

**PERBANDINGAN KEBIJAKAN LUAR NEGERI PRESIDEN AMERIKA
SERIKAT TERHADAP KANADA DAN MEKSIKO: USMCA PADA ERA
KEPEMIMPINAN DONALD TRUMP DAN JOE BIDEN**

SKRIPSI

**Diajukan kepada Universitas Islam Negeri Sunan Ampel Surabaya untuk
memenuhi salah satu persyaratan memperoleh Gelar Sarjana Ilmu Sosial
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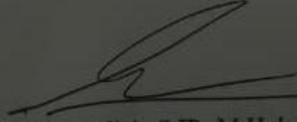
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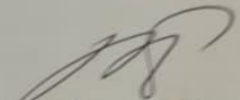
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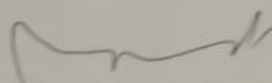
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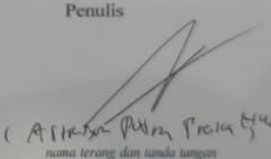
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ABSTRACT

Pradana, Arfiansyah Putra, “Perbandingan Kebijakan Luar Negeri Presiden Amerika Serikat terhadap Kanada dan Meksiko: USMCA Pada Era Kepemimpinan Donald Trump dan Joe Biden”

This study examines a comparison of United States foreign policy toward Canada and Mexico under the United States–Mexico–Canada Agreement (USMCA) during the administrations of President Donald J. Trump and President Joseph R. Biden by using the Foreign Policy Analysis framework developed by Marijke Breuning. Employing a qualitative explanatory-comparative method and secondary and tertiary data sources such as official government documents, policy reports, and credible media, this study analyzes policy differences across three levels of analysis: individual leadership, domestic political dynamics, and constraints of the international system. The findings show that although both administrations operated within the same USMCA framework, they exhibited different policy orientations and patterns of implementation. Trump adopted a transactional and confrontational approach characterized by economic nationalism, unilateral pressure, and the use of tariffs as negotiation instruments toward Canada and Mexico, whereas Biden emphasized a more institutionalized and cooperative strategy focused on the enforcement of labor standards, regulatory mechanisms, and stability in trilateral relations. Despite these differences, both administrations shared the common objective of protecting U.S. national interests and maintaining American economic dominance in North America. This study concludes that variations in U.S. foreign policy toward Canada and Mexico are shaped not only by structural economic factors, but also by presidential leadership, domestic political configurations, and patterns of interstate interaction, underscoring the relevance of Foreign Policy Analysis in understanding continuity and change in U.S. foreign policy.

Keyword: Comparison, USMCA, United States, Donald Trump, Joe Biden, Foreign Policy Analysis, Foreign Policy

ABSTRAK

Pradana, Arfiansyah Putra, *“Perbandingan Kebijakan Luar Negeri Presiden Amerika Serikat Terhadap Kanada dan Meksiko: USMCA Pada Era Kepemimpinan Donald Trump dan Joe Biden*

Penelitian ini mengkaji perbandingan kebijakan luar negeri Amerika Serikat terhadap Kanada dan Meksiko di bawah Perjanjian Amerika Serikat–Meksiko–Kanada (USMCA) selama pemerintahan Presiden Donald J. Trump dan Presiden Joseph R. Biden dengan menggunakan kerangka Analisis Kebijakan Luar Negeri yang dikembangkan oleh Marijke Breuning. Dengan menggunakan metode eksplanatif-komparatif kualitatif dan sumber data sekunder dan tersier seperti dokumen resmi pemerintah, laporan kebijakan, dan media yang kredibel, studi ini menganalisis perbedaan kebijakan di tiga tingkat analisis: kepemimpinan individu, dinamika politik domestik, dan kendala sistem internasional. Temuan menunjukkan bahwa meskipun kedua pemerintahan beroperasi dalam kerangka USMCA yang sama, mereka menunjukkan orientasi kebijakan dan pola penerapan yang berbeda. Trump mengadopsi pendekatan transaksional dan konfrontatif yang dicirikan oleh nasionalisme ekonomi, tekanan unilateral, dan penggunaan tarif sebagai instrumen negosiasi terhadap Kanada dan Meksiko, sedangkan Biden menekankan strategi yang lebih terinstitusionalisasi dan kooperatif yang berfokus pada penegakan standar tenaga kerja, mekanisme regulasi, dan stabilitas dalam hubungan trilateral. Terlepas dari perbedaan ini, kedua pemerintahan memiliki tujuan bersama untuk melindungi kepentingan nasional AS dan mempertahankan dominasi ekonomi Amerika di Amerika Utara. Studi ini menyimpulkan bahwa variasi dalam kebijakan luar negeri AS terhadap Kanada dan Meksiko dibentuk tidak hanya oleh faktor ekonomi struktural, tetapi juga oleh kepemimpinan presiden, konfigurasi politik domestik, dan pola interaksi antarnegara, yang menggarisbawahi relevansi Analisis Kebijakan Luar Negeri dalam memahami kesinambungan dan perubahan dalam kebijakan luar negeri AS.

