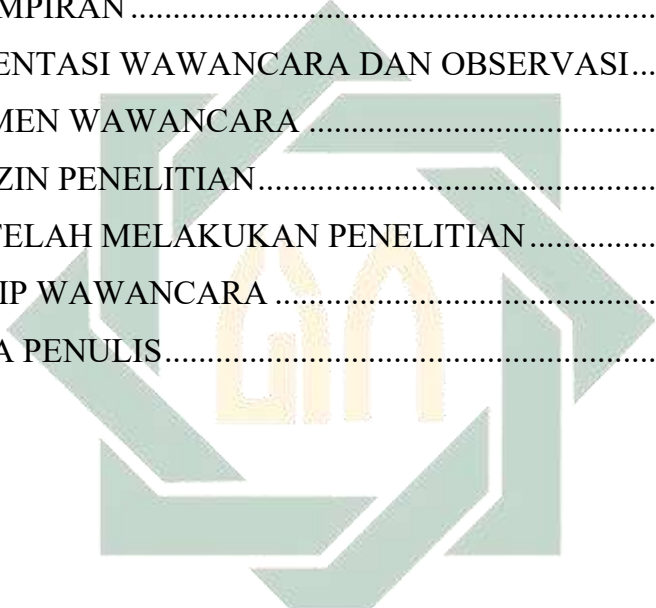
Keywords: Strategic Partnership, KEMENAG, BAZNAS, Zakat Community Development, SDGs.

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