Kata Kunci: Perbandingan, USMCA, Amerika Serikat, Kebijakan Luar Negeri, Donald Trump, Joe Biden, Analisis Kebijakan Luar Negeri

DAFTAR ISI

PERSETUJUAN DOSEN PEMBIMBING	II
PENGESAHAN	III
PERNYATAAN PERTANGGUNGJAWABAN PENULIS	IV
MOTTO	V
ABSTRACT	VII
ABSTRAK	VIII
KATA PENGANTAR	IX
DAFTAR ISI	XI
DAFTAR TABEL	XIV
DAFTAR GAMBAR	XV
BAB I PENDAHULUAN	16
A. Latar Belakang.....	16
B. Rumusan Masalah.....	32
C. Tujuan Penelitian	32
D. Manfaat Penelitian	32
E. Batasan Penelitian.....	33
F. Tinjauan Literatur	34
G. Sistematika Penelitian.....	52
BAB II PERSPEKTIF TEORETIS DAN ARGUMENTASI UTAMA	55
A. Definisi Konseptual	55
1. USMCA	56
2. Donald Trump	57
3. Joe Biden.....	59

4. Analisis Kebijakan Luar Negeri.....	60
B. Kerangka Konseptual.....	82
C. Argumentasi Utama	86
BAB III METODE PENELITIAN	87
A. Jenis dan Problema Penelitian	87
B. Waktu dan Lokasi Penelitian.....	89
C. Teknik Pengumpulan Data.....	90
D. Unit Peringkat Analisis	91
E. Teknik Analisis Data	92
F. Teknik Validasi Data	93
BAB IV HASIL DAN PEMBAHASAN.....	95
A. Perbandingan Kebijakan Luar Negeri Presiden Trump dan Biden Terhadap Kanada dan Meksiko pada USMCA	95
B. Perbandingan Keputusan Individu Presiden Trump dan Biden terhadap Kanada dan Meksiko.....	100
C. Perbandingan Tingkah Laku Pemerintah AS Di Masa Kepemimpinan Trump dan Biden Terhadap Kanada dan Meksiko Dalam Kerangka USMCA	122
D. Perbandingan Outcome Kebijakan Luar Negeri dalam USMCA di Masa Kepemimpinan Trump dan Biden	135
E. Pembuatan Kebijakan Luar Negeri Amerika Serikat terhadap Kanada dan Meksiko dalam USMCA.....	144

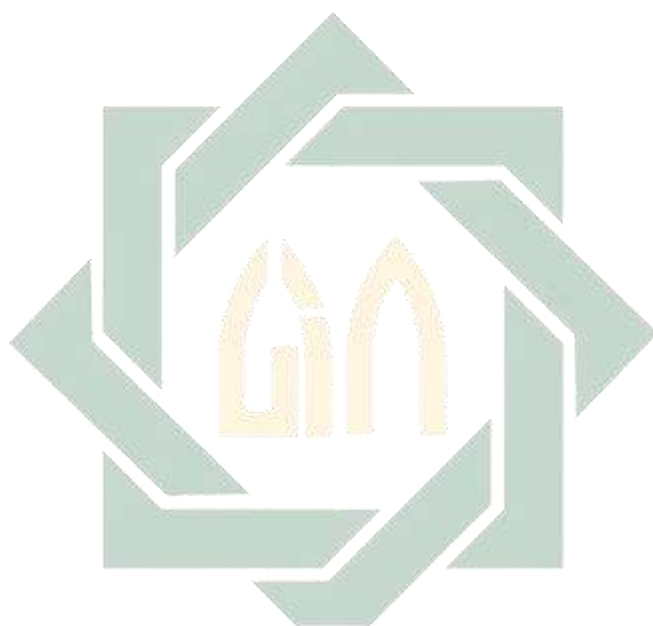
BAB V PENUTUP	148
A. Kesimpulan	148
B. Saran	150
DAFTAR PUSTAKA	153



UIN SUNAN AMPEL
S U R A B A Y A

DAFTAR TABEL

Table 2.1 <i>Tiga Level of Analysis Breuning</i>	64
Tabel 2.2 Leadership Trait Analysis menurut Breuning.....	71
Table 2.3 Tabel Koseptual.....	84



UIN SUNAN AMPEL
S U R A B A Y A

DAFTAR GAMBAR

Gambar 4 1.1 Foto penandatanganan USMCA	108
Gambar 4.1.2 Presiden Joe Biden dalam pertemuan trilateral..	109
Gambar 4.1.3 Trump Pidadte Di Rose Garden 1 Oktober 2018	104
Gambar 4.1.4 Pertemuan Biden dalam KTT Trilateral	105
Gambar 4.1.5 Sumber: Reuters	113
Gambar 4.1.6 Sumber: reuters	114
Gambar 4.1.7 Sumber: businessinsider-.....	115
Gambar 4.1.8 Trump Speech On Rose Garden Sumber: Reuters	120
Gambar 4.3.9 Ketiga negara bertemu	142

UIN SUNAN AMPEL
S U R A B A Y A

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